

FORMIN 2 (FITNESS PARK)

1 club operated · LE HAVRE · company founded 2016-06-15

1

club

Le Havre

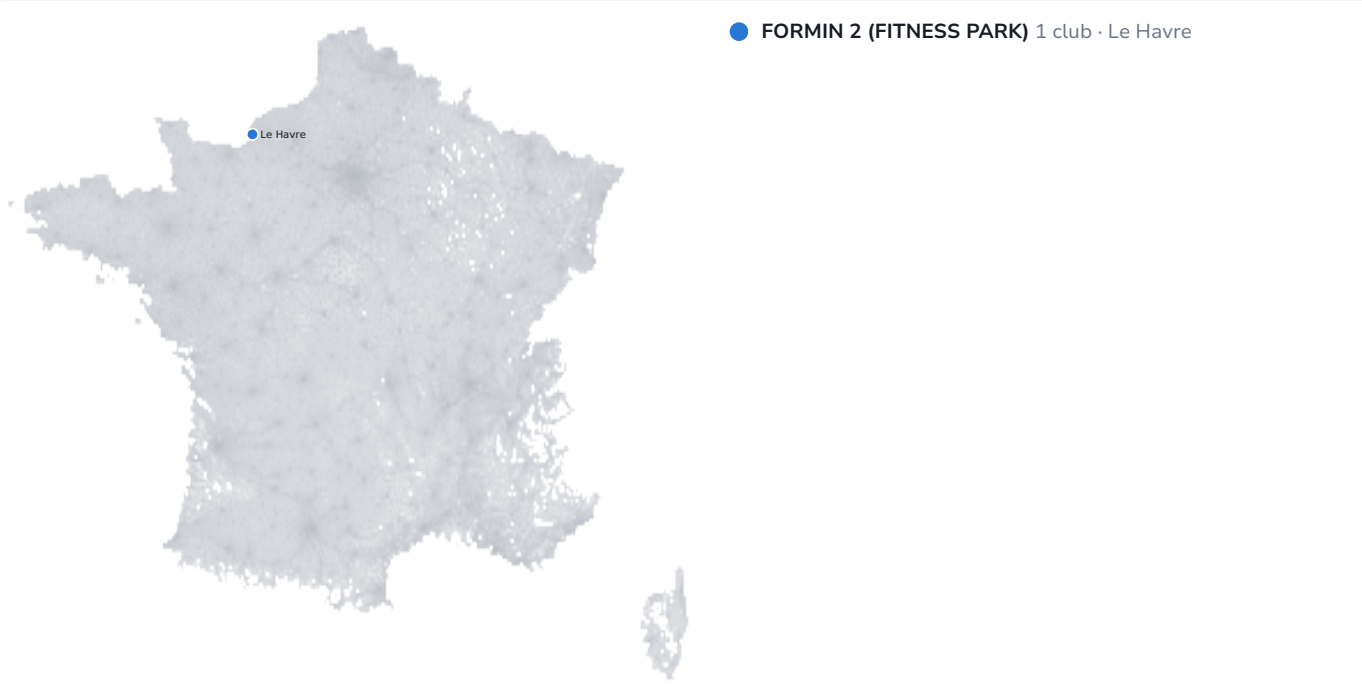
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK	Le Havre 76600	2016	1 → 2	4 → 7	5,796 → 2,696	24,886 → 8,885

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FORMIN 2 (FITNESS PARK)
SIREN	821021706
Founded	2016-06-15
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	LAETITIA BLANDINE ISABELLE DUMONDEL (DEQUIVRE) (Directeur Général); REBELLE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS PARK Le Havre

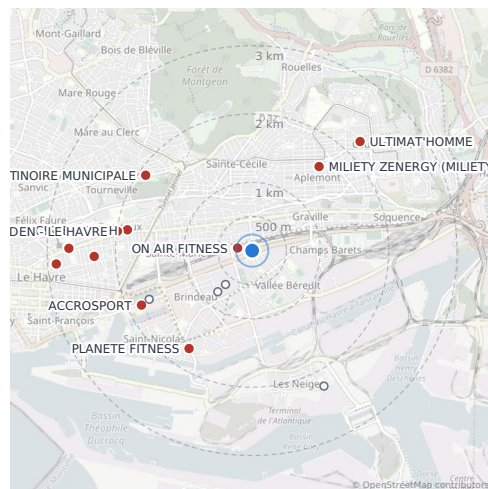
113 BOULEVARD DE LENINGRAD 76600 LE HAVRE · opened 2016-07-06 · SIRET 82102170600022

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	77.9	65.8	-12.1
Gyms within 1 km	1	2	+1
Gyms within 2 km	4	7	+3
Competition weight, 2 km	3.20	7.20	+125%
Capture, 2 km	24,886	8,885	-64%
Saturation, 2 km vs national baseline	-46%	+7%	+54 pts

Competitor field as it stood on 2016-07-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	65 500 m	4,568 people	67	2,635 aged 18-64 + 1,933 workers = 4,568 over 0.79 km ² = 5,816/km ²
	2 km	51,124 people	64	29,709 aged 18-64 + 21,415 workers = 51,124 over 12.57 km ² = 4,068/km ²
Competition weight 15%	48 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	7.20 wt	42	6 genuine gym floors and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	75 500 m	2,696 people	76	1,915 residents + 780 workers, demand within 500 m against every competitor within 3 km
	2 km	8,885 people	74	6,417 residents + 2,467 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	96 500 m	<i>not measured</i>	—	catchment of 4,650 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
	2 km	LQ 1.07	96	6 clubs / 49,394 residents = 12.15 per 100k against 11.32 nationally
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	29 500 m	0.90×	34	20,180 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	0.88×	26	19,650 EUR against 22,380 nationally, median of 27 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2016

0.22 ▲ ON AIR FITNESS On Air 2025	1.57 ▲ MILIETY ZENERGY (MILIETY ZENERGY) 2026
1.71 ▲ PLANETE FITNESS Planete Fitness 2025	1.81 ACCROSPORT ACCROSPORT 2012
1.85 CENTRE D'AMINCISSEMENT HAVRAIS 2015	1.91 PATINOIRE MUNICIPALE 2007
1.99 ▲ VIV'EDEN - LE HAVRE 2018	2.25 ▲ ULTIMAT'HOMME 2021

... and 3 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Frileuse — 1331 m
Bus	Pressensé — 74 m
Footfall	Le Havre — 1959 m, 2,070,670 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE

