

SARL MALO

1 club operated · CHAMALIERES · company founded 2015-08-14

1

club

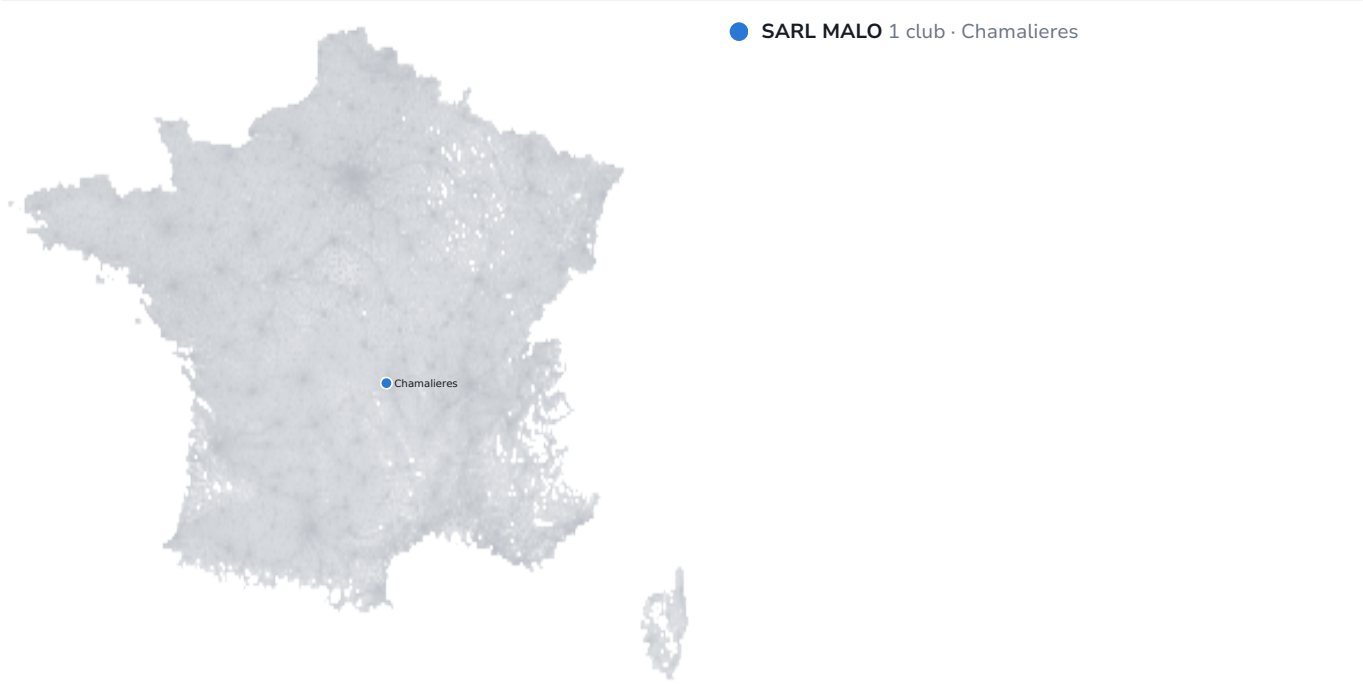
Chamalieres

opened 2022-2022

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SARL MALO	Chamalieres 63400	2022	1 → 1	3 → 4	1,740 → 1,486	11,841 → 7,655

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SARL MALO	Registered capital	not stated in any filing
SIREN	813065935	Years filed	0 of the last 0 on record
Founded	2015-08-14	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Ingrid BLANC (Gérant); Sebastien BLANQUET (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SARL MALO Chamalieres

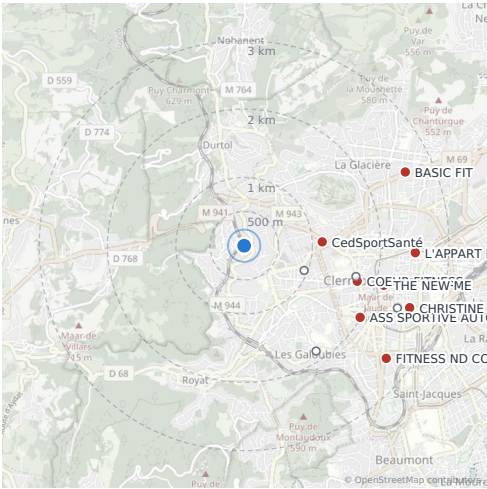
LOTISSEMENT LE CLOS DES FARNETTES 5 CHEMIN DES FARNETTES 63400 CHAMALIERES · opened 2022-01-25 · SIRET 81306593500039

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	78.2	74	-4.2
Gyms within 1 km	1	1	0
Gyms within 2 km	3	4	+1
Competition weight, 2 km	2.60	3.70	+42%
Capture, 2 km	11,841	7,655	-35%
Saturation, 2 km vs national baseline	-59%	-37%	+22 pts

Competitor field as it stood on 2022-01-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	51 500 m	1,265 people	41	1,229 aged 18-64 + 36 workers = 1,265 over 0.79 km2 = 1,611/km2
	2 km	37,584 people	58	25,962 aged 18-64 + 11,622 workers = 37,584 over 12.57 km2 = 2,991/km2
Competition weight 15%	74 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.70 wt	57	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	64 500 m	1,486 people	58	1,464 residents + 22 workers, demand within 500 m against every competitor within 3 km
	2 km	7,655 people	68	6,587 residents + 1,068 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,128 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.3 LQ
	2 km	LQ 0.63	100	3 clubs / 43,535 residents = 6.89 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.49×	100	33,430 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.13×	100	25,250 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2022

1.15 ▲ CedSportSanté 2024	1.74 COEUR FITNESS 2019
2.0 ASS SPORTIVE AUTO DOME FOREZ 1990	2.12 ▲ THE NEW ME The New Me 2025
2.51 ▲ L'APPART FITNESS L'Appart Fitness 2023	2.59 CHRISTINE DE BUSSY 2009
2.6 BASIC FIT Basic-Fit	2.65 FITNESS ND CO 2007
... and 1 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Durtol - Nohanent — 1571 m
Bus	Hauts de CHAMALIÈRES — 304 m
Footfall	Durtol - Nohanent — 1571 m, 3,209 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE