

ORANGE 84 CF (CROSSFIT ORANGE)

1 club operated · ORANGE · company founded 2015-11-24

1 club

Orange

opened 2015–2015

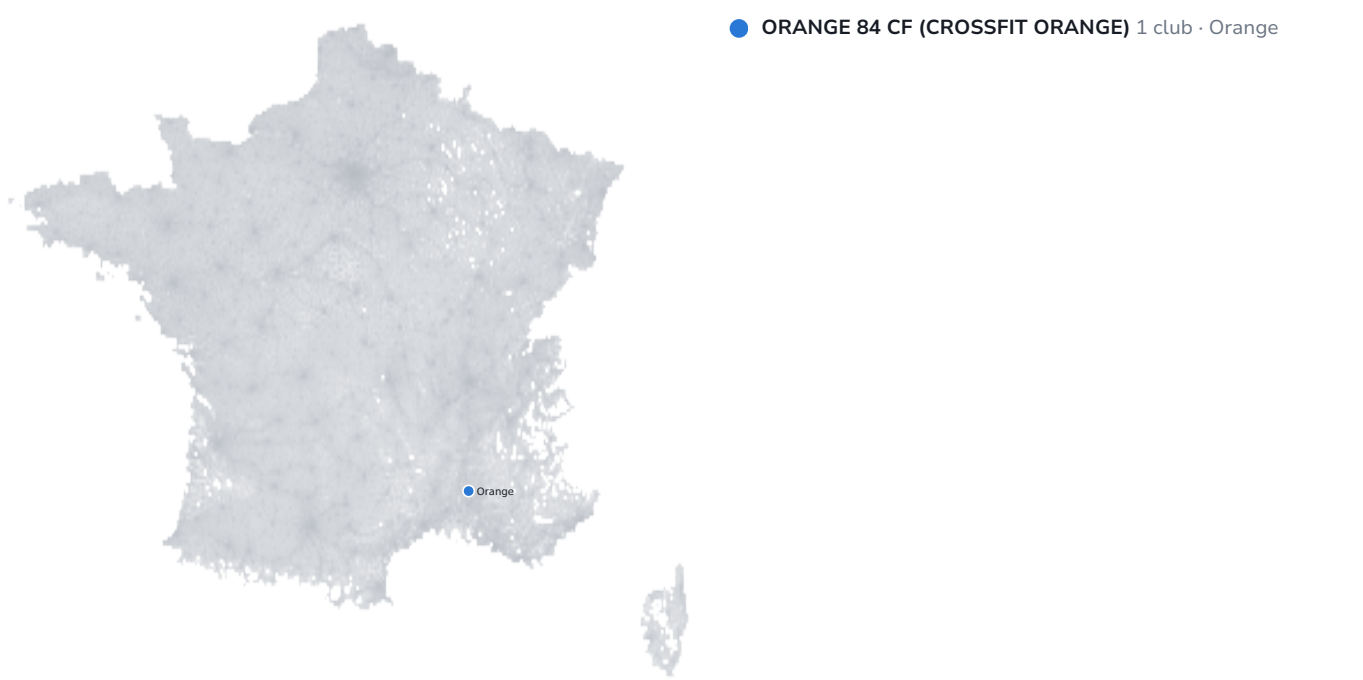
€42,445

EBITDA 2024

revenue €204,624 · net €30,221

equity €10,931 · financial debt €7,528 · cash €12,688

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Orange84 Crossfit	Orange 84100	2015	0 → 1	0 → 4	380 → 261	3,150 → 1,138

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name

SIREN

Founded

Activity

Employees

Officers

ORANGE 84 CF (CROSSFIT ORANGE)

814939773

2015-11-24

93.13Z NAF/APE code

01 Sirene band

K2 HOLDING (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital

Years filed

Debt falling due

Confidentiality

Ownership changes

€1,000

7 of the last 7 on record — 1 simplified, 6 complete

not filed — the maturity table is a complete-regime page

never invoked — every filed income statement is public

not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024 <i>simplified</i>	€204,624	€42,445	21%	€31,753	€30,221	€10,931	€7,528	€12,688	€17,419	€136,216	1
2023	€175,132	€16,693	10%	€5,716	€1,134	€-19,291	€24,714	€9,216	€32,820	€111,154	—
2022	€134,747	€-10,843	-8%	€-13,185	€-13,500	€-20,425	€45,822	€2,487	€41,171	€89,734	—
2021	€77,039	€32,474	42%	€32,006	€33,227	€-6,925	€55,542	€23,635	€20,096	€67,120	—
2020	€79,567	€13,183	17%	€4,504	€3,794	€-40,151	€59,266	€113	€19,380	€51,226	—
2019	€104,438	€7,063	7%	€-1,417	€-2,548	€-43,945	€55,758	€1,131	—	€90,521	—
2018	€78,789	€1,574	2%	€-6,382	€-7,285	€-41,397	€57,369	€188	€400	€73,640	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

Orange84 Crossfit Orange

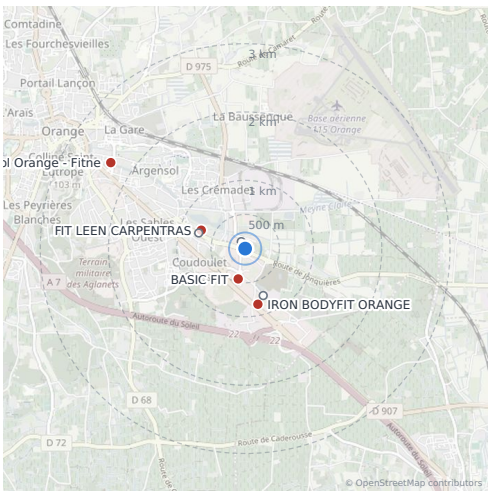
RUE DU LUXEMBOURG 84100 ORANGE · opened 2015-11-24 · SIRET 81493977300010

CHANGE SINCE OPENING — 2015 → today

	AT OPENING	TODAY	CHANGE
Location score	46.8	34	-12.8
Gyms within 1 km	0	4	+4
Gyms within 2 km	0	4	+4
Competition weight, 2 km	0.60	4	+567%
Capture, 2 km	3,150	1,138	-64%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2015-11-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	490 people	22	59 aged 18-64 + 430 workers = 490 over 0.79 km2 = 624/km2
	2 km	7,107 people	27	3,506 aged 18-64 + 3,601 workers = 7,107 over 12.57 km2 = 566/km2
Competition weight 15%	62 500 m	0.60 wt	71	1 genuine gym floor and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	4.00 wt	56	4 genuine gym floors and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	2 500 m	261 people	6	24 residents + 237 workers, demand within 500 m against every competitor within 3 km
	2 km	1,138 people	0	604 residents + 534 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 98 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 90.1 LQ
	2 km	not measured	—	catchment of 6,310 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	74 500 m	1.01x	70	22,640 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.03x	76	22,990 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2015

0.46 ▲ BASIC FIT Basic-Fit 2018	0.7 ▲ EVEXIA 2016
0.7 ▲ FIT LEEN CARPENTRAS 2021	0.83 ▲ IRON BODYFIT ORANGE 2016
2.33 Keep Cool Orange - Fitness 99 Keepcool 2008	

ACCESS — straight-line, GTFS

Rail	Orange — 2454 m
Bus	Belgique — 93 m
Footfall	Orange — 2454 m, 478,558 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE