

EQUILIBRI (SO PILATE)

1 club operated · AIX-LES-BAINS · company founded 2015-12-11

1

club

Aix-Les-Bains

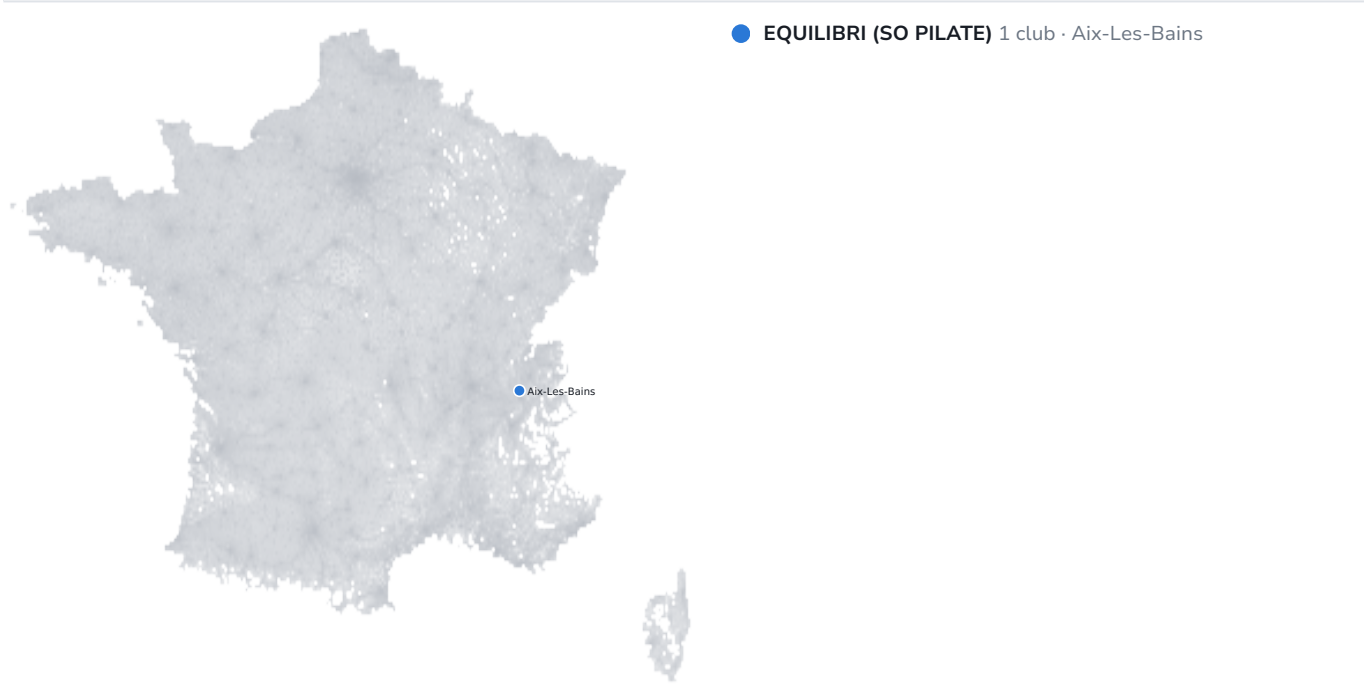
opened 2019–2019 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SO PILATE	Aix-Les-Bains 73100	2019	1 → 2	5 → 11	707 → 525	3,511 → 2,168

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: EQUILIBRI (SO PILATE) (Aix-Les-Bains).

LEGAL IDENTITY — INSEE Sirene

Legal name	EQUILIBRI (SO PILATE)
SIREN	815199245
Founded	2015-12-11
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Sylvie Marie-Jeanne FAJAL (Directeur général); Olivier Noël Ernest RICHARD (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SO PILATE Aix-Les-Bains

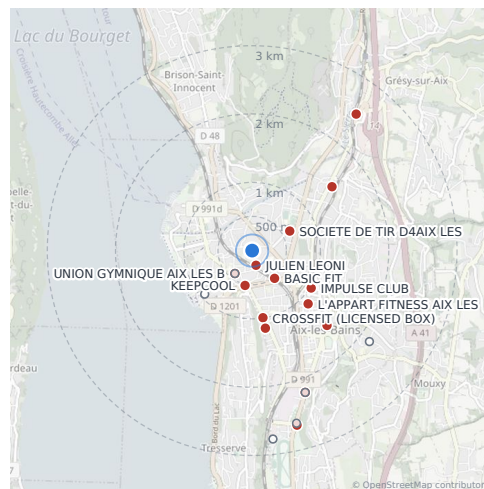
31 B BOULEVARD LEON BLANC 73100 AIX-LES-BAINS · opened 2019-05-06 · SIRET 81519924500029

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	50.1	29.5	-20.6
Gyms within 1 km	4	6	+2
Gyms within 2 km	5	11	+6
Competition weight, 2 km	4.80	9.60	+100%
Capture, 2 km	3,511	2,168	-38%
Saturation, 2 km vs national baseline	+60%	+253%	+192 pts

Competitor field as it stood on 2019-05-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	1,170 people	39	1,055 aged 18-64 + 116 workers = 1,170 over 0.79 km ² = 1,490/km ²
	2 km	20,921 people	47	15,274 aged 18-64 + 5,647 workers = 20,921 over 12.57 km ² = 1,665/km ²
Competition weight 15%	32 500 m	2.30 wt	27	2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	9.60 wt	35	11 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	19 500 m	525 people	27	503 residents + 23 workers, demand within 500 m against every competitor within 3 km
	2 km	2,168 people	14	1,958 residents + 210 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	<i>not measured</i>	—	catchment of 1,930 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.6 LQ
	2 km	LQ 3.53	0	11 clubs / 27,555 residents = 39.92 per 100k against 11.31 nationally
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	62 500 m	0.87×	22	19,380 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.07×	89	23,880 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2019

0.22 ▲ JULIEN LEONI 2020	0.42 UNION GYMNIQUE AIX LES BAINS 2001
0.52 KEEP COOL Keepcool 2012	0.52 BASIC FIT Basic-Fit
0.62 SOCIÉTÉ DE TIR D'AIX LES BAINS LA FRATERNELLE TIR 2005	1.0 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025
1.02 ▲ IMPULSE CLUB 2026	1.13 L'APPART FITNESS AIX LES BAINS L'Appart Fitness 2016

... and 6 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Aix-les-Bains le Revard — 1371 m
Bus	Rondeau — 213 m
Footfall	Aix-les-Bains le Revard — 1371 m, 1,871,354 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

