

VITA 39

1 club operated · LONS LE SAUNIER · company founded 2015-07-01

1

club

Lons Le Saunier

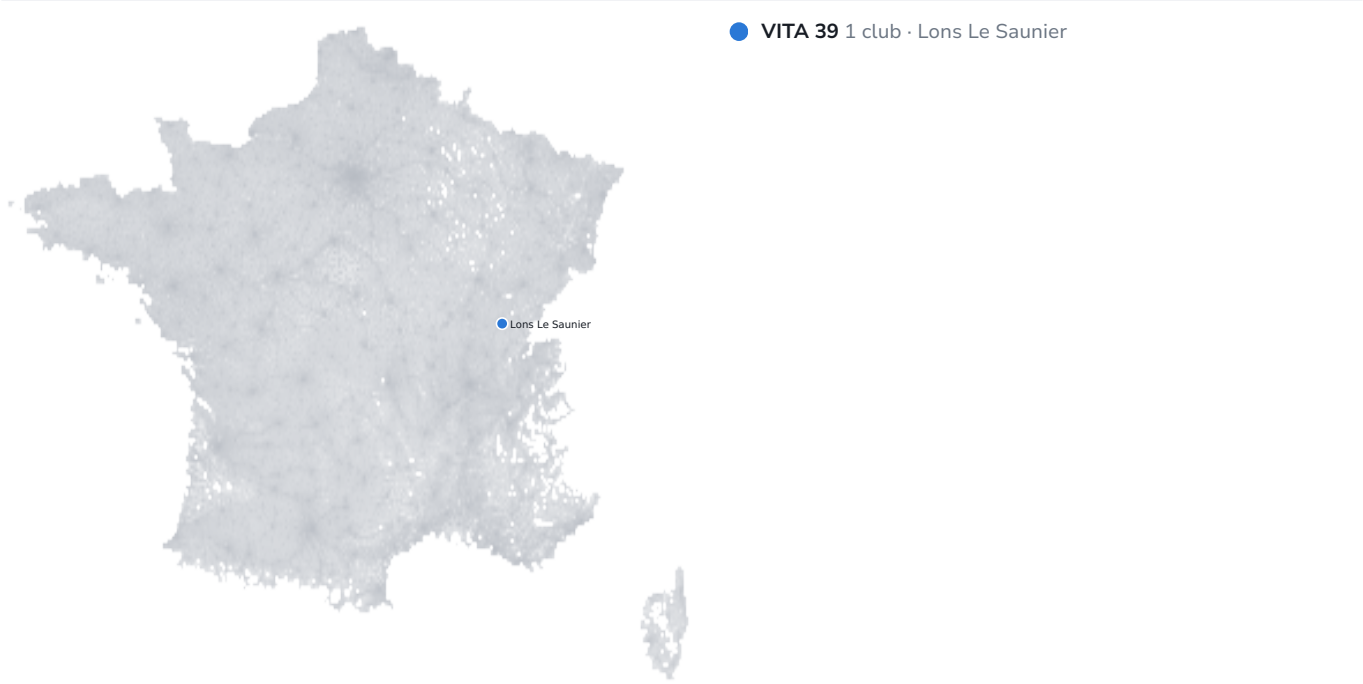
opened 2016–2016 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LEMON ONE FITNESS	Lons Le Saunier 39000	2016	1 → 1	3 → 8	1,756 → 1,285	10,400 → 3,771

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FITNESS ADDICT (Montmorot).

LEGAL IDENTITY — INSEE Sirene

Legal name	VITA 39
SIREN	811761824
Founded	2015-07-01
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	SÉBASTIEN GUILLIEN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LEMON ONE FITNESS Lons Le Saunier

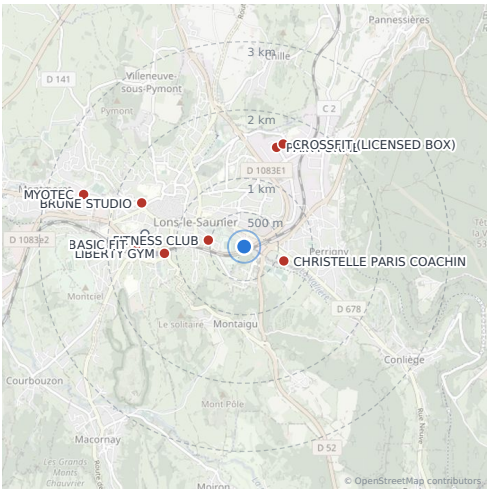
LA GUICHE 39000 LONS LE SAUNIER · opened 2016-06-21 · SIRET 81176182400028

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	67.9	39.7	-28.2
Gyms within 1 km	2	3	+1
Gyms within 2 km	3	8	+5
Competition weight, 2 km	1.60	5.50	+244%
Capture, 2 km	10,400	3,771	-64%
Saturation, 2 km vs national baseline	+9%	+293%	+284 pts

Competitor field as it stood on 2016-06-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	50	500 m	1,970 people	50 803 aged 18-64 + 1,167 workers = 1,970 over 0.79 km2 = 2,509/km2
		2 km	24,554 people	50 8,933 aged 18-64 + 15,621 workers = 24,554 over 12.57 km2 = 1,954/km2
Competition weight 15%	69	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	5.50 wt	48 7 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	44	500 m	1,285 people	54 728 residents + 556 workers, demand within 500 m against every competitor within 3 km
		2 km	3,771 people	38 2,285 residents + 1,486 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 1,527 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.0 LQ
		2 km	LQ 3.93	0 7 clubs / 16,182 residents = 43.26 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	26	500 m	0.76×	0 16,970 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	0.93×	43 20,800 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2016

0.53	FITNESS CLUB 2008	0.62	▲ CHRISTELLE PARIS COACHING 2018
1.17	▲ LIBERTY GYM Liberty Gym 2019	1.53	▲ PAIR'FORME 2026
1.58	BASIC FIT Basic-Fit	1.61	▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2019
1.63	▲ BRUNE STUDIO 2026	2.47	▲ MYOTEC 2025

ACCESS — straight-line, GTFS

Rail	Lons-le-Saunier — 1330 m
Bus	LONS - BARONNES — 519 m
Footfall	Lons-le-Saunier — 1330 m, 423,889 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE