

NAM SPORT

1 club operated · LA CHAPELLE-SUR-ERDRE · company founded 2016-07-30

1

club

La Chapelle-Sur-Erdre

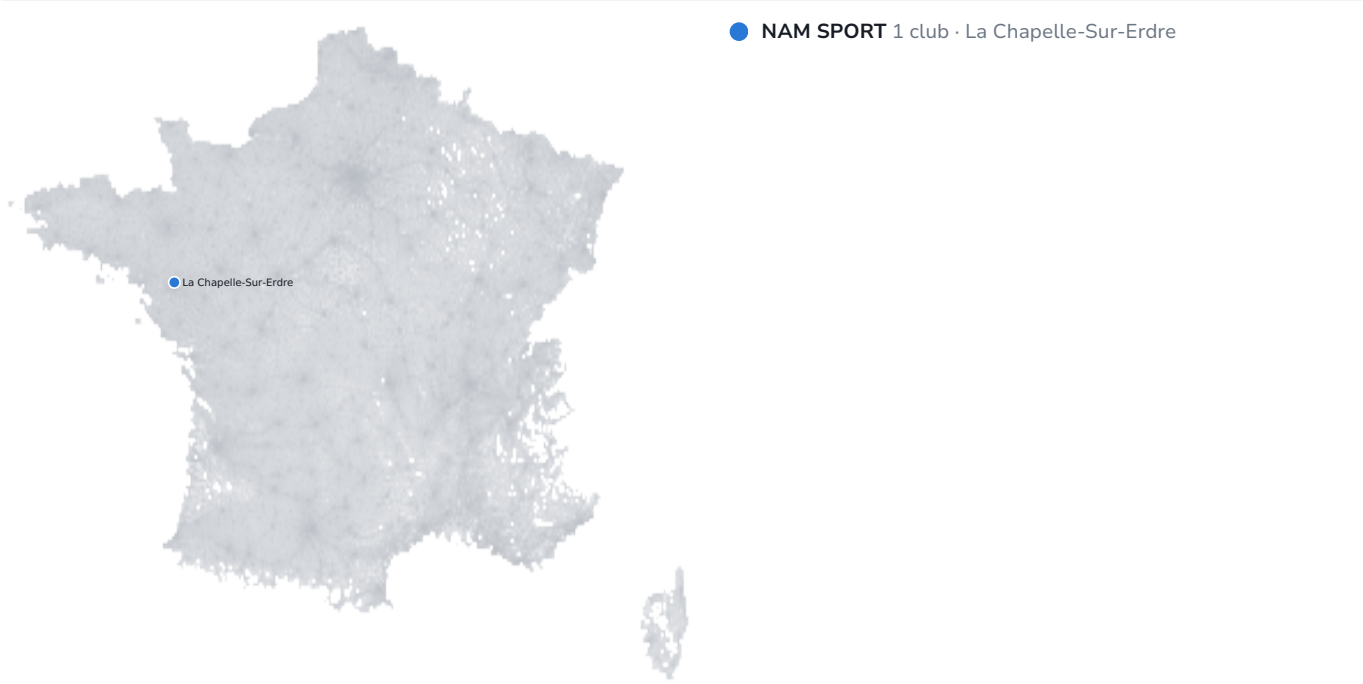
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	La Chapelle-Sur-Erdre 44240	2016	1 → 2	2 → 5	3,126 → 1,813	11,674 → 3,756

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	NAM SPORT
SIREN	821922150
Founded	2016-07-30
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	BMCG (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE La Chapelle-Sur-Erdre

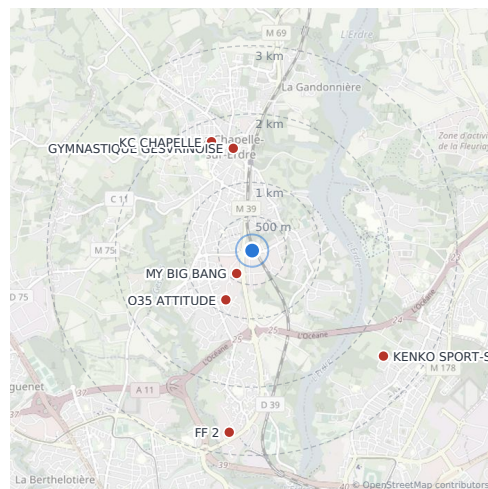
2 RUE DE FLANDRE 44240 LA CHAPELLE-SUR-ERDRE · opened 2016-07-30 · SIRET 82192215000015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	80.5	46.8	-33.7
Gyms within 1 km	1	3	+2
Gyms within 2 km	2	5	+3
Competition weight, 2 km	1	4	+300%
Capture, 2 km	11,674	3,756	-68%
Saturation, 2 km vs national baseline	-19%	+235%	+253 pts

Competitor field as it stood on 2016-07-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	47 500 m	3,065 people	58	305 aged 18-64 + 2,760 workers = 3,065 over 0.79 km ² = 3,902/km ²
	2 km	13,914 people	40	6,118 aged 18-64 + 7,796 workers = 13,914 over 12.57 km ² = 1,107/km ²
Competition weight 15%	56 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.00 wt	56	4 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	48 500 m	1,813 people	64	302 residents + 1,511 workers, demand within 500 m against every competitor within 3 km
	2 km	3,756 people	37	1,776 residents + 1,980 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 518 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.6 LQ
	2 km	LQ 3.35	0	4 clubs / 10,851 residents = 36.86 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.26×	100	28,210 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.31×	100	29,250 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2016

0.41 ▲ MY BIG BANG My Big Bang 2020	0.82 ▲ O35 ATTITUDE 2018
1.52 GYMNASTIQUE GESVRINOISE 2001	1.7 ▲ KC CHAPELLE Keepcool 2026
2.47 ▲ KENKO SPORT-SANTÉ 2019	2.68 ▲ FF 2 2026

ACCESS — straight-line, GTFS

Tram	Erdre-Active — 399 m
Bus	La Cogne — 716 m
Footfall	Erdre Active — 399 m, 54,569 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

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