

FITNESS CHAVILLE

1 club operated · CHAVILLE · company founded 2015-06-01

1 club

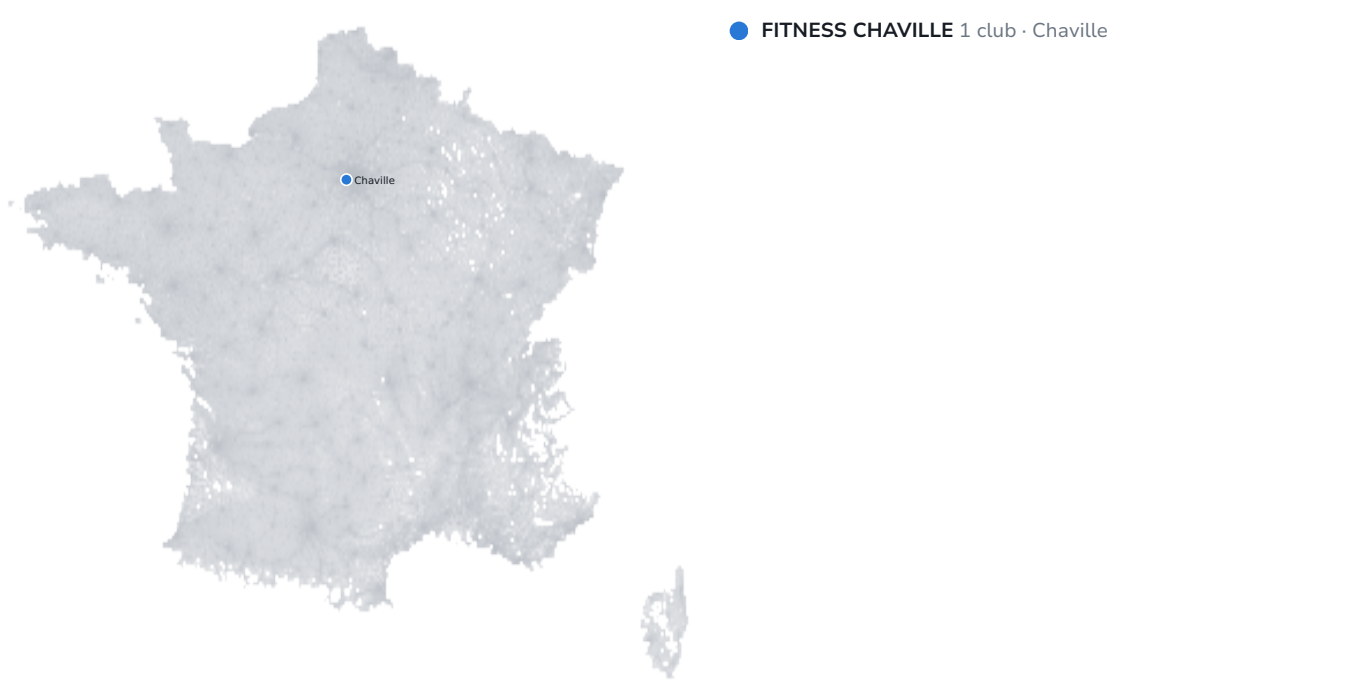
Chaville
opened 2015–2015

€13,313

EBITDA 2016

revenue €582,698 · net €-62,853
equity €-52,854 · financial debt €217,098 · cash €27,935 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR	Chaville 92370	2015	2 → 2	2 → 3	7,948 → 7,554	37,894 → 24,556

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS CHAVILLE
SIREN	811850122
Founded	2015-06-01
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	ATLAS SPORT GROUP (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	1 of the last 1 on record — 1 simplified
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2016, €-52,854
- ▼ **high leverage** — 2016, debt €217,098 vs EBITDA €13,313

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2016	simplified	€582,698	€13,313	2%	€-56,308	€-62,853	€-52,854	€217,098	€27,935	€194,781	€366,530	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ON AIR Chaville

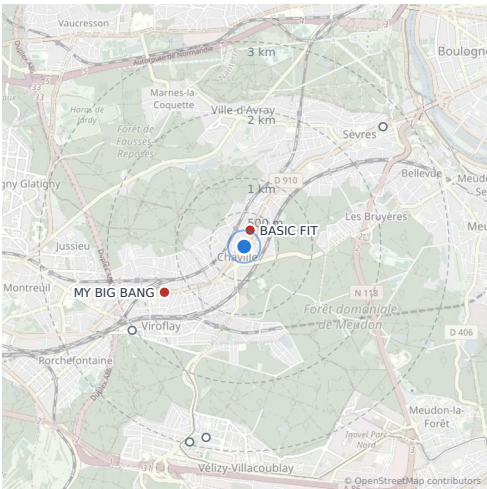
1356 AVENUE ROGER SALENGRO 92370 CHAVILLE · opened 2015-06-01 · SIRET 81185012200011

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	89.3	87.7	-1.6
Gyms within 1 km	2	2	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	0.40	1.40	+250%
Capture, 2 km	37,894	24,556	-35%
Saturation, 2 km vs national baseline	-84%	-67%	+17 pts

Competitor field as it stood on 2015-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	68 500 m	7,924 people	78	5,668 aged 18-64 + 2,256 workers = 7,924 over 0.79 km2 = 10,089/km2
	2 km	42,814 people	61	33,727 aged 18-64 + 9,087 workers = 42,814 over 12.57 km2 = 3,407/km2
Competition weight 15%	77 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100 500 m	7,554 people	100	6,088 residents + 1,465 workers, demand within 500 m against every competitor within 3 km
	2 km	24,556 people	100	21,426 residents + 3,130 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 9,012 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
	2 km	LQ 0.33	100	2 clubs / 54,918 residents = 3.64 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.51×	100	33,695 EUR against 22,380 nationally, median of 4 IRIS within 500 m
	2 km	1.57×	100	35,070 EUR against 22,380 nationally, median of 27 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2015

0.26 BASIC FIT Basic-Fit	1.34 ▲ MY BIG BANG My Big Bang 2021
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ACCESS — straight-line, GTFS

Rail	Chaville Rive Droite — 346 m
Bus	Mairie — 89 m
Footfall RATP	CHAVILLE RD — 311 m, 1,029,731 validations/yr
Shops	21 within 150 m INSEE BPE