

FIESTA FITNESS

1 club operated · CASTRES · company founded 2015-09-30

1

club

Castres

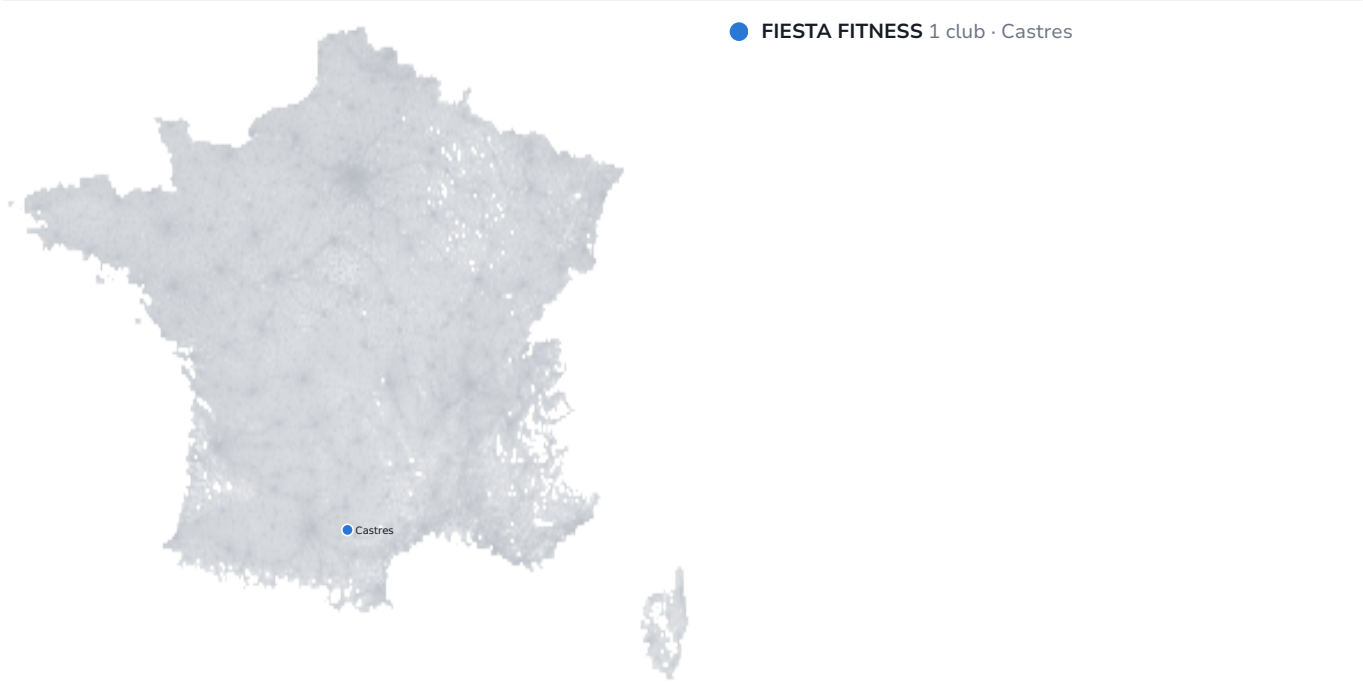
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FIESTA FITNESS	Castres 81100	2026	3 → 3	5 → 5	789 → 789	1,862 → 1,862

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FIESTA FITNESS
SIREN	819932559
Founded	2015-09-30
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Muriel Jeanne Marie DELPLANQUE (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FIESTA FITNESS Castres

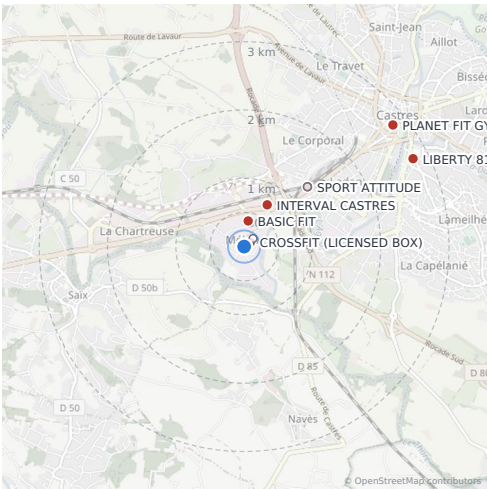
53 RUE DE MELOU 81100 CASTRES · opened 2026-10-01 · SIRET 81993255900027

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	33.5	33.5	0.0
Gyms within 1 km	4	4	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	3.71	3.71	0%
Capture, 2 km	1,862	1,862	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33 500 m	1,412 people	43	22 aged 18-64 + 1,391 workers = 1,412 over 0.79 km2 = 1,798/km2
	2 km	7,145 people	27	2,160 aged 18-64 + 4,985 workers = 7,145 over 12.57 km2 = 569/km2
Competition weight 15%	56 500 m	1.10 wt	54	2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.71 wt	57	4 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	20 500 m	789 people	39	27 residents + 762 workers, demand within 500 m against every competitor within 3 km
	2 km	1,862 people	7	409 residents + 1,453 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 48 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 189.3 LQ
	2 km	not measured	—	catchment of 4,064 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	27 500 m	0.94×	45	20,940 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.84×	14	18,870 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2026

0.11	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2020	0.38	BASIC FIT Basic-Fit 2017
0.7	INTERVAL CASTRES Interval 2008	1.28	SPORT ATTITUDE 2022
2.79	LIBERTY 81 2022	2.81	PLANET FIT GYM 2018

ACCESS — straight-line, GTFS

Rail	Castres — 1886 m
Bus	INDUSTRIE — 157 m
Footfall Shops	Castres — 1886 m, 170,116 travellers/yr SNCF 1 within 150 m INSEE BPE