

PHANTOM SPORT

1 club operated · LE PUY-EN-VELAY · company founded 2015-08-01

1

club

Le Puy-En-Velay

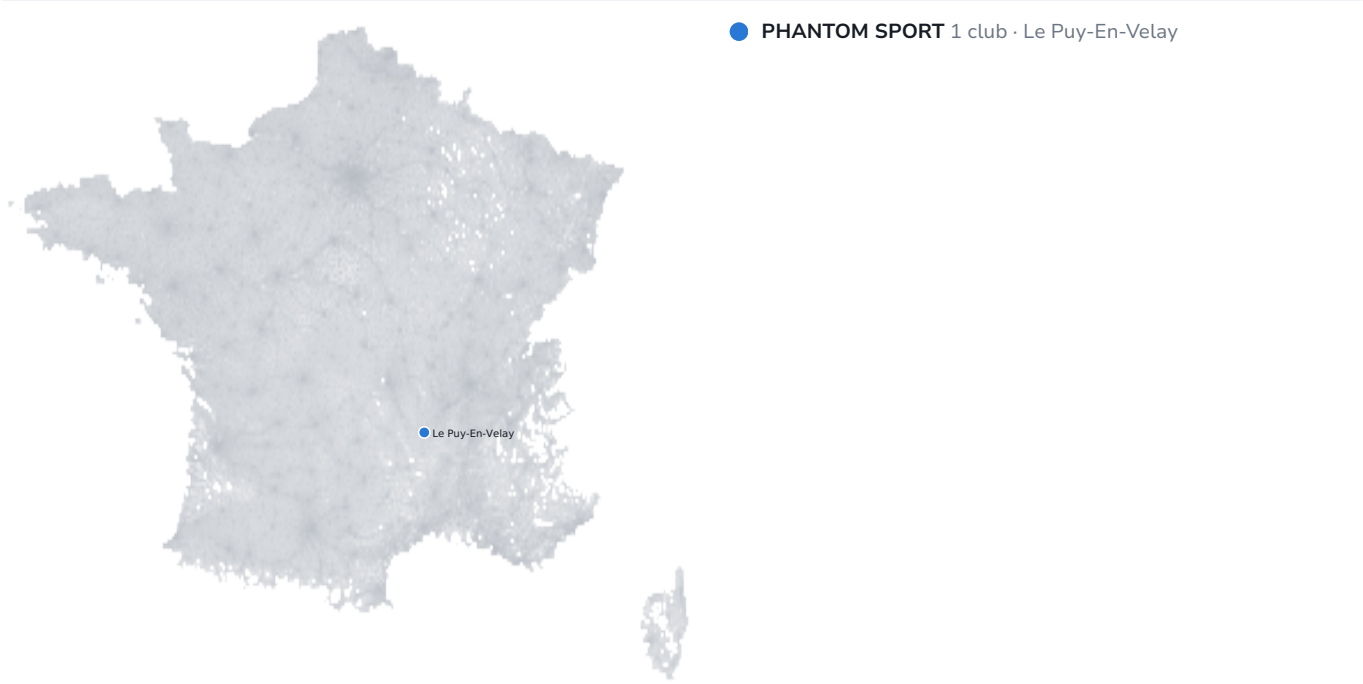
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Espace Vita Liberté	Le Puy-En-Velay 43000	2015	0 → 4	0 → 6	6,913 → 1,232	29,609 → 4,592

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	PHANTOM SPORT
SIREN	812715654
Founded	2015-08-01
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	PHILIPPE SERGE ALEXANDRE GHAZARIAN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Espace Vita Liberté Le Puy-En-Velay

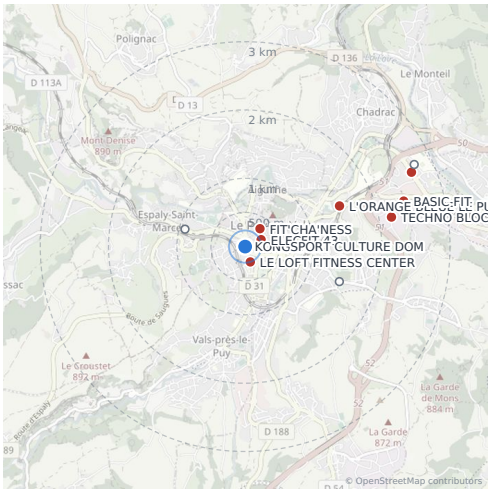
39 BOULEVARD SAINT LOUIS 43000 LE PUY-EN-VELAY · opened 2015-08-01 · SIRET 81271565400016

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	81.2	42.5	-38.7
Gyms within 1 km	0	5	+5
Gyms within 2 km	0	6	+6
Competition weight, 2 km	0.30	6.30	+2000%
Capture, 2 km	29,609	4,592	-84%
Saturation, 2 km vs national baseline	-100%	+139%	+239 pts

Competitor field as it stood on 2015-08-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	60 500 m	5,538 people	70	3,029 aged 18-64 + 2,509 workers = 5,538 over 0.79 km2 = 7,051/km2
	2 km	28,267 people	53	12,716 aged 18-64 + 15,551 workers = 28,267 over 12.57 km2 = 2,249/km2
Competition weight 15%	28 500 m	4.00 wt	1	4 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	6.30 wt	45	6 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	49 500 m	1,232 people	52	831 residents + 401 workers, demand within 500 m against every competitor within 3 km
	2 km	4,592 people	46	2,796 residents + 1,796 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	30 500 m	not measured	—	catchment of 4,603 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
	2 km	LQ 2.39	30	6 clubs / 22,181 residents = 27.05 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	36 500 m	0.92×	42	20,700 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.90×	33	20,105 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2015

0.0 ▲ KONG GYM 2024	0.24 ▲ LE LOFT FITNESS CENTER 2026
0.26 ▲ ELECFIT 43 2021	0.34 ▲ FIT'CHA'NESS 2025
0.52 ▲ SPORT CULTURE DOM 2015	1.5 ▲ L'ORANGE BLEUE LE PUY EN VELAY L'Orange Bleue 2022
2.19 ▲ TECHNO BLOC Keepcool 2024	2.42 ▲ BASIC FIT Basic-Fit 2023
... and 1 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Le Puy-en-Velay Lafayette — 97 m
Bus	Le Puy-en-Velay Lafayette — 97 m
Footfall	Le Puy-en-Velay — 959 m, 324,052 travellers/yr SNCF
Shops	82 within 150 m INSEE BPE