

# SARL C.A.O

1 club operated · MONTGENEVRE · company founded 2015-12-15

1 club

Montgenevre  
opened 2024–2024

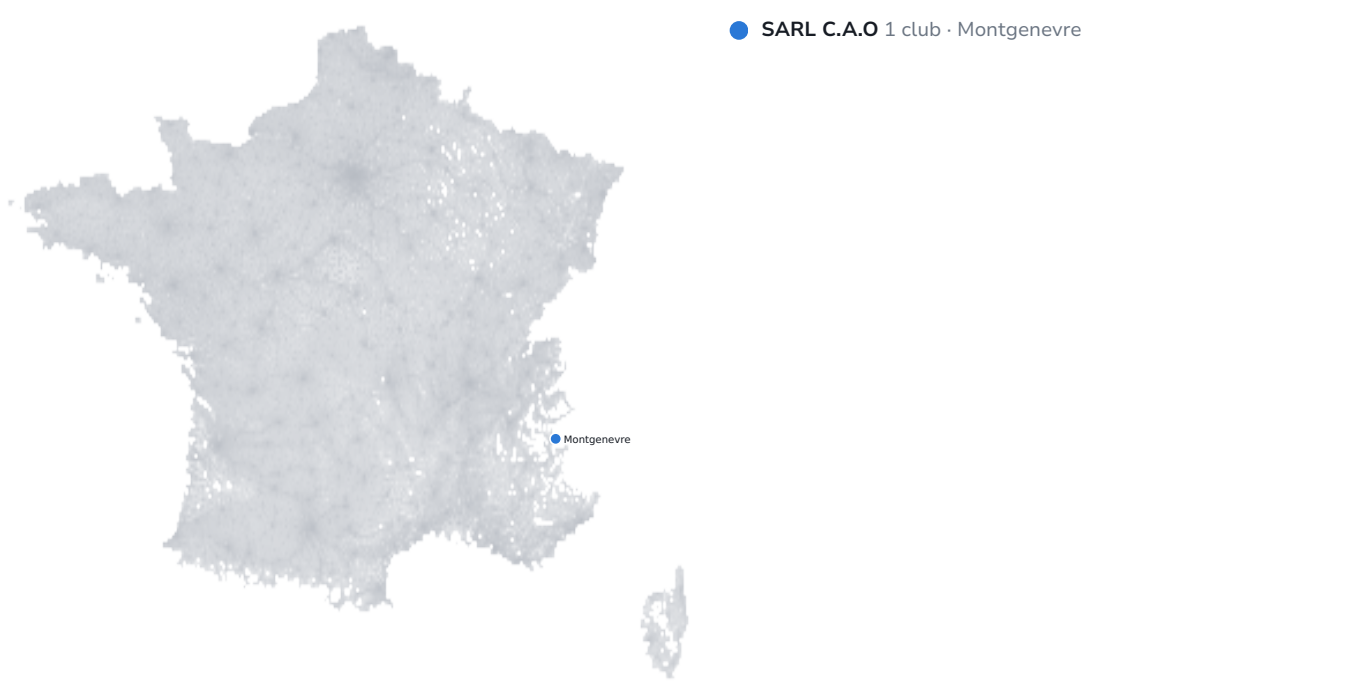
€31,439

EBITDA 2019

revenue €746,608 ·  
net €16,445

equity €58,056 · financial debt  
€88,097 · cash €3,112

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB | CITY                 | OPENED | COMPETITION<br>GYMS WITHIN, OPENING → TODAY |       | CAPTURE<br>PEOPLE, OPENING → TODAY |           |
|------|----------------------|--------|---------------------------------------------|-------|------------------------------------|-----------|
|      |                      |        | 500 M                                       | 2 KM  | 500 M                              | 2 KM      |
| SPAR | Montgenevre<br>05100 | 2024   | 0 → 0                                       | 0 → 0 | 102 → 102                          | 372 → 372 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                      |
|------------|--------------------------------------|
| Legal name | SARL C.A.O                           |
| SIREN      | 817410376                            |
| Founded    | 2015-12-15                           |
| Activity   | 93.11Z NAF/APE code                  |
| Employees  | NN Sirene band                       |
| Officers   | Wilfrid Andre Raymond DEBON (Gérant) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | €2,000                                                                                                                                                               |
| Years filed        | 4 of the last 4 on record — 4 simplified                                                                                                                             |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing flagged.

**FILED ACCOUNTS** — INPI, keyed annual accounts; one filing covers all 1 clubs

| YEAR |            | REVENUE  | EBITDA  | MARGIN | OPERATING | NET     | EQUITY  | FIN. DEBT | CASH    | STAFF COST | EXT. CHARGES | FTE |
|------|------------|----------|---------|--------|-----------|---------|---------|-----------|---------|------------|--------------|-----|
| 2019 | simplified | €746,608 | €31,439 | 4%     | €22,101   | €16,445 | €58,056 | €88,097   | €3,112  | €89,161    | €90,201      | —   |
| 2018 | simplified | €786,866 | €24,723 | 3%     | €13,812   | €18,356 | €43,811 | €140,264  | €2,918  | €104,377   | €103,508     | —   |
| 2017 | simplified | €777,924 | €20,393 | 3%     | €9,808    | €7,094  | €27,655 | €158,926  | €3,054  | €111,654   | €83,351      | —   |
| 2016 | simplified | €627,524 | €7,268  | 1%     | €1,889    | €8      | €22,760 | €145,127  | €11,052 | €100,166   | €72,148      | —   |

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

# SPAR Montgenevre

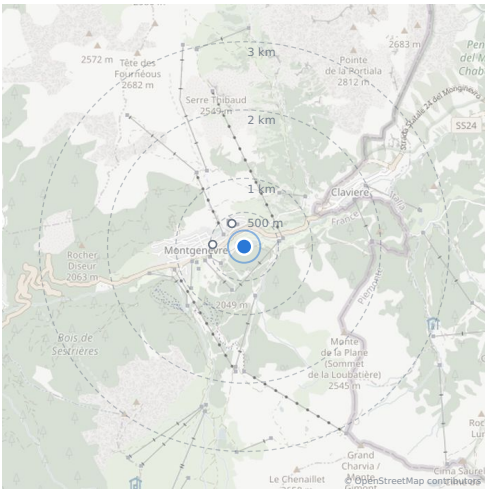
ZONE LE PEYCHIER 05100 MONTGENEVRE · opened 2024-12-01 · SIRET 81741037600021

## CHANGE SINCE OPENING — 2024 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 27.1       | 27.1  | 0.0    |
| Gyms within 1 km                      | 0          | 0     | 0      |
| Gyms within 2 km                      | 0          | 0     | 0      |
| Competition weight, 2 km              | 0.20       | 0.20  | 0%     |
| Capture, 2 km                         | 372        | 372   | 0%     |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2024-12-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



0 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                            |
|------------------------|----------|--------------|-------|----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 2 500 m  | 218 people   | 5     | 58 aged 18-64 + 160 workers = 218 over 0.79 km2 = 278/km2                                                                        |
|                        | 2 km     | 601 people   | 0     | 181 aged 18-64 + 420 workers = 601 over 12.57 km2 = 48/km2                                                                       |
| Competition weight 15% | 92 500 m | 0.20 wt      | 89    | 0 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier                          |
|                        | 2 km     | 0.20 wt      | 95    | 0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier                           |
| Capture weight 20%     | 0 500 m  | 102 people   | 0     | 47 residents + 56 workers, demand within 500 m against every competitor within 3 km                                              |
|                        | 2 km     | 372 people   | 0     | 178 residents + 194 workers, demand within 2 km against every competitor within 3 km                                             |
| Saturation weight 15%  | — 500 m  | not measured | —     | catchment of 82 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 108.5 LQ |
|                        | 2 km     | not measured | —     | catchment of 289 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 30.6 LQ |
| Fit weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                             |
| Rental weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                |
| Income weight 10%      | 33 500 m | 0.90×        | 33    | 20,100 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                         |
|                        | 2 km     | 0.90×        | 33    | 20,100 EUR against 22,380 nationally, median of 1 IRIS within 2 km                                                               |

## NEAREST GYMS — 0 within 3 km; ▲ opened after 2024

## ACCESS — straight-line, GTFS

|          |                                               |
|----------|-----------------------------------------------|
| Rail     | Briançon — 9007 m                             |
| Bus      | Montgenèvre - Gare Routière — 404 m           |
| Footfall | Briançon — 9007 m, 220,693 travellers/yr SNCF |
| Shops    | 0 within 150 m INSEE BPE                      |