

EM.LC (IRONGYM)

1 club operated · MORSANG-SUR-ORGE · company founded 2015-07-29

1

club

Morsang-Sur-Orge

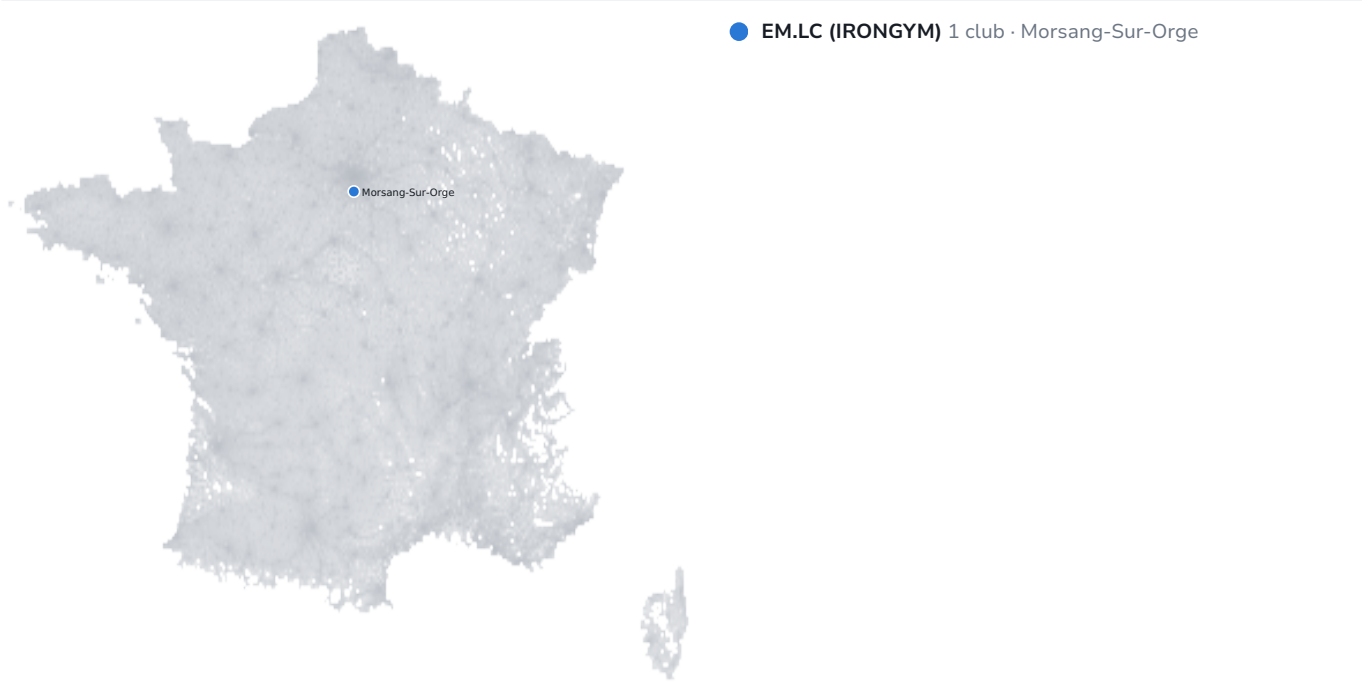
opened 2023–2023 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
DYNAMIC FITNESS	Morsang-Sur-Orge 91390	2023	1 → 2	4 → 7	5,179 → 2,928	13,122 → 8,124

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: DYNAMIC FITNESS (Nemours).

LEGAL IDENTITY — INSEE Sirene

Legal name	EM.LC (IRONGYM)
SIREN	813132420
Founded	2015-07-29
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	MOHAMED EDDIKH (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DYNAMIC FITNESS Morsang-Sur-Orge

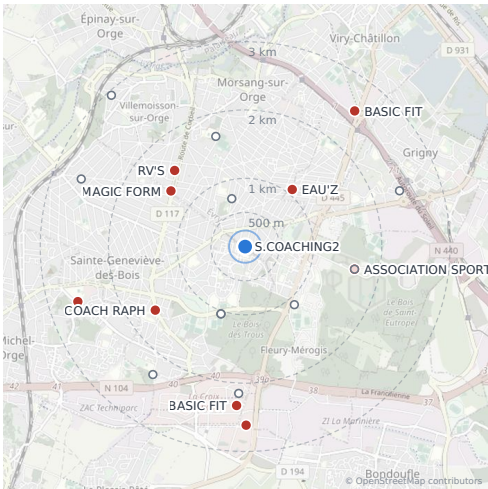
1 RUE DES CLAIRS-CHENES 91390 MORSANG-SUR-ORGE · opened 2023-06-01 · SIRET 81313242000023

CHANGE SINCE OPENING — 2023 → today

	AT OPENING	TODAY	CHANGE
Location score	81	71.7	-9.3
Gyms within 1 km	1	2	+1
Gyms within 2 km	4	7	+3
Competition weight, 2 km	4.55	7.55	+66%
Capture, 2 km	13,122	8,124	-38%
Saturation, 2 km vs national baseline	-52%	-1%	+51 pts

Competitor field as it stood on 2023-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64	500 m	4,774 people	68 4,410 aged 18-64 + 365 workers = 4,774 over 0.79 km2 = 6,079/km2
		2 km	43,969 people	62 32,287 aged 18-64 + 11,682 workers = 43,969 over 12.57 km2 = 3,499/km2
Competition weight 15%	47	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	7.55 wt	41 6 genuine gym floors and 6 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	74	500 m	2,928 people	78 2,791 residents + 137 workers, demand within 500 m against every competitor within 3 km
		2 km	8,124 people	70 7,346 residents + 778 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 7,340 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
		2 km	LQ 0.99	100 6 clubs / 55,260 residents = 10.86 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	78	500 m	1.08×	92 24,065 EUR against 22,380 nationally, median of 2 IRIS within 500 m
		2 km	1.00×	68 22,490 EUR against 22,380 nationally, median of 19 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2023

0.0	▲ S.COACHING2 2024	1.08	EAU'Z 2014
1.36	MAGIC FORM Magic Form 2012	1.52	▲ RV'S 2025
1.61	▲ COACH RAPH 2024	1.64	ASSOCIATION SPORTIVE DU CENTRE PENITENTIAIRE DE FLEURY MEROGIS 2023
2.33	BASIC FIT Basic-Fit 2013	2.55	BASIC FIT Basic-Fit 2023
... and 2 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Amédée Gordini — 2364 m
Bus	René Clair — 185 m
Footfall	AMEDEE CORDINI T12 — 2397 m, 222,231 validations/yr RATP
Shops	6 within 150 m INSEE BPE