

PJ CONSEILS (IZISPORT)

1 club operated · SAINT-JEAN-BONNEFONDS · company founded 2016-09-23

1

club

Saint-Jean-Bonnefonds

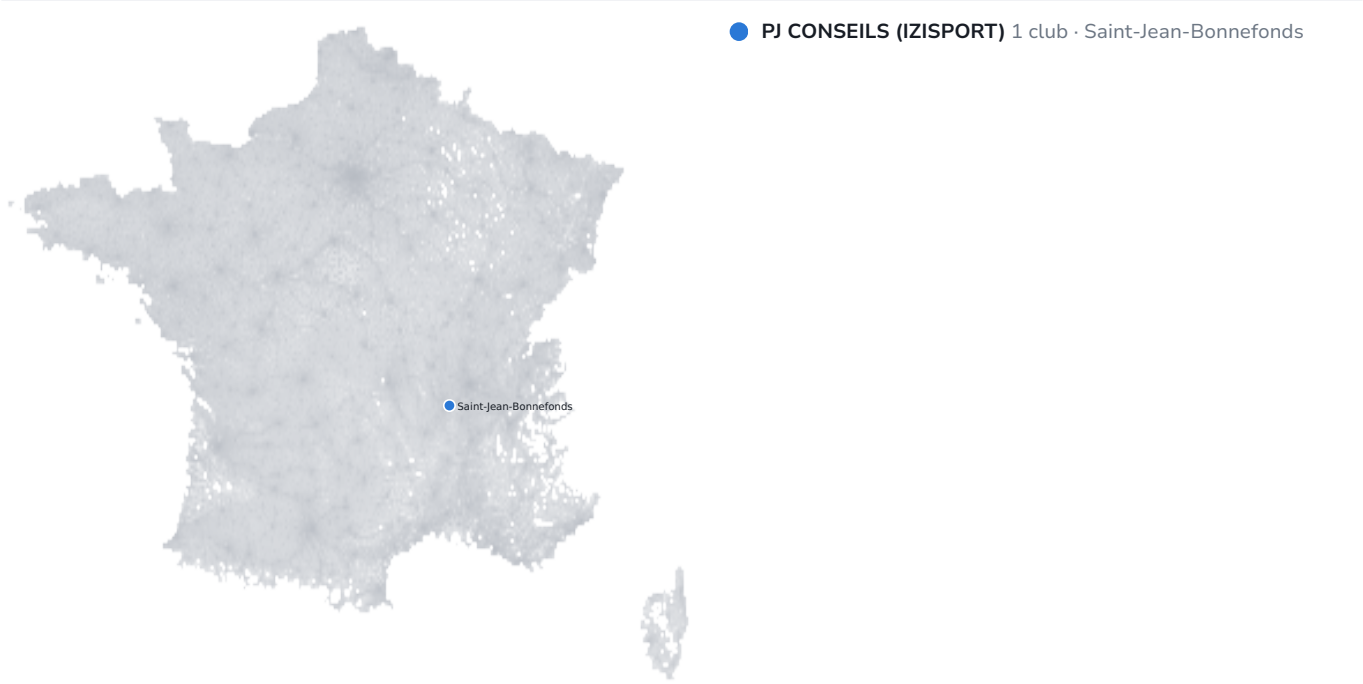
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
IZISPORT	Saint-Jean-Bonnefonds 42650	2016	0 → 0	0 → 3	1,322 → 941	20,039 → 6,084

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	PJ CONSEILS (IZISPORT)
SIREN	822785473
Founded	2016-09-23
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	JEANINE JOSE KLEIJ (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

IZISPORT Saint-Jean-Bonnefonds

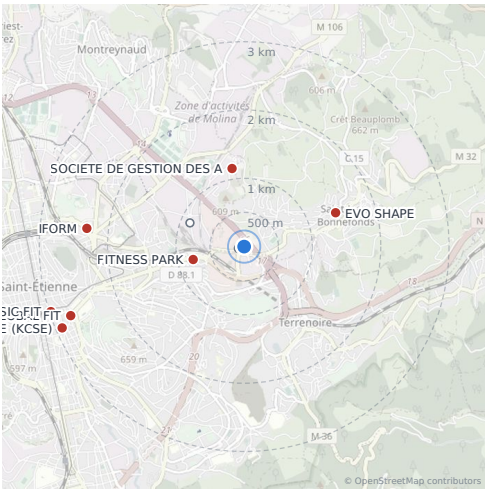
ZA DU PONT DE L ANE RUE EMILE ZOLA 42650 SAINT-JEAN-BONNEFONDS · opened 2016-09-23 · SIRET 82278547300015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	75.4	62.3	-13.1
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	3	+3
Competition weight, 2 km	0	3.10	new
Capture, 2 km	20,039	6,084	-70%
Saturation, 2 km vs national baseline	-100%	+6%	+106 pts

Competitor field as it stood on 2016-09-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	1,068 people	37	314 aged 18-64 + 754 workers = 1,068 over 0.79 km2 = 1,360/km2
	2 km	26,044 people	52	13,882 aged 18-64 + 12,162 workers = 26,044 over 12.57 km2 = 2,072/km2
Competition weight 15%	72 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.10 wt	61	3 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	53 500 m	941 people	44	416 residents + 525 workers, demand within 500 m against every competitor within 3 km
	2 km	6,084 people	58	4,273 residents + 1,812 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	97 500 m	not measured	—	catchment of 598 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 14.8 LQ
	2 km	LQ 1.06	97	3 clubs / 25,017 residents = 11.99 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	48 500 m	1.09×	97	24,410 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.85×	15	18,930 EUR against 22,380 nationally, median of 12 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2016

0.77 ▲ FITNESS PARK Fitness Park 2023	1.16 ▲ SOCIETE DE GESTION DES AIRES D'ACCUEIL 2026
1.43 ▲ EVO SHAPE 2026	2.32 ▲ IFORM 2018
2.73 GLOBAL FIT 2016	2.92 KCSE (KCSE) Keepcool 2013
2.99 ▲ BASIC FIT Basic-Fit 2017	

ACCESS — straight-line, GTFS

Tram	BARDOT — 1652 m
Bus	LA COTE — 97 m
Footfall	Saint-Étienne Châteaureux — 2074 m, 4,203,481 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE