

MARK

1 club operated · SOMAIN · company founded 2016-11-01

1

club

Somain

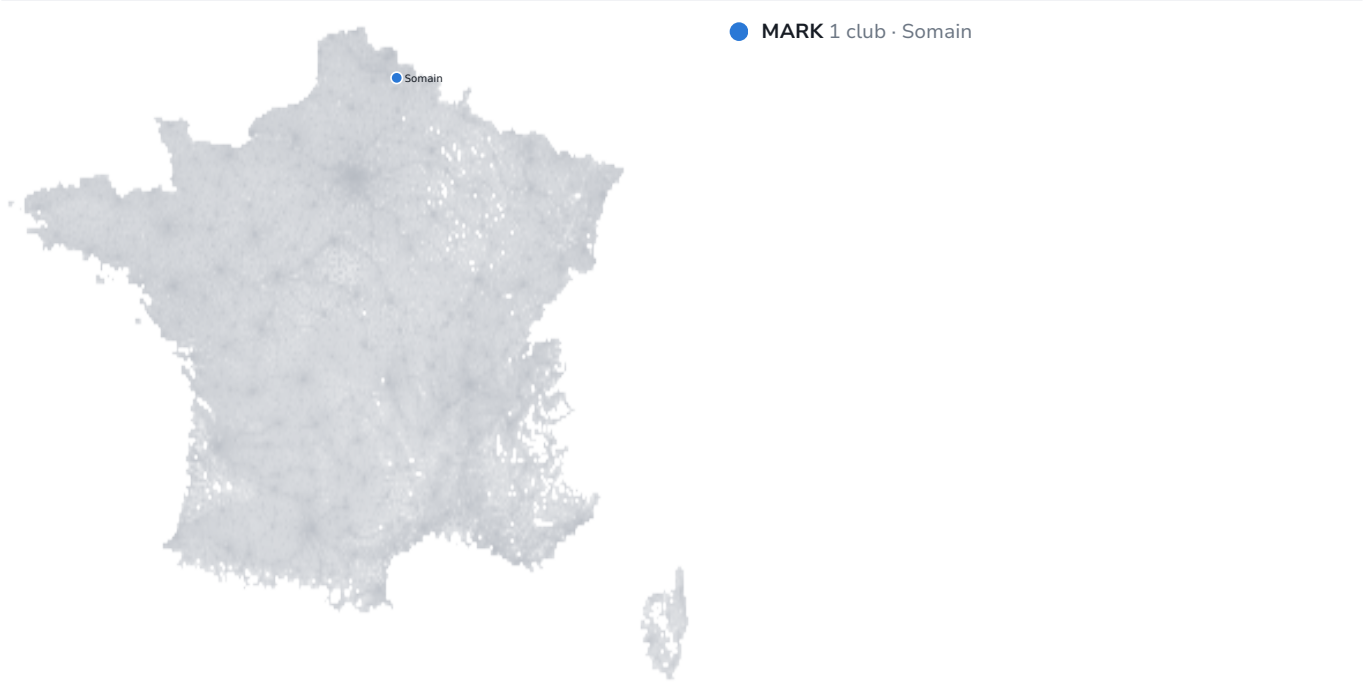
opened 2016–2016

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Fit 4 health	Somain 59490	2016	1 → 1	1 → 2	372 → 367	6,776 → 4,814

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MARK
SIREN	823181250
Founded	2016-11-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	RACHID BENTALEB (Directeur Général); KARIM BOUDKHILI (Directeur Général); MATTHIEU HIRECHE (Président de SAS); ANTOINE HOFMAN (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Fit 4 health Somain

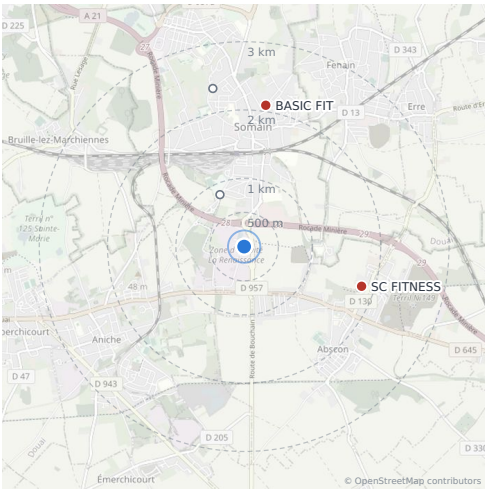
ZAC DE LA RENAISSANCE 700 RUE LEONARD DE VINCI 59490 SOMAIN · opened 2016-11-01 · SIRET 82318125000015

CHANGE SINCE OPENING — 2016 → today

	AT OPENING	TODAY	CHANGE
Location score	56.8	52.8	-4.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.30	1.30	+333%
Capture, 2 km	6,776	4,814	-29%
Saturation, 2 km vs national baseline	-100%	-10%	+90 pts

Competitor field as it stood on 2016-11-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	341 people	14	46 aged 18-64 + 296 workers = 341 over 0.79 km2 = 434/km2
	2 km	9,518 people	32	5,833 aged 18-64 + 3,684 workers = 9,518 over 12.57 km2 = 757/km2
Competition weight 15%	86 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.30 wt	77	1 genuine gym floor and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	35 500 m	367 people	16	82 residents + 285 workers, demand within 500 m against every competitor within 3 km
	2 km	4,814 people	48	3,414 residents + 1,400 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 86 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 106.3 LQ
	2 km	LQ 0.90	100	1 club / 10,098 residents = 9.90 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	22 500 m	0.88×	26	19,680 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.86×	19	19,165 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2016

1.81 ▲ SC FITNESS 2022	2.09 BASIC FIT Basic-Fit
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ACCESS — straight-line, GTFS

Rail	Somain — 1411 m
Bus	SOMAIN - Cité Varsovie — 135 m
Footfall	Somain — 1411 m, 387,127 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE