

MICA SPORT

1 club operated · GOURNAY-EN-BRAY · company founded 2015-06-09

1

club

Gournay-En-Bray

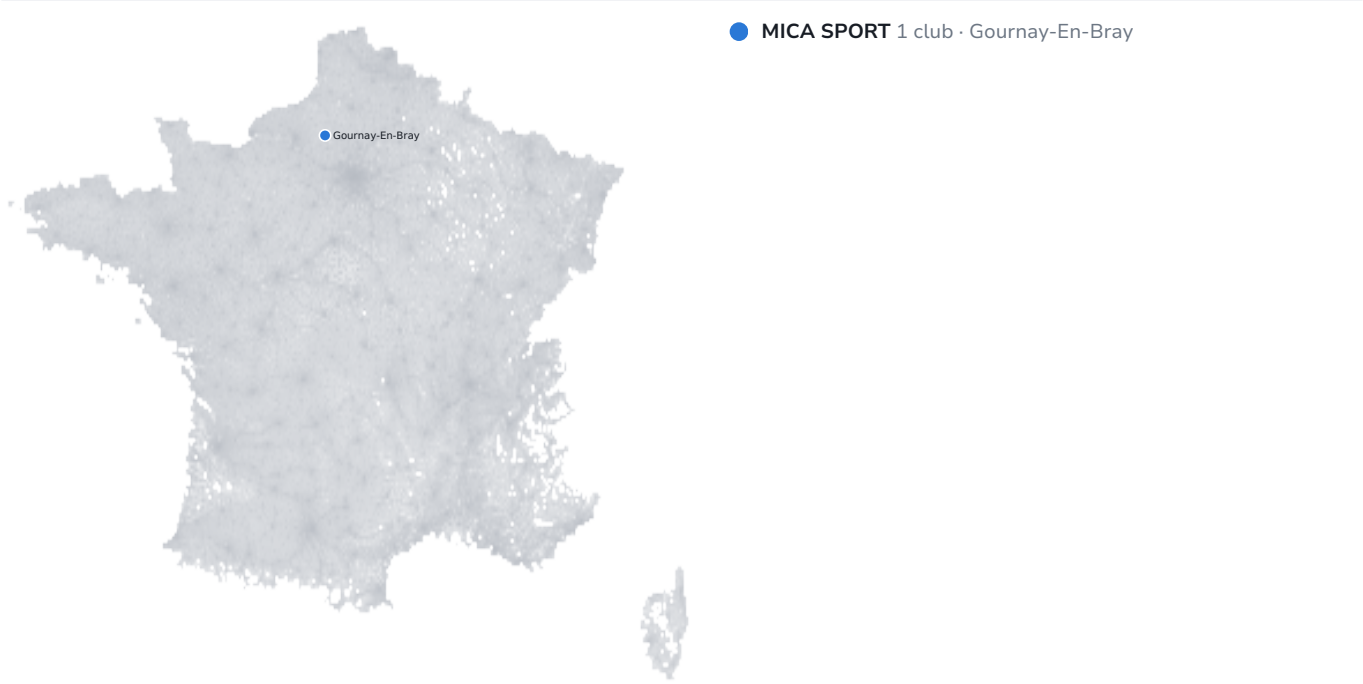
opened 2019–2019 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Gournay-En-Bray 76220	2019	1 → 1	1 → 1	2,915 → 2,915	9,313 → 9,313

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: L'ORANGE BLEUE (Trie-Chateau).

LEGAL IDENTITY — INSEE Sirene

Legal name	MICA SPORT
SIREN	812045797
Founded	2015-06-09
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	OLIVIER GUY MARCEL GEORGES BEAUDOIN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Gournay-En-Bray

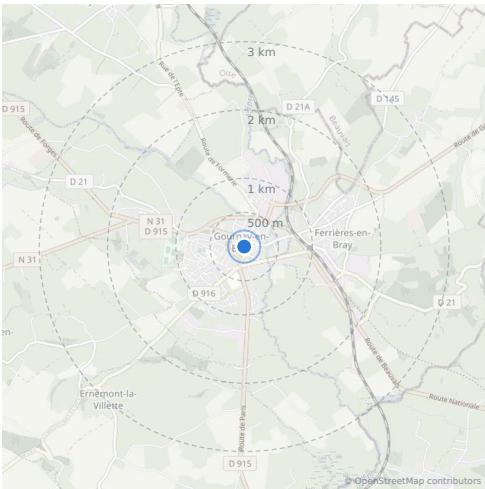
3 RUE CHARLES DE GAULLE 76220 GOURNAY-EN-BRAY · opened 2019-09-09 · SIRET 81204579700022

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	59.6	59.6	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	9,313	9,313	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2019-09-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	34 500 m	2,021 people	50	1,092 aged 18-64 + 929 workers = 2,021 over 0.79 km2 = 2,573/km2
	2 km	6,187 people	24	3,545 aged 18-64 + 2,642 workers = 6,187 over 12.57 km2 = 492/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	77 500 m	2,915 people	78	1,986 residents + 929 workers, demand within 500 m against every competitor within 3 km
	2 km	9,313 people	76	6,670 residents + 2,642 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,986 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.6 LQ
	2 km	not measured	—	catchment of 6,670 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	14 500 m	0.77×	0	17,190 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.87×	24	19,530 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2019

ACCESS — straight-line, GTFS

Rail	Formerie — 19227 m
Bus	GOURNAY-EN-BRAY - Collège Saint Hildevert — 157 m
Footfall	Formerie — 19227 m, 16,963 travellers/yr SNCF
Shops	62 within 150 m INSEE BPE