

KCL (KEEP COOL)

1 club operated · SAINT-QUAY-PERROS · company founded 2016-07-15

1

club

Saint-Quay-Perros

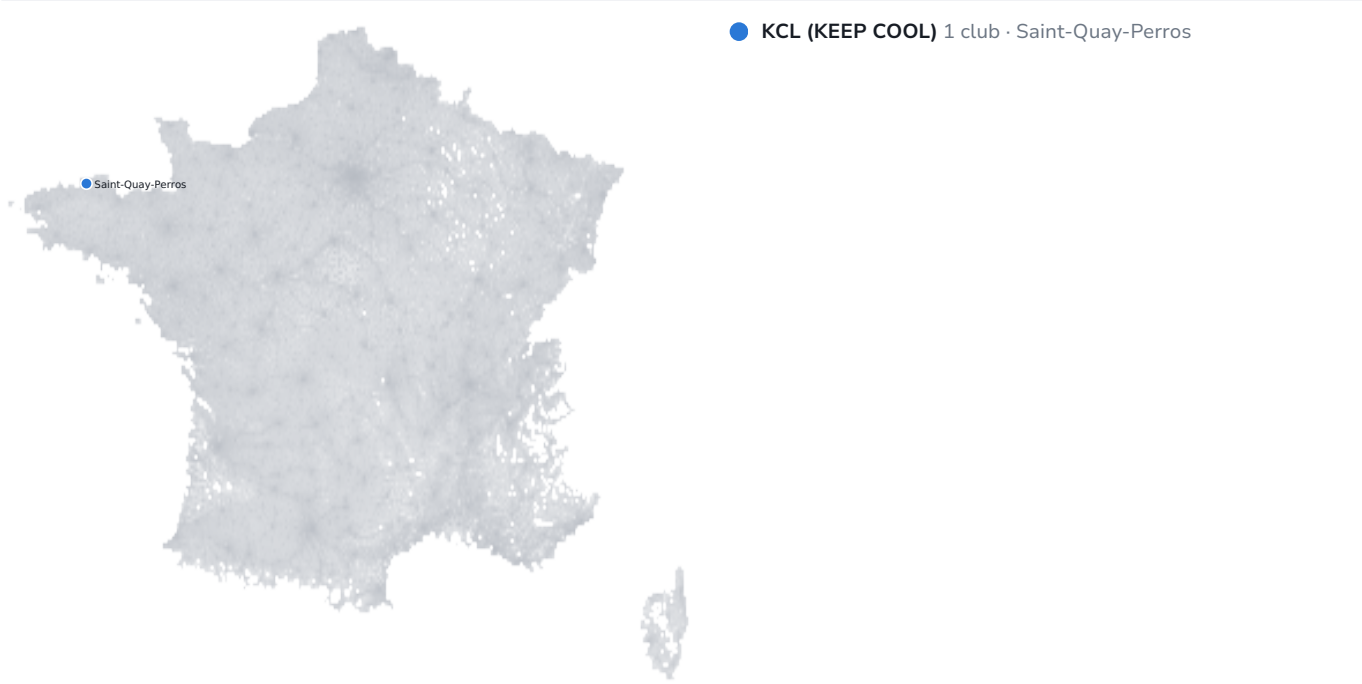
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KEEP COOL	Saint-Quay-Perros 22700	2016	2 → 2	2 → 4	65 → 58	6,961 → 2,973

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KCL (KEEP COOL)
SIREN	820790400
Founded	2016-07-15
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Clément Marcel Yves FAVE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KEEP COOL Saint-Quay-Perros

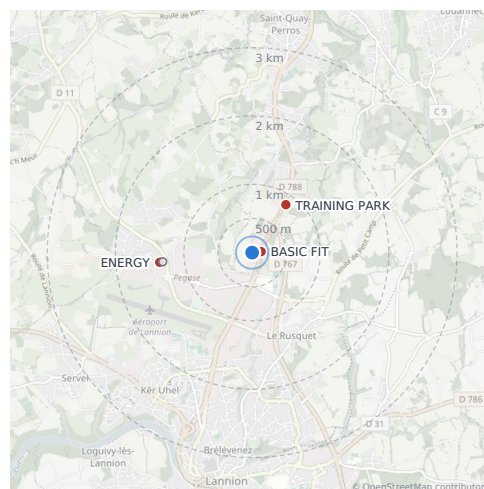
ZA KERINGANT 22700 SAINT-QUAY-PERROS · opened 2016-07-15 · SIRET 82079040000015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	51.3	41	-10.3
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	0.40	2.56	+540%
Capture, 2 km	6,961	2,973	-57%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2016-07-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	18 500 m	82 people	0	13 aged 18-64 + 69 workers = 82 over 0.79 km2 = 104/km2
	2 km	8,398 people	30	1,377 aged 18-64 + 7,020 workers = 8,398 over 12.57 km2 = 668/km2
Competition weight 15%	71 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.56 wt	65	3 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	16 500 m	58 people	0	15 residents + 43 workers, demand within 500 m against every competitor within 3 km
	2 km	2,973 people	27	669 residents + 2,304 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 23 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 395.0 LQ
	2 km	not measured	—	catchment of 2,460 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	92 500 m	1.04×	79	23,220 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.10×	100	24,690 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2016

0.13 BASIC FIT Basic-Fit 0.86 ▲ TRAINING PARK 2019
1.36 ▲ ENERGY 2019

ACCESS — straight-line, GTFS

Rail Lannion — 3870 m
Bus Lannion — 3938 m
Footfall Lannion — 3870 m, 326,746 travellers/yr SNCF
Shops 10 within 150 m INSEE BPE

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