

FITNESS GAMBETTA (RITUEL SPORT CLUB GAMBETTA)

2 clubs operated · LYON · company founded 2015-03-09

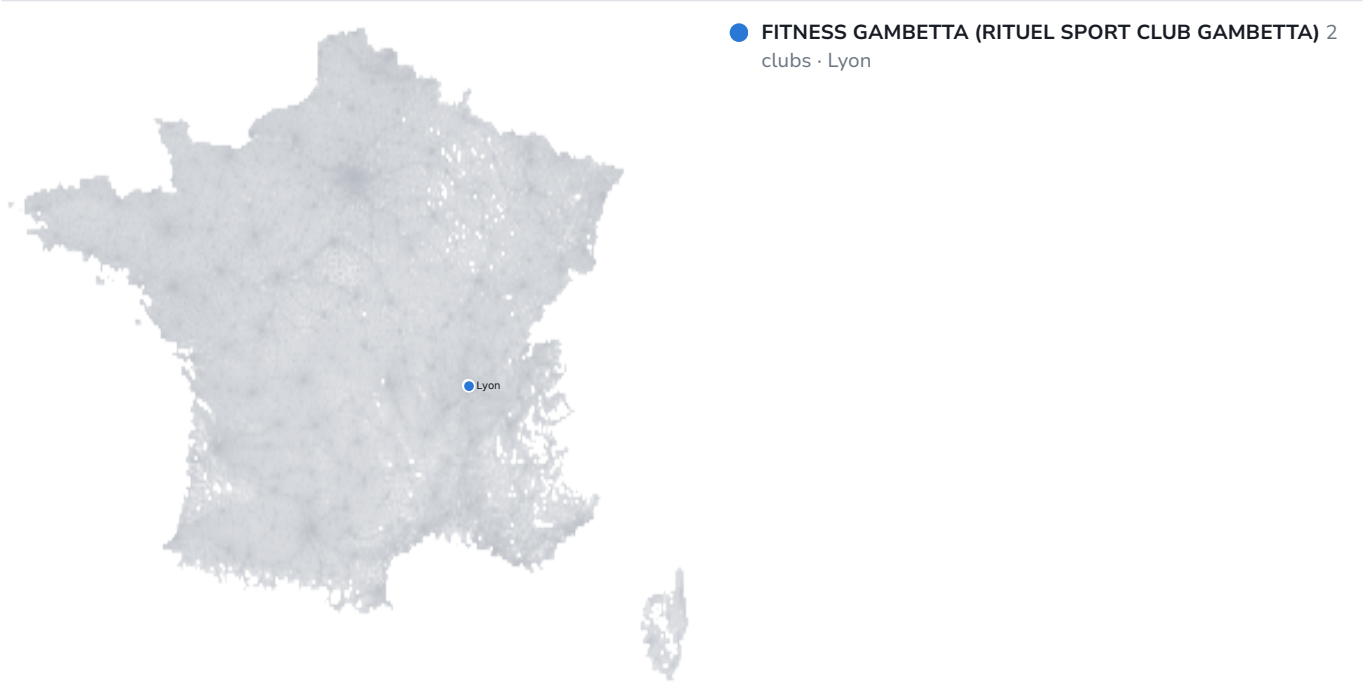
2
clubs

Lyon
opened 2015–2026

€380,571
EBITDA 2020

revenue €937,498 ·
net €184,886
equity €284,953 · financial
debt €339,638 · cash
€316,258 · 1 risk flag

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
RITUEL SPORT CLUB	Lyon 69007	2015	1 → 5	11 → 45	7,661 → 2,698	25,864 → 6,763
RITUEL SPORT CLUB	Lyon 69002	2026	5 → 6	34 → 41	3,834 → 3,268	9,190 → 7,292

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS GAMBETTA (RITUEL SPORT CLUB GAMBETTA)
SIREN	810275446
Founded	2015-03-09
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	SDM GROUPE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€70,000
Years filed	6 of the last 6 on record — 6 complete
Debt falling due	€167,749 within a year · €44,352 in one to five against cash of €99,862
Confidentiality	income statement withheld: 2024, 2021, 2019, 2018
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ stopped publishing income statement — 2024, last published 2020

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel				€427,778		€99,605	€99,862		—	—	—
2021	income statement withheld — Partiellement confidentiel				€452,933		€275,769	€402,010		—	—	—
2020	€937,498	€380,571	41%	€257,031	€184,886	€284,953	€339,638	€316,258	€176,087		€353,816	—
2019	income statement withheld — Partiellement confidentiel				€214,166		€184,707	€47,121		—	—	5
2018	income statement withheld — Partiellement confidentiel				€179,510		€157,213	€17,130		—	—	—
2017	€724,032	€104,052	14%	€40,884	€26,713	€146,039	€168,481	€27,877	€205,673		€387,416	—

Per club, 2020 revenue €468,749 · EBITDA €190,286 · net €92,443 · staff €88,044 · external charges €176,908
arithmetic split over 2 clubs; no club's own share is published

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

RITUEL SPORT CLUB Lyon

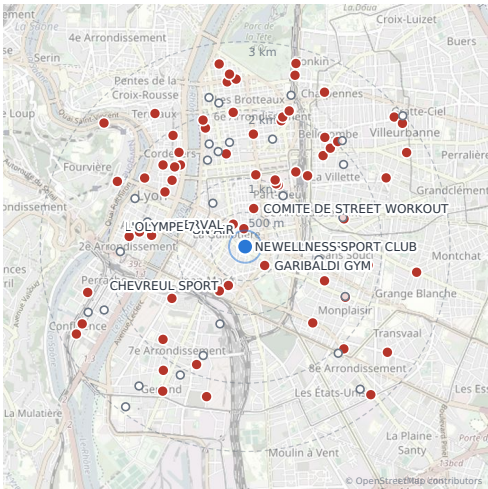
133 GRANDE RUE DE LA GUILLOTIERE 69007 LYON · opened 2015-03-09 · SIRET 81027544600013

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	88.4	60.6	-27.8
Gyms within 1 km	3	9	+6
Gyms within 2 km	11	45	+34
Competition weight, 2 km	11	46.20	+320%
Capture, 2 km	25,864	6,763	-74%
Saturation, 2 km vs national baseline	-46%	+120%	+166 pts

Competitor field as it stood on 2015-03-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



71 gym floors, 29 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	97	500 m	19,680 people	96 12,635 aged 18-64 + 7,045 workers = 19,680 over 0.79 km2 = 25,057/km2
		2 km	303,567 people	98 120,668 aged 18-64 + 182,899 workers = 303,567 over 12.57 km2 = 24,157/km2
Competition weight 15%	0	500 m	5.00 wt	0 5 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	46.20 wt	0 45 genuine gym floors and 17 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	68	500 m	2,698 people	76 2,054 residents + 644 workers, demand within 500 m against every competitor within 3 km
		2 km	6,763 people	63 4,335 residents + 2,429 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	36	500 m	LQ 2.40	30 5 clubs / 18,388 residents = 27.19 per 100k against 11.31 nationally
		2 km	LQ 2.20	40 45 clubs / 180,538 residents = 24.93 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.21×	100 27,030 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.20×	100 26,920 EUR against 22,380 nationally, median of 71 IRIS within 2 km

NEAREST GYMS — 71 within 3 km; ▲ opened after 2015

0.0	NEXFORM SARL 2011	0.25	▲ WELLNESS SPORT CLUB Wellness Sport Club 2015
0.26	▲ ON AIR On Air 2021	0.37	▲ INTERVAL Interval 2018
0.4	▲ GARIBALDI GYM 2025	0.57	▲ COMITE DE STREET WORKOUT AUVERGNE RHONE-ALPES 2025
0.62	CHEVREUL SPORT 2011	0.66	L'OLYMPE 7 1992
... and 63 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Garibaldi — 352 m
Bus	Abondance — 212 m
Footfall	Lyon Jean Macé — 921 m, 1,817,787 travellers/yr SNCF
Shops	36 within 150 m INSEE BPE

RITUEL SPORT CLUB Lyon

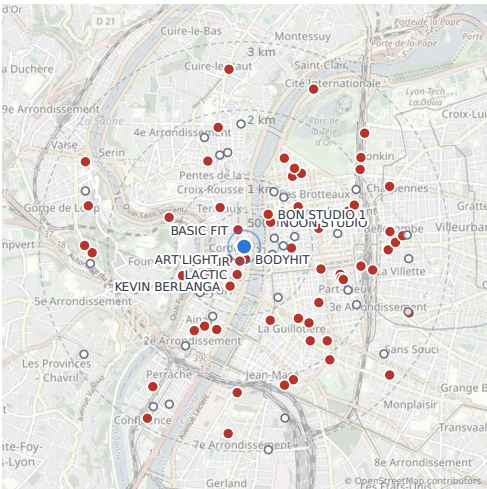
6 PLACE DES CORDELIERS 69002 LYON · opened 2026-01-05 · SIRET 81027544600021

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	69.6	63.4	-6.2
Gyms within 1 km	11	15	+4
Gyms within 2 km	34	41	+7
Competition weight, 2 km	36.20	43.29	+20%
Capture, 2 km	9,190	7,292	-21%
Saturation, 2 km vs national baseline	+70%	+112%	+42 pts

Competitor field as it stood on 2026-01-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



63 gym floors, 29 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	99 500 m	24,868 people	100	5,294 aged 18-64 + 19,575 workers = 24,868 over 0.79 km2 = 31,664/km2
	2 km	292,079 people	98	112,889 aged 18-64 + 179,190 workers = 292,079 over 12.57 km2 = 23,243/km2
Competition weight 15%	0 500 m	5.10 wt	0	5 genuine gym floors and 3 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	43.29 wt	0	40 genuine gym floors and 23 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	72 500 m	3,268 people	82	645 residents + 2,623 workers, demand within 500 m against every competitor within 3 km
	2 km	7,292 people	66	2,451 residents + 4,841 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	44 500 m	not measured	—	catchment of 7,704 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
	2 km	LQ 2.12	44	40 clubs / 171,442 residents = 23.33 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.32x	100	29,620 EUR against 22,380 nationally, median of 6 IRIS within 500 m
	2 km	1.27x	100	28,430 EUR against 22,380 nationally, median of 79 IRIS within 2 km

NEAREST GYMS — 63 within 3 km; ▲ opened after 2026

0.18	BODYHIT Bodyhit 2021	0.22	ON AIR On Air 2024
0.26	BASIC FIT Basic-Fit 2018	0.3	ART'LIGHT 2009
0.42	▲ LACTIC 2026	0.53	NOON STUDIO 2025
0.59	▲ BON STUDIO 1 2026	0.61	KEVIN BERLANGA 2011
... and 55 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Cordeliers — 104 m
Bus	Cordeliers — 23 m
Footfall	Lyon Saint-Paul — 852 m, 1,636,218 travellers/yr SNCF
Shops	120 within 150 m INSEE BPE