

ESPACE FORME VERNEUIL

1 club operated · VERNEUIL D'AVRE ET D'ITON · company founded 2016-07-07

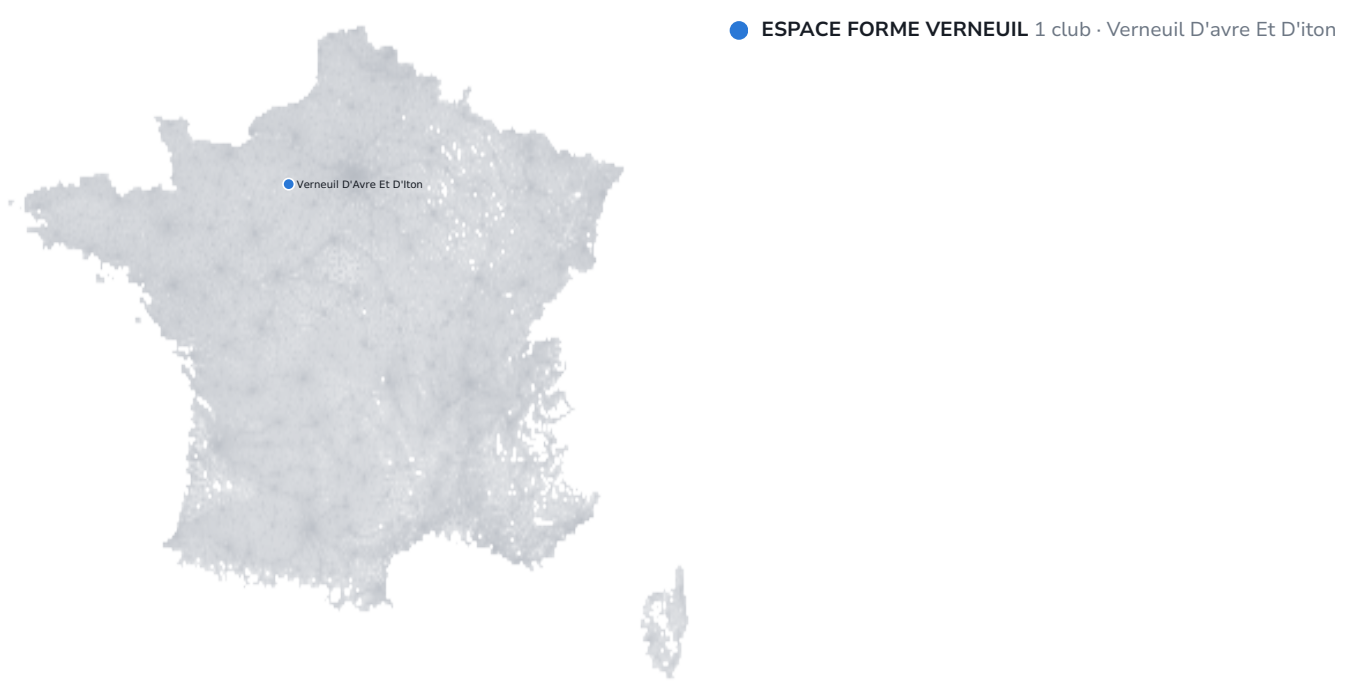
1
club

Verneuil D'avre Et D'iton
opened 2016–2016

€68,445
EBITDA 2018

revenue €262,981 · net €36,470
equity €59,404 · financial debt €103,520 · cash €64,853

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'orange Bleue	Verneuil D'avre Et D'iton 27130	2016	1 → 1	1 → 1	1,093 → 1,093	3,853 → 3,853

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ESPACE FORME VERNEUIL
SIREN	821443165
Founded	2016-07-07
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Alexis Dominique Georges BRAIE (Président)

FILING & CAPITAL — INPI RNE

Registered capital	€2,500
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	€51,254 within a year · €79,019 in one to five against cash of €64,853
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2018	€262,981	€68,445	26%	€42,892	€36,470	€59,404	€103,520	€64,853	€109,242	€78,588	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'orange Bleue Verneuil D'avre Et D'iton

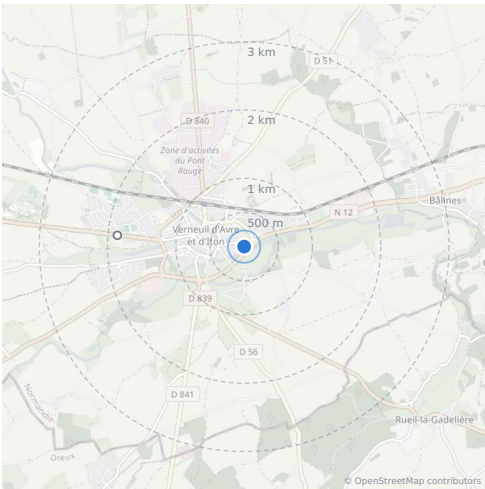
514 RUE ARISTIDE BRIAND 27130 VERNEUIL D'AVRE ET D'ITON · opened 2016-07-07 · SIRET 82144316500013

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	44.4	44.4	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.30	0.30	0%
Capture, 2 km	3,853	3,853	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2016-07-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	15 500 m	593 people	25	585 aged 18-64 + 8 workers = 593 over 0.79 km2 = 755/km2
	2 km	2,664 people	8	2,654 aged 18-64 + 10 workers = 2,664 over 12.57 km2 = 212/km2
Competition weight 15%	96 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.30 wt	93	0 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	43 500 m	1,093 people	49	1,086 residents + 7 workers, demand within 500 m against every competitor within 3 km
	2 km	3,853 people	38	3,844 residents + 9 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,099 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.3 LQ
	2 km	not measured	—	catchment of 5,070 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	30 500 m	0.69×	0	15,410 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.95×	49	21,210 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2016

ACCESS — straight-line, GTFS

Rail	Verneuil-sur-Avre — 842 m
Bus	VERNEUIL SUR AVRE - Salle des Fetes — 666 m
Footfall	Verneuil-sur-Avre — 842 m, 184,041 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE