

JN-AV (JN-AV)

1 club operated · ROUEN · company founded 2015-06-10

1

club

Rouen

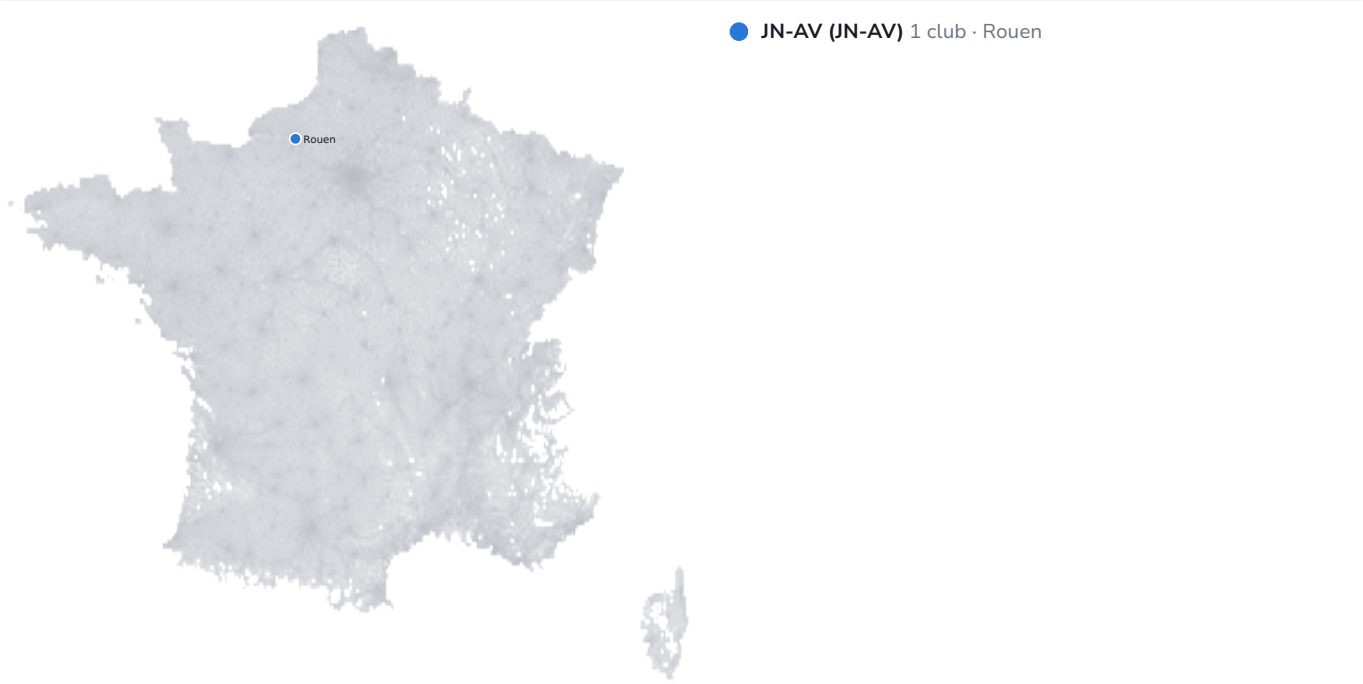
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
JN-AV	Rouen 76100	2015	1 → 2	3 → 10	15,078 → 8,815	39,934 → 16,580

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	JN-AV (JN-AV)
SIREN	811922079
Founded	2015-06-10
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	GROUPE NIEL (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

JN-AV Rouen

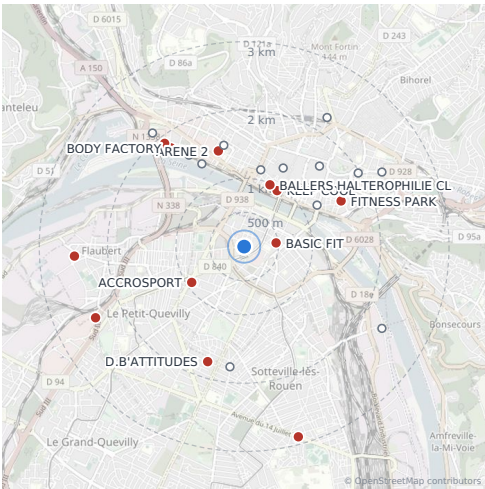
4 RUE DU FOUR 76100 ROUEN · opened 2015-06-10 · SIRET 81192207900017

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	83.4	77.8	-5.6
Gyms within 1 km	1	5	+4
Gyms within 2 km	3	10	+7
Competition weight, 2 km	3.60	10.47	+191%
Capture, 2 km	39,934	16,580	-58%
Saturation, 2 km vs national baseline	-78%	+4%	+82 pts

Competitor field as it stood on 2015-06-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	84 500 m	14,703 people	90	4,270 aged 18-64 + 10,434 workers = 14,703 over 0.79 km2 = 18,721/km2
	2 km	117,476 people	80	50,149 aged 18-64 + 67,327 workers = 117,476 over 12.57 km2 = 9,348/km2
Competition weight 15%	46 500 m	0.70 wt	68	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	10.47 wt	32	9 genuine gym floors and 11 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100 500 m	8,815 people	100	3,033 residents + 5,782 workers, demand within 500 m against every competitor within 3 km
	2 km	16,580 people	100	7,438 residents + 9,141 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	98 500 m	not measured	—	catchment of 6,921 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 1.04	98	9 clubs / 78,568 residents = 11.45 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	37 500 m	0.87x	24	19,495 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.94x	46	20,980 EUR against 22,380 nationally, median of 37 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2015

0.47 ▲ BASIC FIT Basic-Fit 2016	0.93 ▲ ACCROSPORT ACCROSPORT 2021
0.95 ▲ KEEP COOL Keepcool 2019	0.98 ▲ BALLERS HALTEROPHILIE CLUB ROUEN 2026
1.45 ▲ ARENE 2 2022	1.57 ▲ FITNESS PARK Fitness Park 2023
1.77 D.B'ATTITUDES 2010	1.8 ▲ BODY FACTORY 2024

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Saint-Sever — 130 m
Bus	Place Saint-Sever — 389 m
Footfall	Rouen Rive Droite — 2026 m, 7,773,267 travellers/yr SNCF
Shops	18 within 150 m INSEE BPE