

SPORT'AIX (L'APPART FITNESS AIX LES BAINS)

1 club operated · AIX-LES-BAINS · company founded 2016-06-07

1

club

Aix-Les-Bains

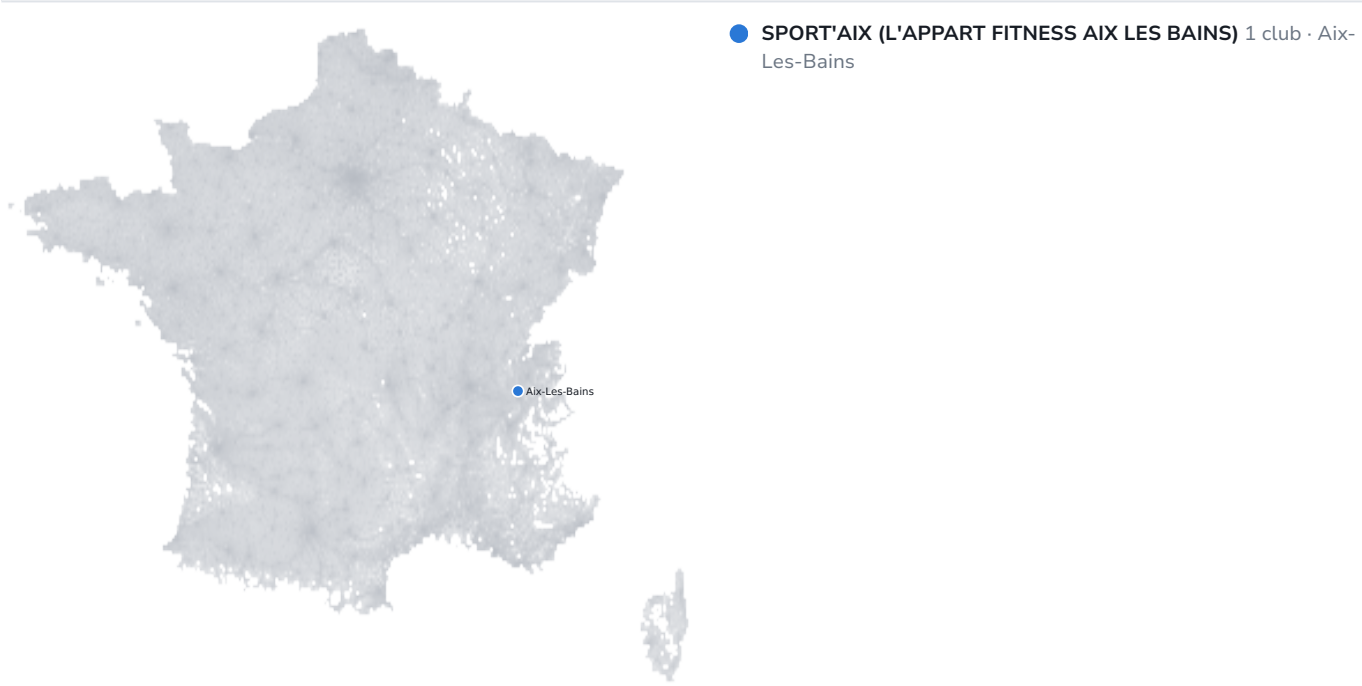
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS AIX LES BAINS	Aix-Les-Bains 73100	2016	1 → 3	6 → 13	6,187 → 2,642	10,943 → 4,826

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SPORT'AIX (L'APPART FITNESS AIX LES BAINS)	Registered capital	<i>not stated in any filing</i>
SIREN	821031333	Years filed	0 of the last 0 on record
Founded	2016-06-07	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	GEORGES ANDRE GAUDILLOT (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'APPART FITNESS AIX LES BAINS Aix-Les-Bains

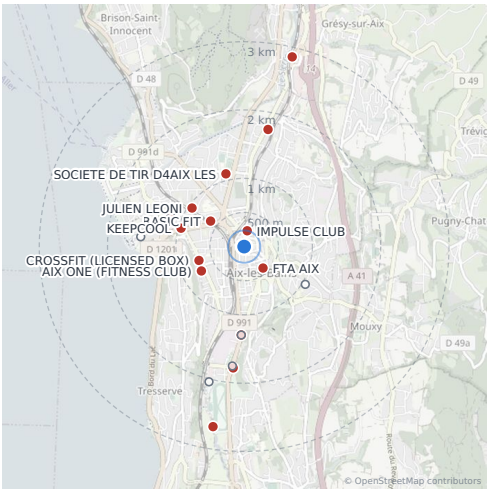
8 AVENUE DU PETIT PORT 73100 AIX-LES-BAINS · opened 2016-06-07 · SIRET 82103133300015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	76	46.6	-29.4
Gyms within 1 km	3	8	+5
Gyms within 2 km	6	13	+7
Competition weight, 2 km	5.20	10.05	+93%
Capture, 2 km	10,943	4,826	-56%
Saturation, 2 km vs national baseline	+42%	+221%	+179 pts

Competitor field as it stood on 2016-06-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	6,062 people	72	3,144 aged 18-64 + 2,918 workers = 6,062 over 0.79 km2 = 7,718/km2
	2 km	26,597 people	52	17,265 aged 18-64 + 9,332 workers = 26,597 over 12.57 km2 = 2,117/km2
Competition weight 15%	500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	10.05 wt	34	11 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	2,642 people	75	1,946 residents + 695 workers, demand within 500 m against every competitor within 3 km
	2 km	4,826 people	48	3,722 residents + 1,105 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 5,986 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
	2 km	LQ 3.21	0	11 clubs / 31,164 residents = 35.30 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.04x	80	23,300 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.06x	88	23,820 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2016

0.24 ▲ IMPULSE CLUB 2026	0.42 ▲ FTA AIX 2020
0.62 BASIC FIT Basic-Fit	0.69 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025
0.72 ▲ AIX ONE (FITNESS CLUB) 2025	0.95 ▲ JULIEN LEONI 2020
0.96 KEEPCOOL Keepcool 2012	1.1 SOCIETE DE TIR D4AIX LES BAINS LA FRATERNELLE TIR 2005

... and 6 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Aix-les-Bains le Revard — 461 m
Bus	Place Clemenceau — 178 m
Footfall	Aix-les-Bains le Revard — 461 m, 1,871,354 travellers/yr SNCF
Shops	126 within 150 m INSEE BPE