

BLUE THREE (L'ORANGE BLEUE)

1 club operated · ANGERS · company founded 2016-09-02

1 club

Angers

opened 2016–2016

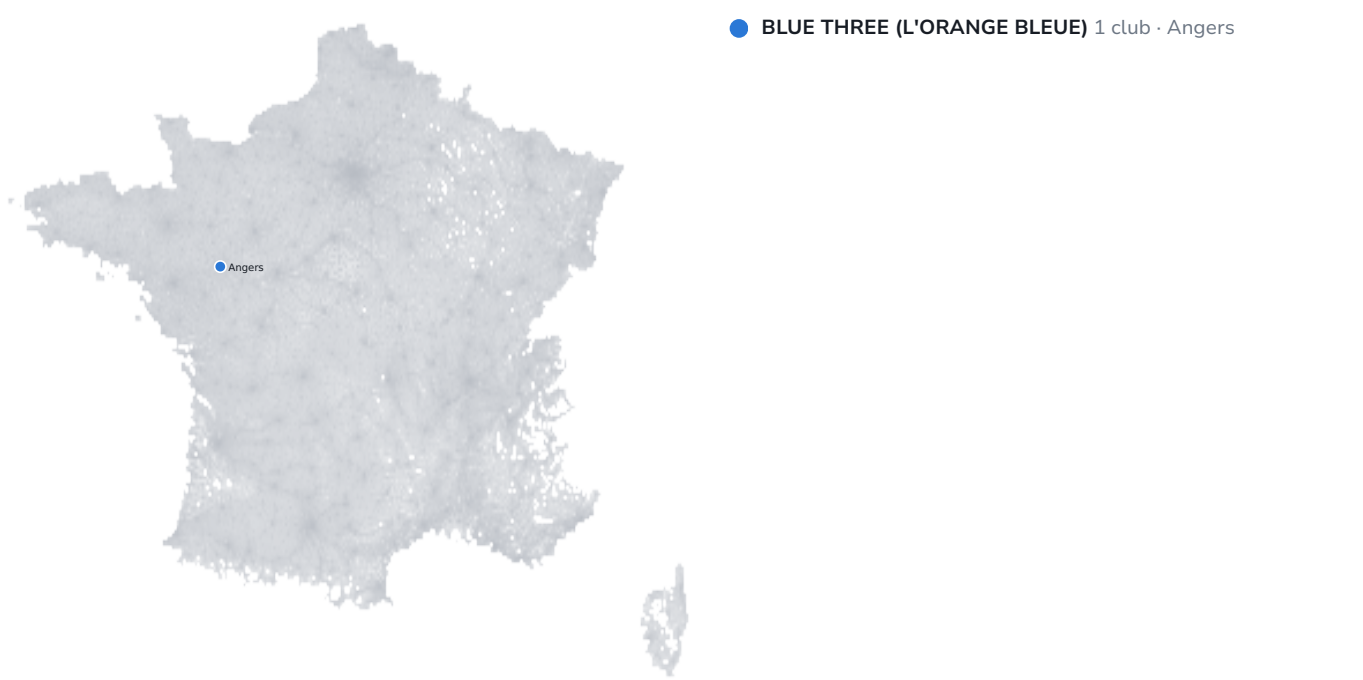
€89,177

EBITDA 2024

revenue €409,641 · net €23,594

equity €38,815 · financial debt €83,007 · cash €19,742

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Angers 49100	2016	1 → 1	3 → 7	11,851 → 6,186	32,937 → 13,041

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name

SIREN

Founded

Activity

Employees

Officers

BLUE THREE (L'ORANGE BLEUE)

820926111

2016-09-02

93.11Z NAF/APE code

02 Sirene band

JULIEN CROC (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital

Years filed

Debt falling due

Confidentiality

Ownership changes

€10,000

1 of the last 1 on record — 1 complete

€98,696 within a year · €9,748 in one to five against cash of €19,742

never invoked — every filed income statement is public

not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€409,641	€89,177	22%	€31,556	€23,594	€38,815	€83,007	€19,742	€168,949	€133,315	4

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Angers

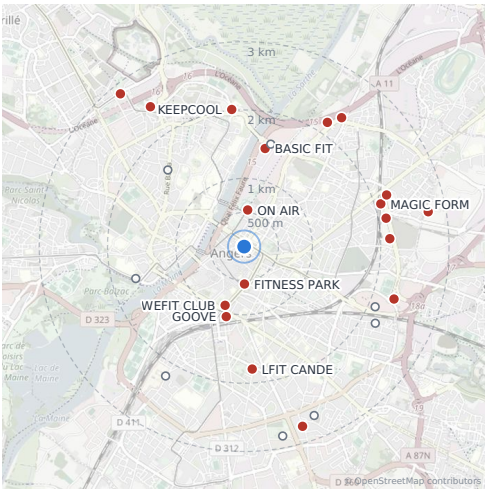
13 RUE DU COMMERCE 49100 ANGERS · opened 2016-09-02 · SIRET 82092611100015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	88.4	83.9	-4.5
Gyms within 1 km	2	4	+2
Gyms within 2 km	3	7	+4
Competition weight, 2 km	1.80	6.50	+261%
Capture, 2 km	32,937	13,041	-60%
Saturation, 2 km vs national baseline	-72%	-18%	+55 pts

Competitor field as it stood on 2016-09-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



18 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80 500 m	13,412 people	88	4,551 aged 18-64 + 8,862 workers = 13,412 over 0.79 km2 = 17,077/km2
	2 km	90,588 people	75	40,034 aged 18-64 + 50,554 workers = 90,588 over 12.57 km2 = 7,209/km2
Competition weight 15%	66 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	6.50 wt	44	6 genuine gym floors and 4 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	94 500 m	6,186 people	100	2,864 residents + 3,322 workers, demand within 500 m against every competitor within 3 km
	2 km	13,041 people	91	6,727 residents + 6,314 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 6,422 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
	2 km	LQ 0.82	100	6 clubs / 64,336 residents = 9.33 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	72 500 m	1.02×	72	22,730 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.01×	72	22,710 EUR against 22,380 nationally, median of 30 IRIS within 2 km

NEAREST GYMS — 18 within 3 km; ▲ opened after 2016

0.54 ▲ ON AIR On Air 2025	0.55 ▲ FITNESS PARK Fitness Park 2025
0.91 WEFIT CLUB WeFit Club 2016	1.06 ▲ GOOVE 2022
1.47 BASIC FIT Basic-Fit	1.8 ▲ LFIT CANDE 2025
2.02 ▲ KEEP COOL Keepcool 2025	2.1 MAGIC FORM Magic Form 2013
... and 10 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	St-Serge Université — 205 m
Bus	Centre de Congrès — 181 m
Footfall	Angers Saint-Laud — 1269 m, 7,116,373 travellers/yr SNCF
Shops	52 within 150 m INSEE BPE