

CD ACTIVITES (L'ORANGE BLEUE)

1 club operated · SCIONZIER · company founded 2016-02-15

1

club

Scionzier

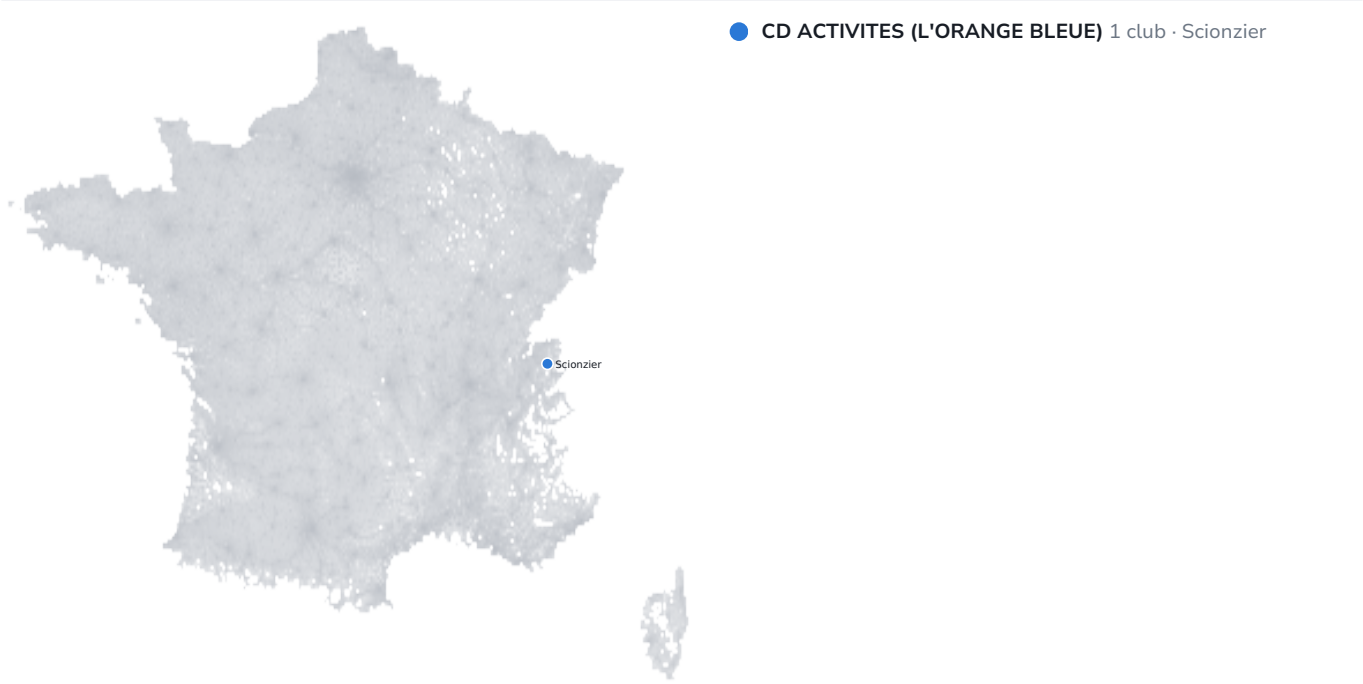
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Scionzier 74950	2016	1 → 1	2 → 4	1,673 → 1,401	17,753 → 8,495

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CD ACTIVITES (L'ORANGE BLEUE)
SIREN	818058091
Founded	2016-02-15
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Cédric Lionel DARDAILLON (Gérant); Carole DARDAILLON (VIDAL) (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Scionzier

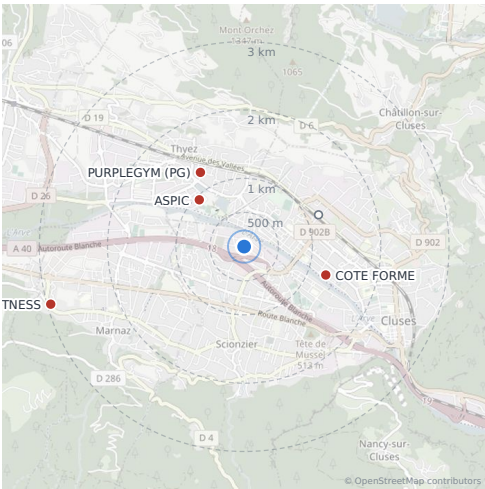
546 RUE CESAR VUARCHEX 74950 SCIONZIER · opened 2016-02-15 · SIRET 81805809100013

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	75.3	68	-7.3
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1	3.16	+216%
Capture, 2 km	17,753	8,495	-52%
Saturation, 2 km vs national baseline	-66%	+5%	+71 pts

Competitor field as it stood on 2016-02-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	1,424 people	43	441 aged 18-64 + 983 workers = 1,424 over 0.79 km2 = 1,813/km2
	2 km	24,252 people	50	15,045 aged 18-64 + 9,207 workers = 24,252 over 12.57 km2 = 1,930/km2
Competition weight 15%	76 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.16 wt	61	3 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	66 500 m	1,401 people	56	563 residents + 837 workers, demand within 500 m against every competitor within 3 km
	2 km	8,495 people	72	6,102 residents + 2,393 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	98 500 m	not measured	—	catchment of 802 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.3 LQ
	2 km	LQ 1.05	98	3 clubs / 26,024 residents = 11.53 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	56 500 m	0.98×	58	21,830 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.96×	54	21,550 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2016

0.95 ▲ ASPIC 2018	1.26 ▲ PURPLEGYM (PG) 2017
1.26 COTE FORME 2006	2.96 ▲ ARIA FITNESS 2024

ACCESS — straight-line, GTFS

Rail	Cluses — 2602 m
Bus	SCIONZIER - CESAR VUARCHEX — 81 m
Footfall	Cluses — 2602 m, 633,653 travellers/yr SNCF
Shops	18 within 150 m INSEE BPE

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