

O-SPORT (L'ORANGE BLEUE)

2 clubs operated · PLERIN, TREGUEUX · company founded 2016-08-17

2

clubs

Plerin, Tregueux

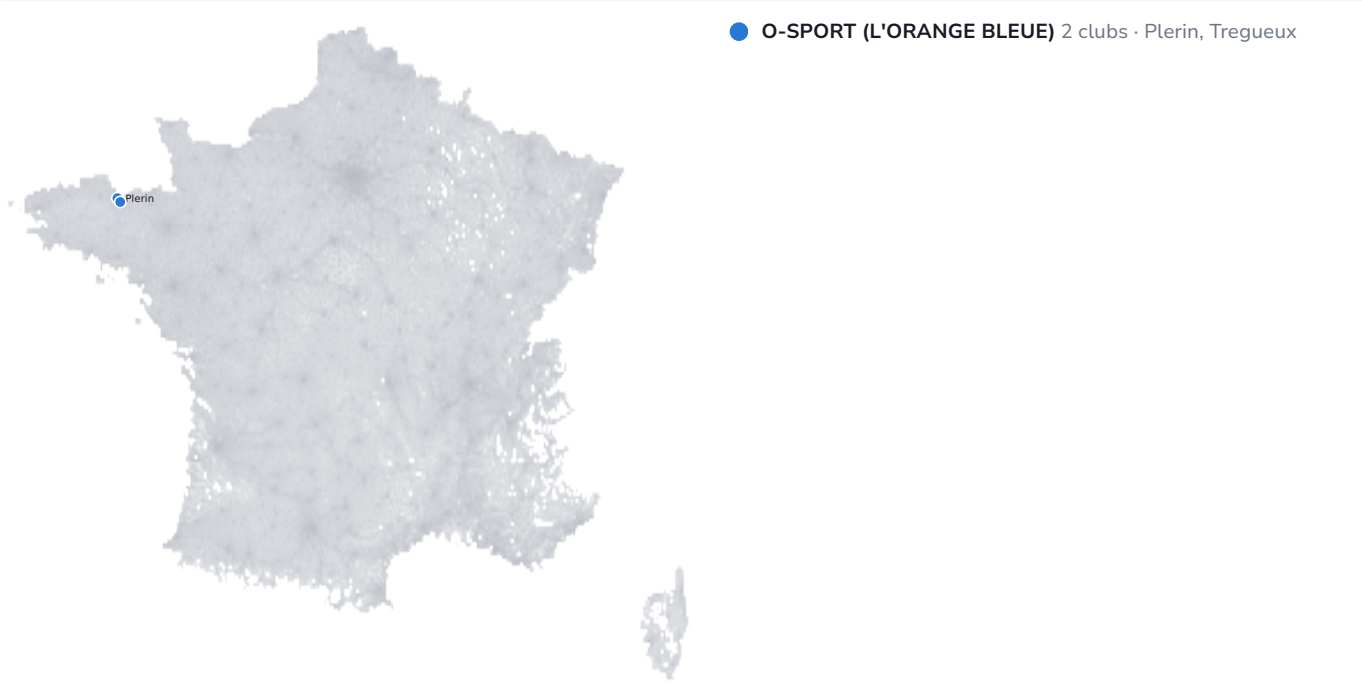
opened 2016–2021 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Tregueux 22950	2016	0 → 1	0 → 4	1,503 → 885	13,280 → 3,292
L'ORANGE BLEUE	Plerin 22190	2021	1 → 1	2 → 4	2,091 → 1,698	3,736 → 2,614

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: L'ORANGE BLEUE (Plerin).

LEGAL IDENTITY — INSEE Sirene

Legal name	O-SPORT (L'ORANGE BLEUE)
SIREN	822060224
Founded	2016-08-17
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	TANGUY DIDIER YVES RENAULT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Plerin

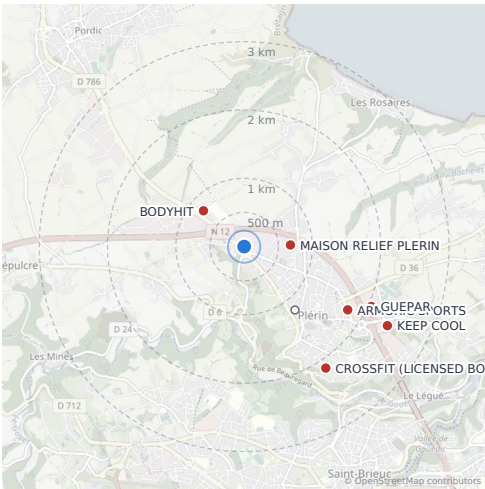
7 RUE GEORGES GUYNEMER 22190 PLERIN · opened 2021-08-23 · SIRET 82206022400034

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	62.8	56.7	-6.1
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1.20	3.20	+167%
Capture, 2 km	3,736	2,614	-30%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2021-08-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	2,281 people	53	103 aged 18-64 + 2,178 workers = 2,281 over 0.79 km2 = 2,904/km2
	2 km	8,599 people	30	2,848 aged 18-64 + 5,752 workers = 8,599 over 12.57 km2 = 684/km2
Competition weight 15%	76 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.20 wt	60	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	38 500 m	1,698 people	62	114 residents + 1,584 workers, demand within 500 m against every competitor within 3 km
	2 km	2,614 people	22	733 residents + 1,881 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 188 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 47.0 LQ
	2 km	not measured	—	catchment of 5,268 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.10×	100	24,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.10×	100	24,720 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2021

0.68 ▲ MAISON RELIEF PLERIN 2026	0.79 BODYHIT Bodyhit 2020
1.78 ▲ ARMORIC SPORTS 2024	2.06 GUEPAR 2017
2.14 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2021	2.4 KEEP COOL Keepcool 2014

ACCESS — straight-line, GTFS

Rail	Saint-Brieuc — 4244 m
Bus	Les Rampes — 121 m
Footfall	Saint-Brieuc — 4244 m, 1,946,492 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE

L'ORANGE BLEUE Tregueux

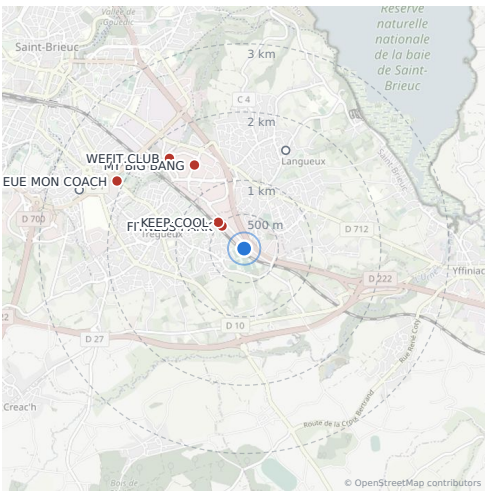
46 RUE MARC SEGUIN 22950 TREGUEUX · opened 2016-08-17 · SIRET 82206022400018

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	76.8	44	-32.8
Gyms within 1 km	0	2	+2
Gyms within 2 km	0	4	+4
Competition weight, 2 km	0.20	3.90	+1850%
Capture, 2 km	13,280	3,292	-75%
Saturation, 2 km vs national baseline	-100%	+165%	+265 pts

Competitor field as it stood on 2016-08-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	1,303 people	41	325 aged 18-64 + 978 workers = 1,303 over 0.79 km2 = 1,659/km2
	2 km	12,190 people	37	6,908 aged 18-64 + 5,282 workers = 12,190 over 12.57 km2 = 970/km2
Competition weight 15%	61 500 m	0.70 wt	68	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.90 wt	56	4 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	36 500 m	885 people	43	269 residents + 616 workers, demand within 500 m against every competitor within 3 km
	2 km	3,292 people	32	2,307 residents + 985 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	17 500 m	not measured	—	catchment of 546 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 16.2 LQ
	2 km	LQ 2.65	17	4 clubs / 13,320 residents = 30.03 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	85 500 m	1.05×	83	23,450 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.06×	87	23,750 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2016

0.46 ▲ FITNESS PARK Fitness Park 2024	0.54 ▲ KEEP COOL Keepcool 2017
1.42 ▲ MY BIG BANG My Big Bang 2022	1.72 ▲ WE FIT CLUB WeFit Club 2019
2.11 ▲ L'ORANGE BLEUE MON COACH FITNESS L'Orange Bleue 2026	

ACCESS — straight-line, GTFS

Rail	Saint-Brieuc — 3932 m
Bus	Trégueux Stade — 345 m
Footfall	Saint-Brieuc — 3932 m, 1,946,492 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE

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