

NADO SPORT (ORANGE BLEUE)

1 club operated · PLAISANCE-DU-TOUCH · company founded 2016-01-23

1
club

Plaisance-Du-Touch
opened 2022–2022 · 1 closed

€36,955

EBITDA 2016

revenue **€210,584** ·
net **€3,772**

equity €13,772 · financial debt
€161,463 · cash €50,161 · 1 risk
flag

WHERE THE CLUBS ARE — 1 club

● NADO SPORT (ORANGE BLEUE) 1 club · Plaisance-Du-Touch



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ORANGE BLEUE	Plaisance-Du-Touch 31830	2022	2 → 2	3 → 3	1,290 → 1,247	5,417 → 5,308

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ORANGE BLEUE (Saint-Lys).

LEGAL IDENTITY — INSEE Sirene

Legal name **NADO SPORT (ORANGE BLEUE)**
SIREN **817410939**
Founded **2016-01-23**
Activity **93.13Z NAF/APE code**
Employees **02 Sirene band**
Officers **DORIAN FRAYSSINET (Gérant)**

FILING & CAPITAL — INPI RNE

Registered capital **€10,000**
Years filed **1 of the last 1 on record — 1 complete**
Debt falling due **not filed** — the maturity table is a complete-regime page
Confidentiality **never invoked** — every filed income statement is public
Ownership changes **not tracked** — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ **high leverage** — 2016, debt €161,463 vs EBITDA €36,955

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2016	€210,584	€36,955	18%	€5,401	€3,772	€13,772	€161,463	€50,161	€57,489	€115,813	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ORANGE BLEUE Plaisance-Du-Touch

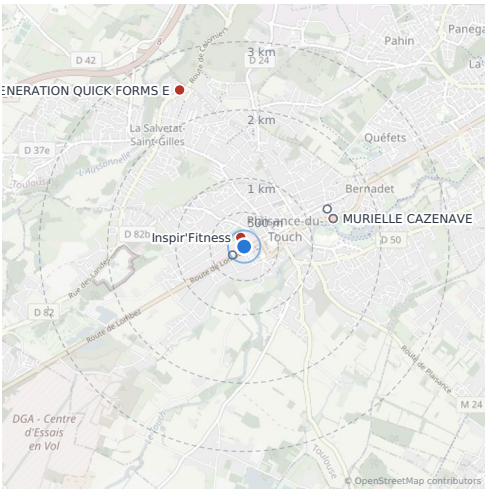
3 RUE FRANCOIS VERDIER 31830 PLAISANCE-DU-TOUCH · opened 2022-07-01 · SIRET 81741093900026

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	64.9	64.3	-0.6
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.30	2.35	+2%
Capture, 2 km	5,417	5,308	-2%
Saturation, 2 km vs national baseline	-1%	+1%	+3 pts

Competitor field as it stood on 2022-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	1,914 people	49	739 aged 18-64 + 1,175 workers = 1,914 over 0.79 km2 = 2,437/km2
	2 km	13,109 people	38	10,505 aged 18-64 + 2,604 workers = 13,109 over 12.57 km2 = 1,043/km2
Competition weight 15%	62 500 m	1.05 wt	56	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.35 wt	66	2 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	52 500 m	1,247 people	53	666 residents + 581 workers, demand within 500 m against every competitor within 3 km
	2 km	5,308 people	52	4,458 residents + 850 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	99 500 m	not measured	—	catchment of 1,298 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.0 LQ
	2 km	LQ 1.01	99	2 clubs / 17,914 residents = 11.16 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	82 500 m	0.97×	56	21,640 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.19×	100	26,610 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2022

0.14	Inspir'Fitness 2016	1.37	MURIELLE CAZENAVE 1989
2.48	GENERATION QUICK FORMS ET BEAUTE 2015		

ACCESS — straight-line, GTFS

Rail	Colomiers — 5877 m
Bus	PLAISANCE-DU-TOUCH - Monestié — 153 m
Footfall	Colomiers — 5877 m, 254,933 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE

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