

FIT2A

1 club operated · VILLEURBANNE · company founded 2016-01-18

1

club

Villeurbanne

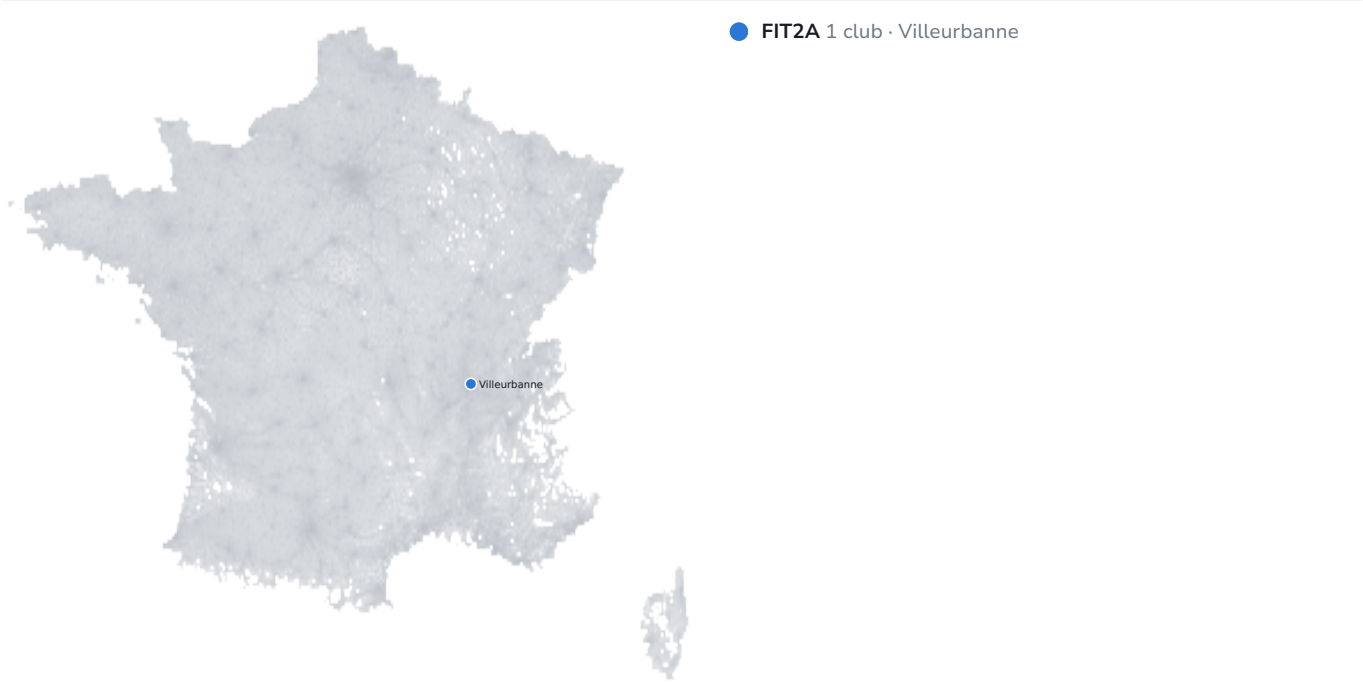
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
HAPPY GYM	Villeurbanne 69100	2016	2 → 3	6 → 11	6,034 → 4,711	21,624 → 12,402

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FIT2A
SIREN	818035065
Founded	2016-01-18
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	Mickael ARAGON (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

HAPPY GYM Villeurbanne

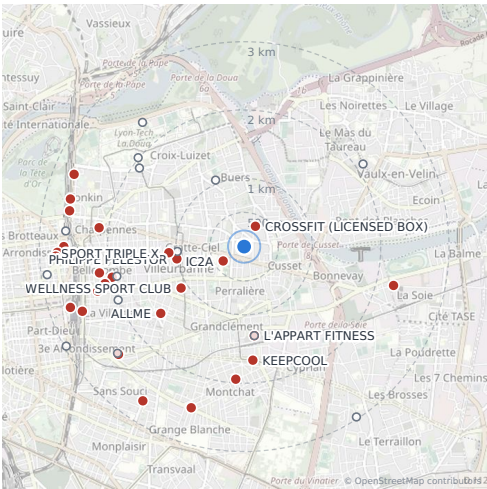
254 RUE FRANCIS DE PRESSENSE 69100 VILLEURBANNE · opened 2016-01-18 · SIRET 81803506500015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	81.1	76.3	-4.8
Gyms within 1 km	2	3	+1
Gyms within 2 km	6	11	+5
Competition weight, 2 km	6.20	10.73	+73%
Capture, 2 km	21,624	12,402	-43%
Saturation, 2 km vs national baseline	-67%	-32%	+35 pts

Competitor field as it stood on 2016-01-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



26 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	81 500 m	8,581 people	79	5,627 aged 18-64 + 2,954 workers = 8,581 over 0.79 km2 = 10,926/km2
	2 km	131,544 people	82	85,506 aged 18-64 + 46,038 workers = 131,544 over 12.57 km2 = 10,468/km2
Competition weight 15%	38 500 m	1.40 wt	46	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	10.73 wt	32	10 genuine gym floors and 7 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	90 500 m	4,711 people	92	3,229 residents + 1,482 workers, demand within 500 m against every competitor within 3 km
	2 km	12,402 people	89	9,125 residents + 3,278 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 9,032 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
	2 km	LQ 0.68	100	10 clubs / 134,263 residents = 7.45 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	62 500 m	0.97x	58	21,780 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	0.99x	64	22,200 EUR against 22,380 nationally, median of 41 IRIS within 2 km

NEAREST GYMS — 26 within 3 km; ▲ opened after 2016

0.34 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	0.37 IC2A 2015
1.0 PHILIPPE PELESTOR 2001	1.1 WELLNESS SPORT CLUB Wellness Sport Club 2015
1.11 SPORT TRIPLE X 2015	1.31 ▲ L'APPART FITNESS L'Appart Fitness 2021
1.56 ▲ ALLME 2025	1.67 KEEP COOL Keepcool 2010

... and 18 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Flachet - Alain Gilles — 208 m
Bus	Flachet - Alain Gilles — 196 m
Footfall	Lyon Part Dieu — 2699 m, 42,434,779 travellers/yr SNCF
Shops	20 within 150 m INSEE BPE

