

OB LA FLECHE

1 club operated · LA FLECHE · company founded 2016-06-10

1

club

La Fleche

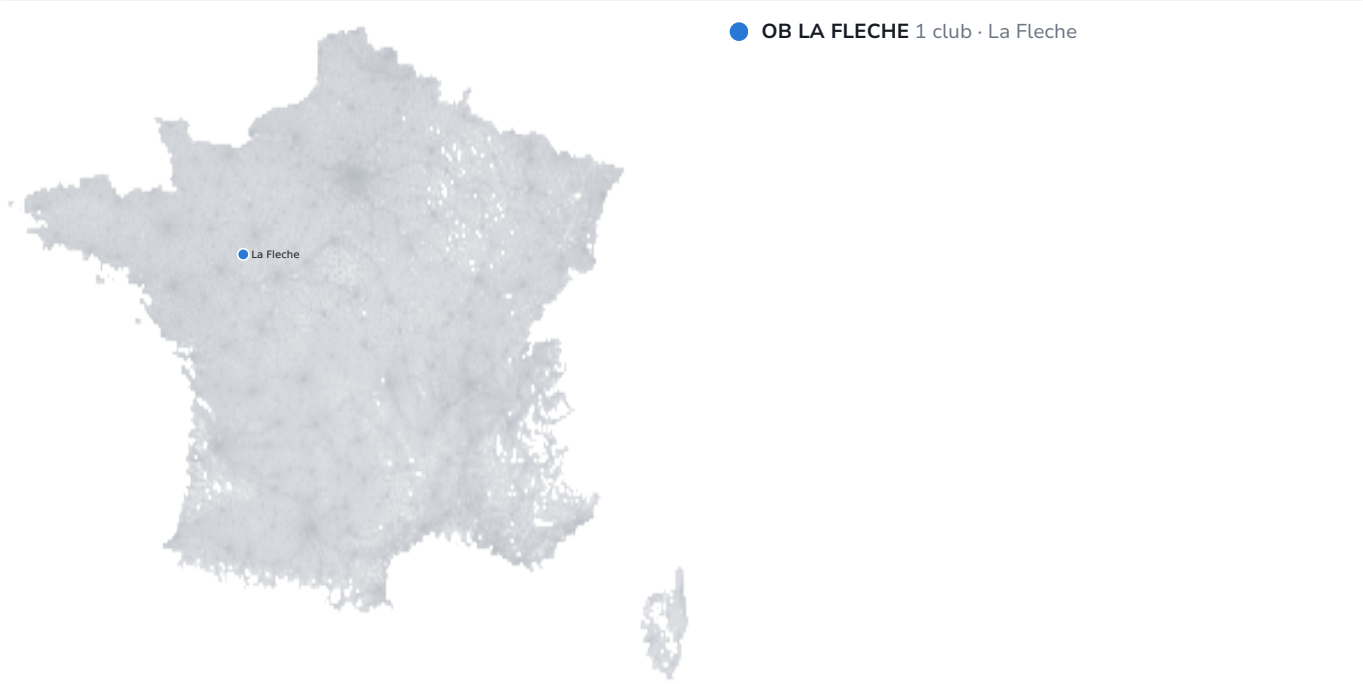
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	La Fleche 72200	2016	3 → 3	3 → 3	72 → 72	1,650 → 1,650

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB LA FLECHE
SIREN	820951937
Founded	2016-06-10
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE La Fleche

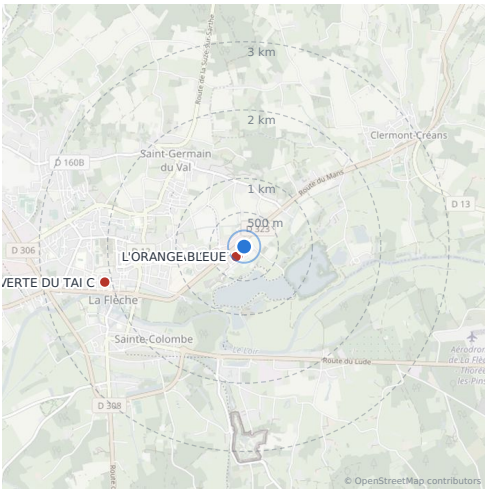
14 ALLEE DES GABARES 72200 LA FLECHE · opened 2016-06-29 · SIRET 82095193700029

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	27.7	27.7	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	1.40	1.40	0%
Capture, 2 km	1,650	1,650	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2016-06-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	12 500 m	174 people	1	24 aged 18-64 + 150 workers = 174 over 0.79 km2 = 222/km2
	2 km	4,929 people	20	2,984 aged 18-64 + 1,945 workers = 4,929 over 12.57 km2 = 392/km2
Competition weight 15%	64 500 m	1.40 wt	46	2 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	1 500 m	72 people	0	21 residents + 51 workers, demand within 500 m against every competitor within 3 km
	2 km	1,650 people	2	1,214 residents + 436 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 38 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 232.5 LQ
	2 km	not measured	—	catchment of 5,514 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	58 500 m	0.98×	61	22,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.96×	55	21,595 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2016

0.17 BASIC FIT Basic-Fit	0.19 L'ORANGE BLEUE L'Orange Bleue 2010
2.11 A LA DECOUVERTE DU TAI CHI CHUAN GROUPE DURTAL 2007	

ACCESS — straight-line, GTFS

Rail	Noyen — 19313 m
Bus	ZA La Monnerie — 174 m
Footfall	Noyen-sur-Sarthe — 19314 m, 39,247 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE

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