

DSD 63 N (ELANCIA)

1 club operated · MENETROL · company founded 2015-07-07

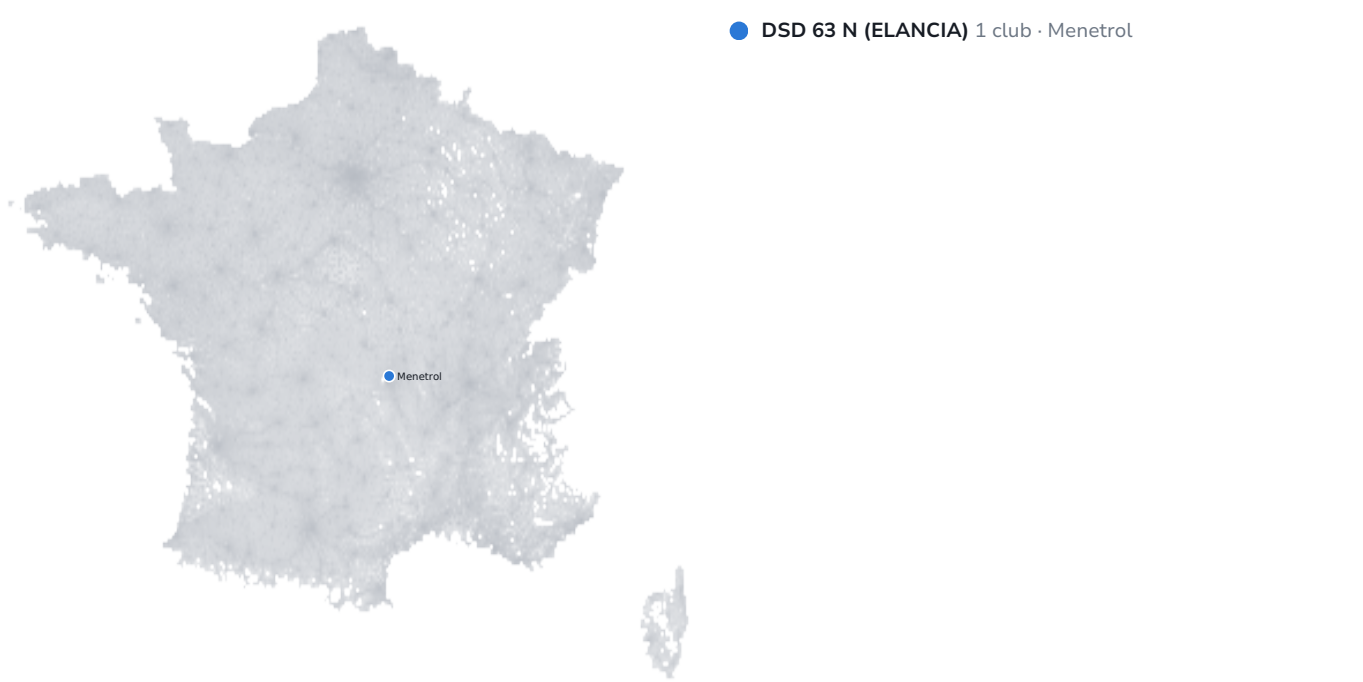
1
club

Menetrol
opened 2015–2015

€-64,130
EBITDA 2024

**revenue €239,214 ·
net €-96,661**
equity €-911,125 · financial
debt €554,396 · cash
€25,790 · 3 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ELANCIA	Menetrol 63200	2015	1 → 1	1 → 2	568 → 521	11,438 → 5,182

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	DSD 63 N (ELANCIA)	Registered capital	€10,000
SIREN	812657278	Years filed	5 of the last 5 on record — 5 complete
Founded	2015-07-07	Debt falling due	€1,225,246 within a year against cash of €25,790
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	DSD HOLDING (Président de SAS)		

RISK FLAGS — from the accounts

- ▼ negative equity — 2024, €-911,125
- ▼ losses two years — 2024 → 2023
- ▼ high leverage — 2024, debt €554,396 vs EBITDA €-64,130

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€239,214	€-64,130	-27%	€-123,292	€-96,661	€-911,125	€554,396	€25,790	€73,177	€224,263	—
2023	€232,595	€-48,445	-21%	€-107,483	€-85,815	€-814,464	€517,453	€36,083	€59,664	€215,573	—
2022	€223,269	€-50,149	-22%	€-123,095	€-100,350	€-728,649	€530,875	€20,989	€56,131	€209,188	—
2021	€156,567	€-18,270	-12%	€-52,410	€-55,293	€-628,299	€527,256	€28,951	€42,685	€209,560	—
2019	€336,661	€24,778	7%	€-57,210	€-63,091	€-429,001	€552,631	€14,039	€64,390	€236,072	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ELANCIA Menetrol

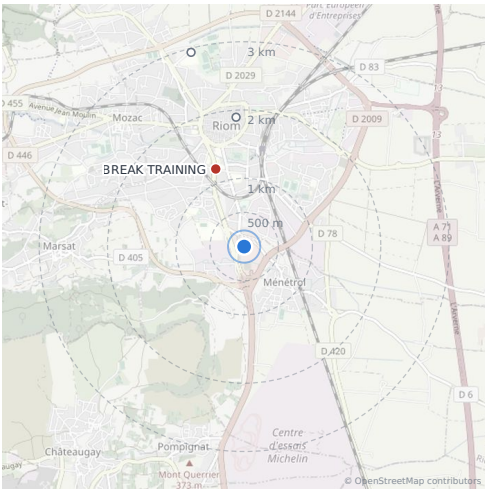
CCIAL RIOM SUD RTE DE CLERMONT 63200 MENETROL · opened 2015-07-07 · SIRET 81265727800014

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	70.4	63	-7.4
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.20	1.30	+550%
Capture, 2 km	11,438	5,182	-55%
Saturation, 2 km vs national baseline	-100%	-31%	+69 pts

Competitor field as it stood on 2015-07-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	522 people	23	71 aged 18-64 + 451 workers = 522 over 0.79 km ² = 665/km ²
	2 km	13,417 people	39	7,524 aged 18-64 + 5,892 workers = 13,417 over 12.57 km ² = 1,068/km ²
Competition weight 15%	86 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.30 wt	77	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	41 500 m	521 people	27	98 residents + 423 workers, demand within 500 m against every competitor within 3 km
	2 km	5,182 people	51	3,437 residents + 1,745 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 120 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 75.4 LQ
	2 km	LQ 0.69	100	1 club / 13,114 residents = 7.63 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	77 500 m	1.03×	77	23,090 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.03×	77	23,090 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2015

1.21 ▲ BREAK TRAINING 2016

ACCESS — straight-line, GTFS

Rail	Riom - Châtel-Guyon — 1449 m
Bus	Arrière Centre Commercial — 85 m
Football	Riom - Châtel-Guyon — 1449 m, 1,318,440 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE