

ACCOMPAGNEMENT SPORT PERFORMANCE (ASP)

1 club operated · MARSEILLE · company founded 2016-07-01

1

club

Marseille

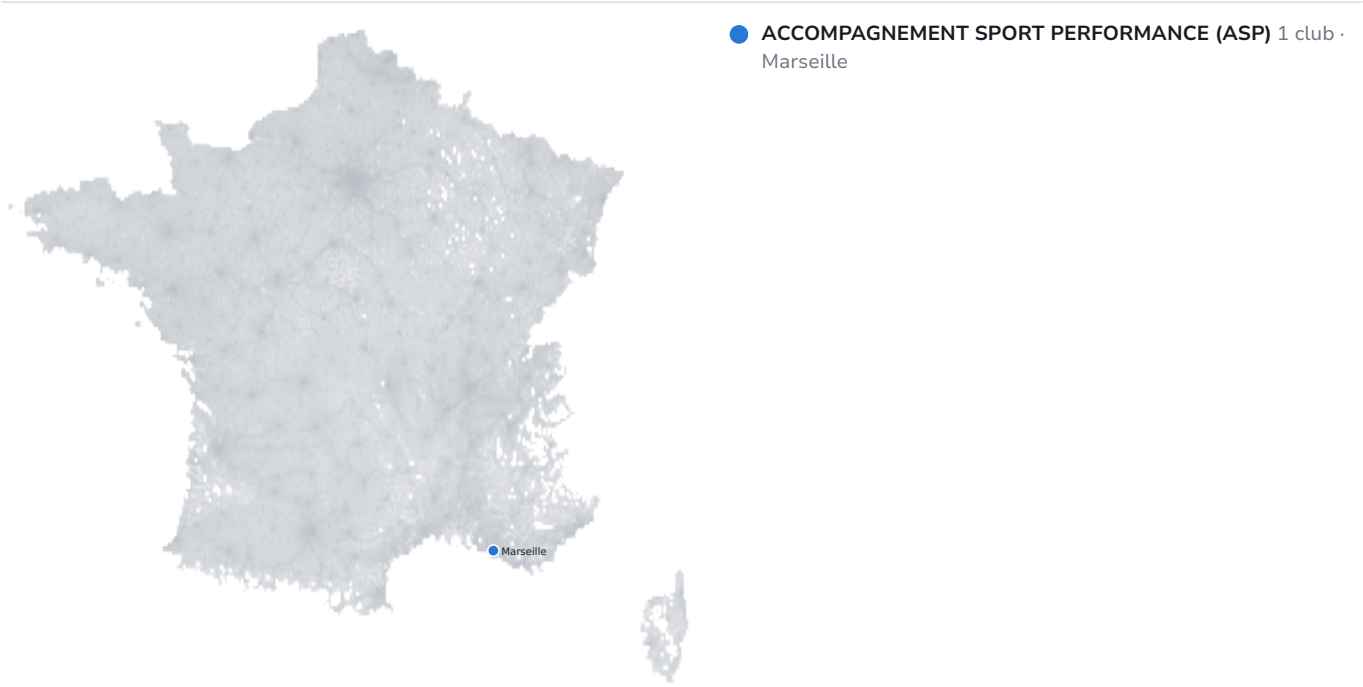
opened 2016-2016

—

No keyed accounts in INPI's feed for this company.

accounts

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ACCOMPAGNEMENT SPORT PERFORMANCE (ASP)	Marseille 13014	2016	0 → 1	3 → 11	7,364 → 3,160	36,775 → 11,681

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ACCOMPAGNEMENT SPORT PERFORMANCE (ASP)
SIREN	821702487
Founded	2016-07-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	MOUATAZ MAHMOUD (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ACCOMPAGNEMENT SPORT PERFORMANCE (ASP) Marseille

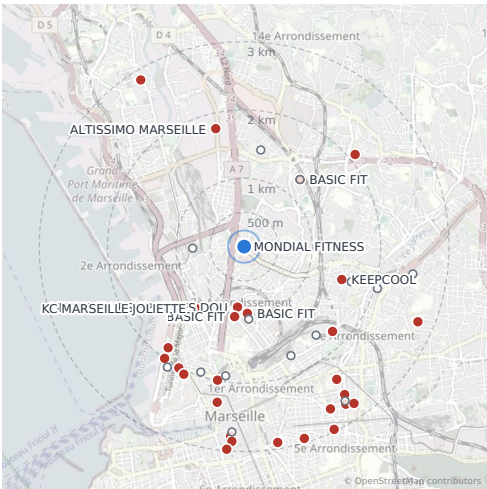
164 BOULEVARD DE PLOMBIERES 13014 MARSEILLE · opened 2016-07-01 · SIRET 82170248700017

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	78.4	67.7	-10.7
Gyms within 1 km	0	3	+3
Gyms within 2 km	3	11	+8
Competition weight, 2 km	2.70	10.10	+274%
Capture, 2 km	36,775	11,681	-68%
Saturation, 2 km vs national baseline	-76%	-11%	+64 pts

Competitor field as it stood on 2016-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



29 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80 500 m	5,839 people	72	4,838 aged 18-64 + 1,001 workers = 5,839 over 0.79 km2 = 7,434/km2
	2 km	151,997 people	85	61,965 aged 18-64 + 90,032 workers = 151,997 over 12.57 km2 = 12,096/km2
Competition weight 15%	43 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	10.10 wt	33	11 genuine gym floors and 9 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	84 500 m	3,160 people	80	2,809 residents + 350 workers, demand within 500 m against every competitor within 3 km
	2 km	11,681 people	86	8,426 residents + 3,256 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 8,957 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
	2 km	LQ 0.89	100	11 clubs / 109,590 residents = 10.04 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.60×	0	13,400 EUR against 22,380 nationally, median of 6 IRIS within 500 m
	2 km	0.62×	0	13,865 EUR against 22,380 nationally, median of 54 IRIS within 2 km

NEAREST GYMS — 29 within 3 km; ▲ opened after 2016

0.0 ▲ MONDIAL FITNESS 2023	0.89 ▲ UNION CLUBS SPORTIFS DOUANES PEYSSONNEL 2024
0.98 ▲ BASIC FIT Basic-Fit 2023	1.03 BASIC FIT Basic-Fit
1.15 ▲ KC MARSEILLE JOLIETTE Keepcool 2023	1.28 BASIC FIT Basic-Fit
1.51 ▲ KEEPCOOL Keepcool 2016	1.78 ▲ ALTISSIMO MARSEILLE 2020
... and 21 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	National — 662 m
Bus	Gibbes Plombières — 53 m
Footfall	Arenc Euroméditerranée — 1183 m, 89,976 travellers/yr SNCF
Shops	17 within 150 m INSEE BPE

Generated 2026-10-20 07:03 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.