

# LE CENTRAL (LE CENTRAL)

1 club operated · MONTLUCON · company founded 2015-01-01

1

club

Montlucon

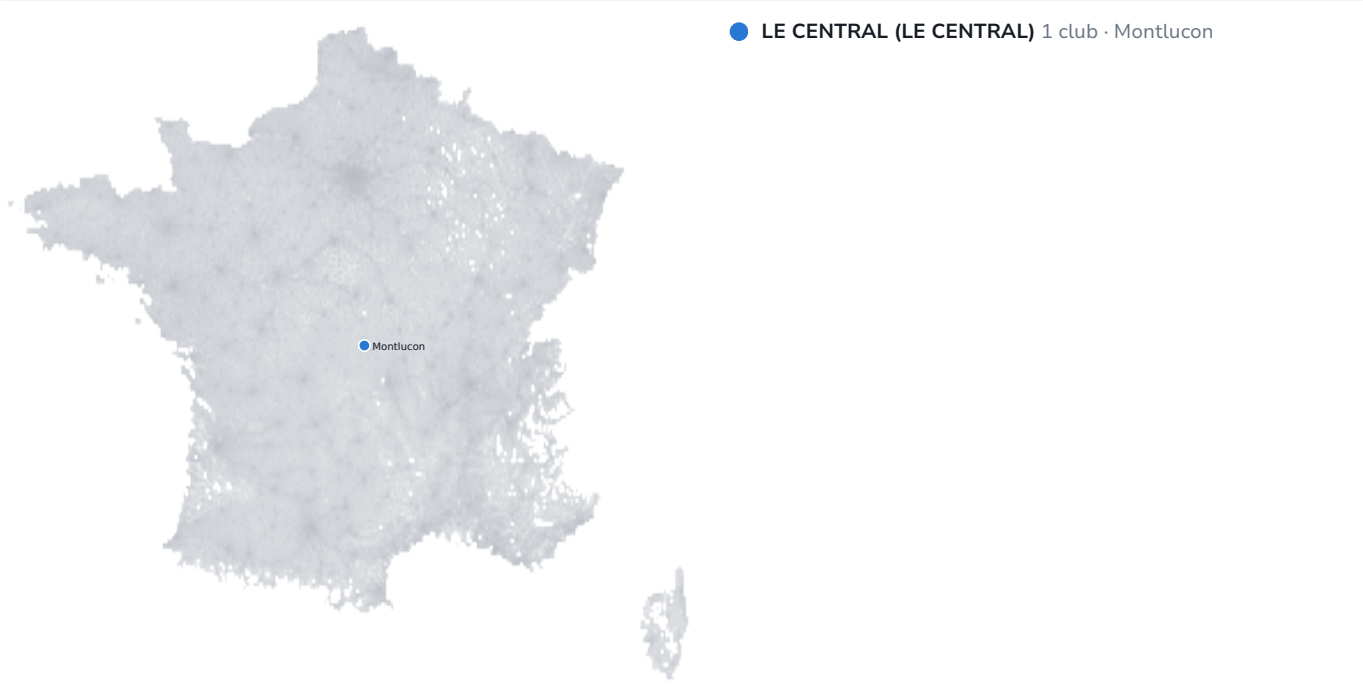
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB    | CITY               | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|---------|--------------------|--------|------------------------------|-------|-------------------------|---------------|
|         |                    |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|         |                    |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| CAP PUB | Montlucon<br>03100 | 2015   | 0 → 0                        | 2 → 3 | 1,229 → 1,195           | 6,430 → 5,389 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                 |
|------------|---------------------------------|
| Legal name | LE CENTRAL (LE CENTRAL)         |
| SIREN      | 809804198                       |
| Founded    | 2015-01-01                      |
| Activity   | 93.11Z NAF/APE code             |
| Employees  | 01 Sirene band                  |
| Officers   | Carole GUILLAUMIN (Liquidateur) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# CAP PUB Montlucon

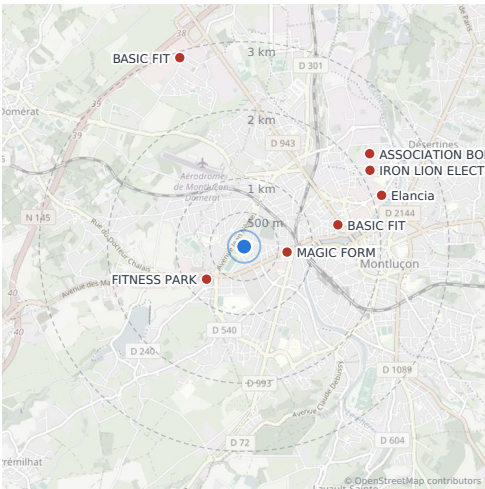
RUE PIERRE DUPONT 03100 MONTLUCON · opened 2015-01-01 · SIRET 80980419800012

## CHANGE SINCE OPENING — 2015 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 59.6       | 55.6  | -4.0    |
| Gyms within 1 km                      | 2          | 2     | 0       |
| Gyms within 2 km                      | 2          | 3     | +1      |
| Competition weight, 2 km              | 1.70       | 2.10  | +24%    |
| Capture, 2 km                         | 6,430      | 5,389 | -16%    |
| Saturation, 2 km vs national baseline | -17%       | +24%  | +41 pts |

Competitor field as it stood on 2015-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



7 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED      | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|----------|---------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 42 500 m | 1,068 people  | 37    | 918 aged 18-64 + 150 workers = 1,068 over 0.79 km2 = 1,359/km2                                                                    |
|                        | 2 km     | 17,844 people | 44    | 11,249 aged 18-64 + 6,594 workers = 17,844 over 12.57 km2 = 1,420/km2                                                             |
| Competition weight 15% | 81 500 m | 0.00 wt       | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)            |
|                        | 2 km     | 2.10 wt       | 69    | 3 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)             |
| Capture weight 20%     | 52 500 m | 1,195 people  | 52    | 1,113 residents + 82 workers, demand within 500 m against every competitor within 3 km                                            |
|                        | 2 km     | 5,389 people  | 53    | 4,632 residents + 757 workers, demand within 2 km against every competitor within 3 km                                            |
| Saturation weight 15%  | 88 500 m | not measured  | —     | catchment of 1,792 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.9 LQ |
|                        | 2 km     | LQ 1.24       | 88    | 3 clubs / 21,314 residents = 14.08 per 100k against 11.32 nationally                                                              |
| Fit weight 10%         | — unit   | not measured  | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit   | not measured  | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 4 500 m  | 0.80×         | 1     | 17,945 EUR against 22,380 nationally, median of 2 IRIS within 500 m                                                               |
|                        | 2 km     | 0.82×         | 6     | 18,305 EUR against 22,380 nationally, median of 10 IRIS within 2 km                                                               |

## NEAREST GYMS — 7 within 3 km; ▲ opened after 2015

|      |                                     |      |                                |
|------|-------------------------------------|------|--------------------------------|
| 0.63 | MAGIC FORM Magic Form 2014          | 0.73 | FITNESS PARK Fitness Park 1991 |
| 1.41 | ▲ BASIC FIT Basic-Fit 2018          | 2.15 | Elancia Elancia 2013           |
| 2.15 | ▲ IRON LION ELECTROSTIMULATION 2024 | 2.29 | ASSOCIATION BODY FITNESS 1996  |
| 2.92 | BASIC FIT Basic-Fit                 |      |                                |

## ACCESS — straight-line, GTFS

|          |                                                |
|----------|------------------------------------------------|
| Rail     | La Ville Gozet Square H. Duna — 1237 m         |
| Bus      | Rouges Gorges — 249 m                          |
| Footfall | La Ville Gozet — 1263 m, 30 travellers/yr SNCF |
| Shops    | 1 within 150 m INSEE BPE                       |