

DSD 25-90

2 clubs operated · AUBIERE, BESANCON · company founded 2016-04-08

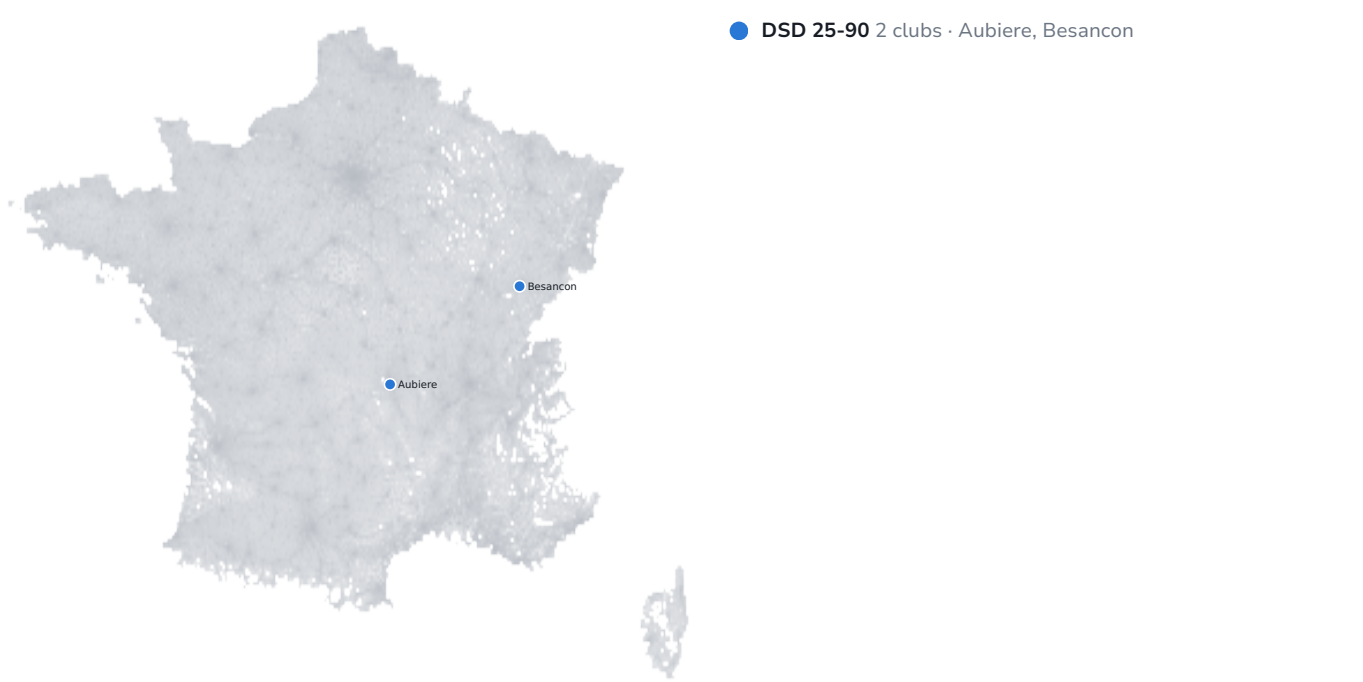
2
clubs

Aubiere, Besancon
opened 2016–2020 · 2 closed

€-89,926
EBITDA 2024

**revenue €160,785 ·
net €329,626**
equity €53,597 · financial
debt €48,082 · cash €4,944 ·
1 risk flag

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ELANCIA	Besancon 25000	2016	1 → 2	2 → 5	1,536 → 1,104	11,384 → 4,350
DSD 25-90	Aubiere 63170	2020	1 → 2	6 → 9	1,039 → 640	4,623 → 2,508

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: DSD 25-90 (Brive-La-Gaillarde), ELANCIA (Danjoutin).

LEGAL IDENTITY — INSEE Sirene

Legal name	DSD 25-90
SIREN	819749557
Founded	2016-04-08
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	DSD HOLDING (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€694,062 — changed across the filed years below
Years filed	5 of the last 5 on record — 5 complete
Debt falling due	€92,196 within a year against cash of €4,944
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ high leverage — 2024, debt €48,082 vs EBITDA €-89,926

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	€160,785	€-89,926	-56%	€-100,472	€329,626	€53,597	€48,082	€4,944	€55,101		€186,603	—
2023	€184,680	€-123,815	-67%	€-131,843	€-103,598	€-960,091	€511,154	€16,334	€76,953		€216,488	—
2022	€174,874	€-91,924	-53%	€-102,473	€-82,718	€-856,492	€466,302	€18,221	€59,882		€203,288	2
2021	€117,320	€-28,381	-24%	€-49,039	€-11,862	€-773,774	€421,117	€5,577	€42,890		€198,883	2
2019	€369,224	€-105,038	-28%	€-169,966	€-175,854	€-487,298	€370,597	€848	€108,905		€345,757	—

Per club, 2024 revenue €80,392 · EBITDA €-44,963 · net €164,813 · staff €27,550 · external charges €93,302 arithmetic split over 2 clubs; no club's own share is published

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

DSD 25-90 Aubiere

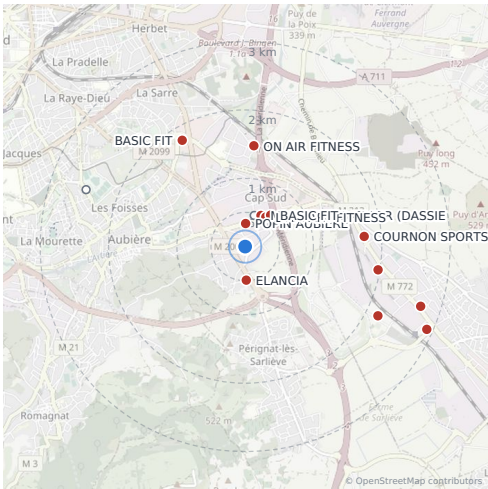
ZAC DES RIBES 24 AVENUE DES FRERES MONTGOLFIER 63170 AUBIERE · opened 2020-06-01 · SIRET 81974955700040

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	56.2	44.6	-11.6
Gyms within 1 km	3	5	+2
Gyms within 2 km	6	9	+3
Competition weight, 2 km	4.80	8.30	+73%
Capture, 2 km	4,623	2,508	-46%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2020-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	48 500 m	1,806 people	48	145 aged 18-64 + 1,661 workers = 1,806 over 0.79 km2 = 2,300/km2
	2 km	22,539 people	49	5,027 aged 18-64 + 17,512 workers = 22,539 over 12.57 km2 = 1,794/km2
Competition weight 15%	32 500 m	2.50 wt	23	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	8.30 wt	38	9 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	25 500 m	640 people	33	77 residents + 564 workers, demand within 500 m against every competitor within 3 km
	2 km	2,508 people	20	1,029 residents + 1,479 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 288 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 30.6 LQ
	2 km	not measured	—	catchment of 8,670 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	94 500 m	1.10x	100	24,600 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.07x	90	23,980 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2020

0.34 ▲ POPIN AUBIERE 2026	0.49 ELANCIA Elancia 2015
0.51 MARYSE SABATHIER (DASSIER) 2014	0.53 ▲ L'APPART FITNESS L'Appart Fitness 2026
0.59 BASIC FIT Basic-Fit	1.48 ▲ ON AIR FITNESS On Air 2023
1.75 COUNNON SPORTS 2018	1.81 BASIC FIT Basic-Fit 2017

... and 4 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Lycée La Fayette — 1569 m
Bus	Gamay — 189 m
Footfall	Clermont La Pardieu — 1871 m, 370,718 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE

ELANCIA Besancon

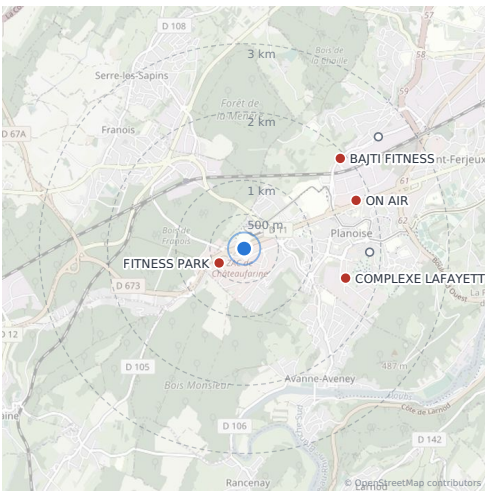
ZAC DE CHATEAUFARINE 9 CHEMIN DE PRABEY 25000 BESANCON · opened 2016-05-20 · SIRET 81974955700032

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	68.5	40.5	-28.0
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	5	+3
Competition weight, 2 km	1.10	3.80	+245%
Capture, 2 km	11,384	4,350	-62%
Saturation, 2 km vs national baseline	-33%	+169%	+202 pts

Competitor field as it stood on 2016-05-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	1,579 people	45	47 aged 18-64 + 1,532 workers = 1,579 over 0.79 km2 = 2,010/km2
	2 km	25,518 people	51	7,256 aged 18-64 + 18,262 workers = 25,518 over 12.57 km2 = 2,031/km2
Competition weight 15%	61 500 m	0.70 wt	68	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.80 wt	57	4 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	46 500 m	1,104 people	49	43 residents + 1,061 workers, demand within 500 m against every competitor within 3 km
	2 km	4,350 people	44	1,884 residents + 2,466 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	16 500 m	not measured	—	catchment of 74 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 119.4 LQ
	2 km	LQ 2.69	16	4 clubs / 13,141 residents = 30.44 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	20 500 m	0.95×	50	21,285 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.76×	0	17,050 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2016

0.42 ▲ FITNESS PARK Fitness Park 2024	1.55 COMPLEXE LAFAYETTE 2015
1.78 ▲ ON AIR On Air 2025	1.93 ▲ BAJTI FITNESS 2025

ACCESS — straight-line, GTFS

Tram	Hauts du Chazal — 396 m
Bus	René Char — 234 m
Footfall	Franois — 1324 m, 9,544 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE

Generated 2026-10-20 07:46 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.