

FITNESS CLICHY

1 club operated · CLICHY · company founded 2016-02-19

1

club

Clichy

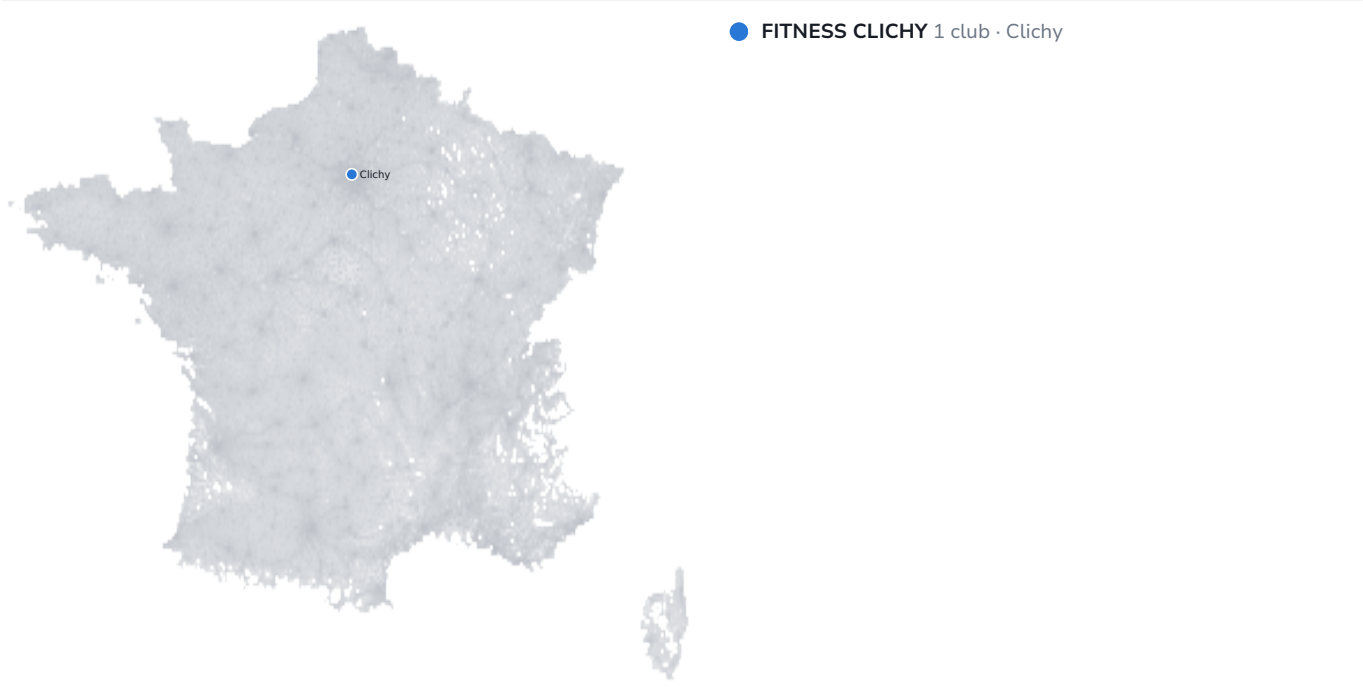
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS CLICHY	Clichy 92110	2016	3 → 6	10 → 47	12,604 → 4,705	39,239 → 8,764

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS CLICHY
SIREN	818727844
Founded	2016-02-19
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	ATLAS SPORT GROUP (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	€350,707 within a year · €34,845 in one to five against cash of €19,758
Confidentiality	income statement withheld: 2024
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel					€174,193	€81,778	€19,758	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

FITNESS CLICHY Clichy

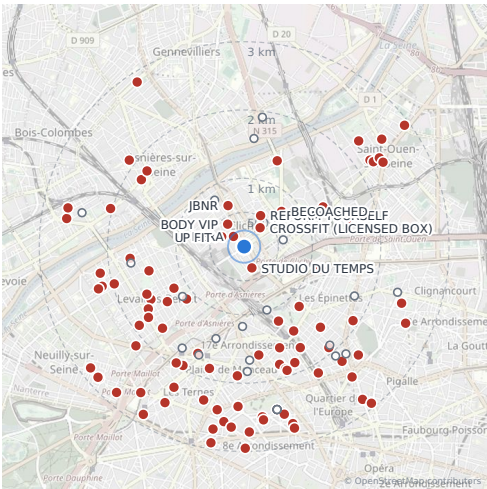
75 RUE HENRI BARBUSSE 92110 CLICHY · opened 2016-02-19 · SIRET 81872784400016

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	88	68.7	-19.3
Gyms within 1 km	4	11	+7
Gyms within 2 km	10	47	+37
Competition weight, 2 km	8.30	48.50	+484%
Capture, 2 km	39,239	8,764	-78%
Saturation, 2 km vs national baseline	-71%	+55%	+125 pts

Competitor field as it stood on 2016-02-19 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



96 gym floors, 23 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	25,838 people	100 13,401 aged 18-64 + 12,437 workers = 25,838 over 0.79 km2 = 32,898/km2
		2 km	360,761 people	100 173,102 aged 18-64 + 187,659 workers = 360,761 over 12.57 km2 = 28,708/km2
Competition weight 15%	0	500 m	4.40 wt	0 5 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	48.50 wt	0 46 genuine gym floors and 31 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	81	500 m	4,705 people	92 2,733 residents + 1,972 workers, demand within 500 m against every competitor within 3 km
		2 km	8,764 people	74 5,070 residents + 3,694 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	58	500 m	LQ 2.27	37 5 clubs / 20,060 residents = 24.92 per 100k against 11.01 nationally
		2 km	LQ 1.55	73 46 clubs / 270,222 residents = 17.02 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.16×	100 25,850 EUR against 22,380 nationally, median of 7 IRIS within 500 m
		2 km	1.33×	100 29,830 EUR against 22,380 nationally, median of 111 IRIS within 2 km

NEAREST GYMS — 96 within 3 km; ▲ opened after 2016

0.21 ▲ KERA 2026	0.33 ▲ STUDIO DU TEMPS 2025
0.36 UP FIT 2013	0.36 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
0.41 BODY VIP 2014	0.51 ▲ REFORM YOURSELF 2026
0.65 JBNR 2014	0.75 ▲ BECOACHED 2025
... and 88 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Mairie de Clichy — 462 m
Bus	Jaurès - Barbusse — 12 m
Footfall	MAIRIE CLICHY — 382 m, 5,140,636 validations/yr RATP
Shops	103 within 150 m INSEE BPE