

VITA LIBERTE AURIOL

1 club operated · AURIOL · company founded 2016-04-11

1 club

Auriol

opened 2016–2016

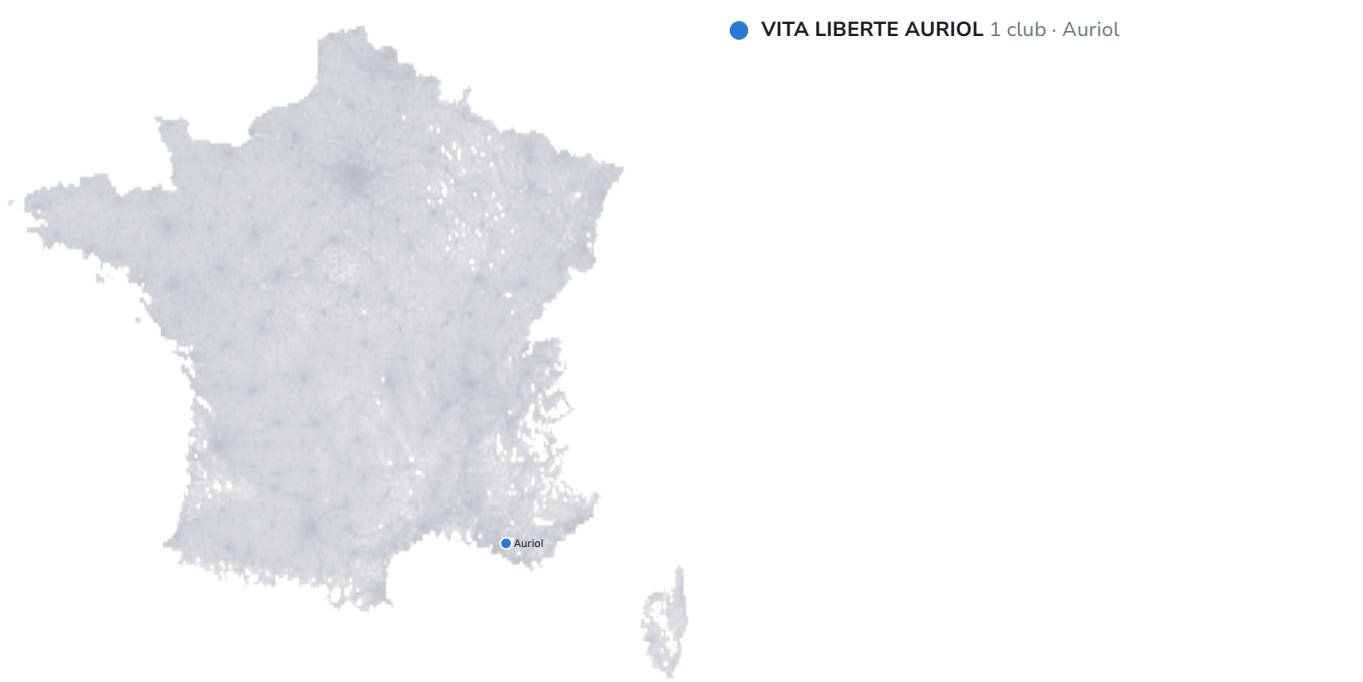
€52,550

EBITDA 2024

revenue €265,470 · net €26,597

equity €111,689 · financial debt €6,714 · cash €210

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VITA LIBERTE AURIOL	Auriol 13390	2016	1 → 1	1 → 1	438 → 438	8,037 → 8,037

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	VITA LIBERTE AURIOL
SIREN	820630333
Founded	2016-04-11
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	G.C VITA LIBERTE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€2,000
Years filed	8 of the last 8 on record — 8 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€265,470	€52,550	20%	€29,016	€26,597	€111,689	€6,714	€210	€32,195	€171,767	—
2023	€238,931	€41,159	17%	€33,708	€34,646	€85,091	€3,340	€796	€29,020	€160,909	—
2022	€214,633	€42,328	20%	€16,801	€10,474	€50,445	€8,672	—	€24,808	€141,990	—
2021	€151,830	€42,254	28%	€16,895	€6,802	€39,972	€10,550	—	€28,028	€146,148	—
2020	€158,403	€5,952	4%	€-21,210	€-20,105	€33,170	€197	€21,348	€52,226	€133,682	—
2019	€269,586	€57,826	21%	€32,117	€14,510	€53,275	€97	€16,816	€46,994	€159,837	—
2018	€259,299	€53,135	20%	€36,894	€15,687	€38,766	€14,504	€3,277	€66,257	€133,826	—
2017	€352,321	€35,881	10%	€10,548	€21,078	€23,078	€40,644	€65	€70,034	€242,401	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

VITA LIBERTE AURIOL Auriol

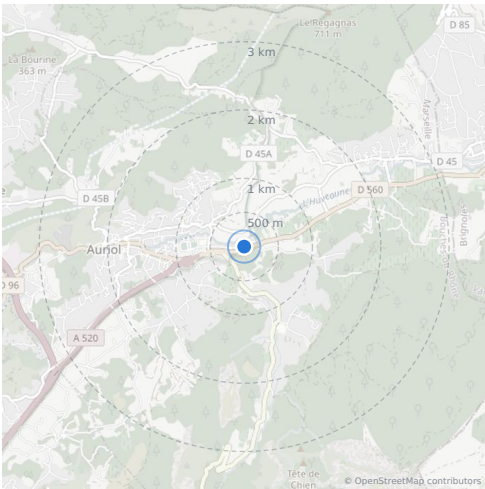
ZAC PUJOL II PUJOL OUEST 13390 AURIOL · opened 2016-04-11 · SIRET 82063033300012

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	59.9	59.9	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	8,037	8,037	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2016-04-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	19 500 m	375 people	16	75 aged 18-64 + 300 workers = 375 over 0.79 km2 = 478/km2
	2 km	5,169 people	21	4,184 aged 18-64 + 984 workers = 5,169 over 12.57 km2 = 411/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	51 500 m	438 people	22	138 residents + 300 workers, demand within 500 m against every competitor within 3 km
	2 km	8,037 people	70	7,052 residents + 984 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 138 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 65.6 LQ
	2 km	not measured	—	catchment of 7,052 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.26×	100	28,270 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.22×	100	27,330 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2016

ACCESS — straight-line, GTFS

Rail	Aubagne — 10842 m
Bus	Les Lagets — 195 m
Footfall	Aubagne — 10842 m, 1,160,401 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE