

# J2 SPORT (SPORT AVENUE)

1 club operated · LE POIRE-SUR-VIE · company founded 2015-09-09

1

club

Le Poire-Sur-Vie

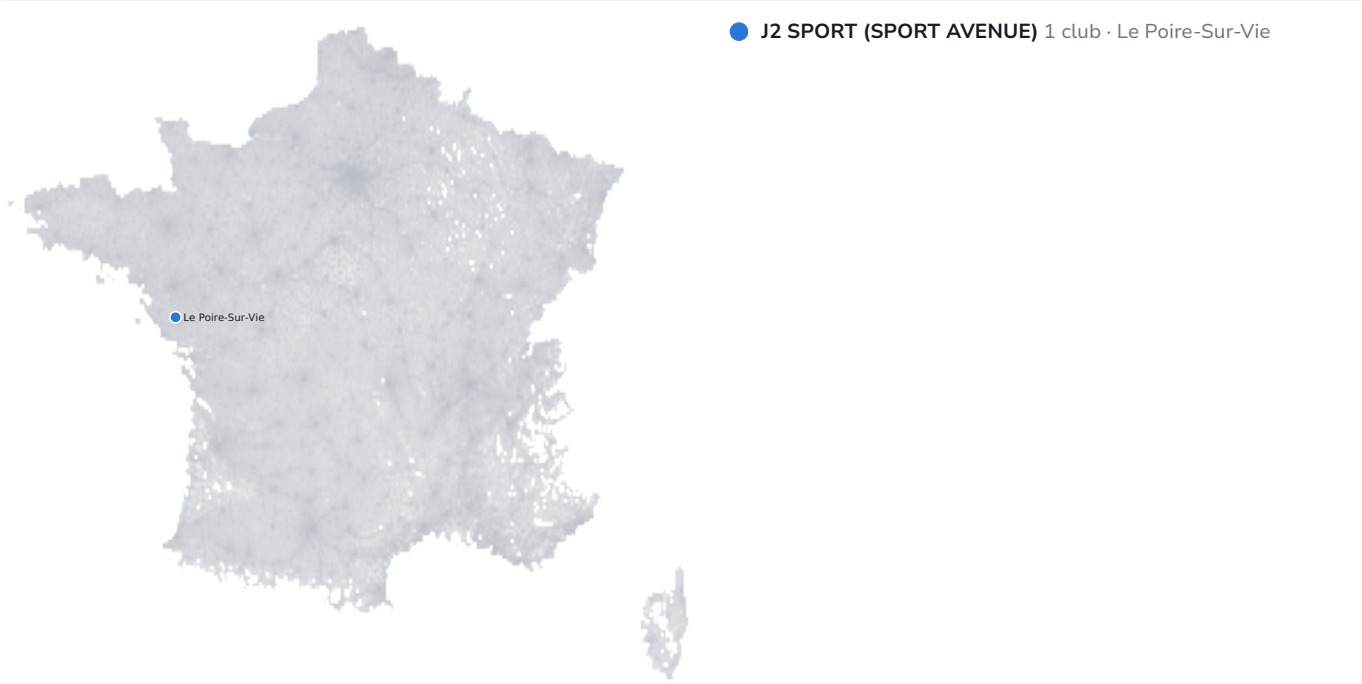
opened 2015–2015

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB                    | CITY                      | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|-------------------------|---------------------------|--------|------------------------------|-------|-------------------------|---------------|
|                         |                           |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|                         |                           |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| J2 SPORT (SPORT AVENUE) | Le Poire-Sur-Vie<br>85170 | 2015   | 1 → 1                        | 1 → 3 | 914 → 844               | 6,566 → 3,053 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

| LEGAL IDENTITY — INSEE Sirene |                                                                                                                                | FILING & CAPITAL — INPI RNE |                                                                                                                                                                             |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal name                    | J2 SPORT (SPORT AVENUE)                                                                                                        | Registered capital          | <i>not stated in any filing</i>                                                                                                                                             |
| SIREN                         | 813164324                                                                                                                      | Years filed                 | 0 of the last 0 on record                                                                                                                                                   |
| Founded                       | 2015-09-09                                                                                                                     | Debt falling due            | <i>not filed</i> — the maturity table is a complete-regime page                                                                                                             |
| Activity                      | 93.13Z NAF/APE code                                                                                                            | Confidentiality             | never invoked — every filed income statement is public                                                                                                                      |
| Employees                     | NN Sirene band                                                                                                                 | Ownership changes           | <i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |
| Officers                      | SAID AIT HAMOU (Président de SAS); FADMA RAHMANI (AIT-HAMOU) (Directeur Général); PHILIPPE THIREAU (Directeur général délégué) |                             |                                                                                                                                                                             |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# J2 SPORT (SPORT AVENUE) Le Poire-Sur-Vie

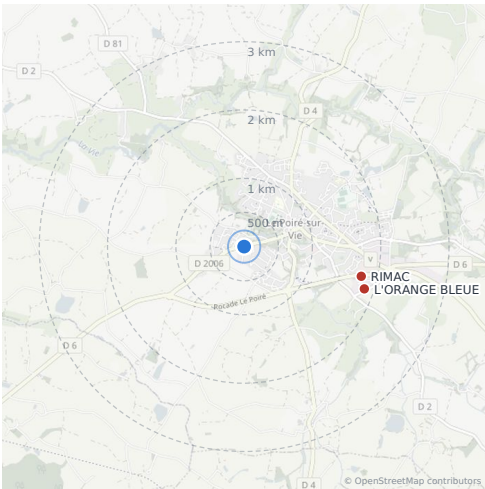
ZI DE LA COLONNE RUE DES HIRONDELLES 85170 LE POIRE-SUR-VIE · opened 2015-09-09 · SIRET 81316432400010

## CHANGE SINCE OPENING — 2015 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 59.2       | 48.6  | -10.6  |
| Gyms within 1 km                      | 1          | 1     | 0      |
| Gyms within 2 km                      | 1          | 3     | +2     |
| Competition weight, 2 km              | 0          | 2     | new    |
| Capture, 2 km                         | 6,566      | 3,053 | -54%   |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2015-09-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|----------|--------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 22 500 m | 632 people   | 27    | 534 aged 18-64 + 98 workers = 632 over 0.79 km2 = 805/km2                                                                         |
|                        | 2 km     | 4,557 people | 18    | 3,047 aged 18-64 + 1,510 workers = 4,557 over 12.57 km2 = 363/km2                                                                 |
| Competition weight 15% | 82 500 m | 0.00 wt      | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)            |
|                        | 2 km     | 2.00 wt      | 70    | 2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)             |
| Capture weight 20%     | 34 500 m | 844 people   | 41    | 748 residents + 97 workers, demand within 500 m against every competitor within 3 km                                              |
|                        | 2 km     | 3,053 people | 29    | 2,635 residents + 418 workers, demand within 2 km against every competitor within 3 km                                            |
| Saturation weight 15%  | — 500 m  | not measured | —     | catchment of 816 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.8 LQ  |
|                        | 2 km     | not measured | —     | catchment of 5,057 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ |
| Fit weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 83 500 m | 1.05x        | 83    | 23,470 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                          |
|                        | 2 km     | 1.05x        | 83    | 23,470 EUR against 22,380 nationally, median of 1 IRIS within 2 km                                                                |

## NEAREST GYMS — 2 within 3 km; ▲ opened after 2015

|                   |                                           |
|-------------------|-------------------------------------------|
| 1.77 ▲ RIMAC 2024 | 1.87 ▲ L'ORANGE BLEUE L'Orange Bleue 2024 |
|-------------------|-------------------------------------------|

## ACCESS — straight-line, GTFS

|          |                                                 |
|----------|-------------------------------------------------|
| Rail     | Belleville-Vendée — 6921 m                      |
| Bus      | L'Idonnière — 1623 m                            |
| Footfall | Belleville — 6921 m, 142,286 travellers/yr SNCF |
| Shops    | 1 within 150 m INSEE BPE                        |

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