

KC SAINTE-MAXIME

1 club operated · SAINTE-MAXIME · company founded 2016-10-19

1

club

Sainte-Maxime

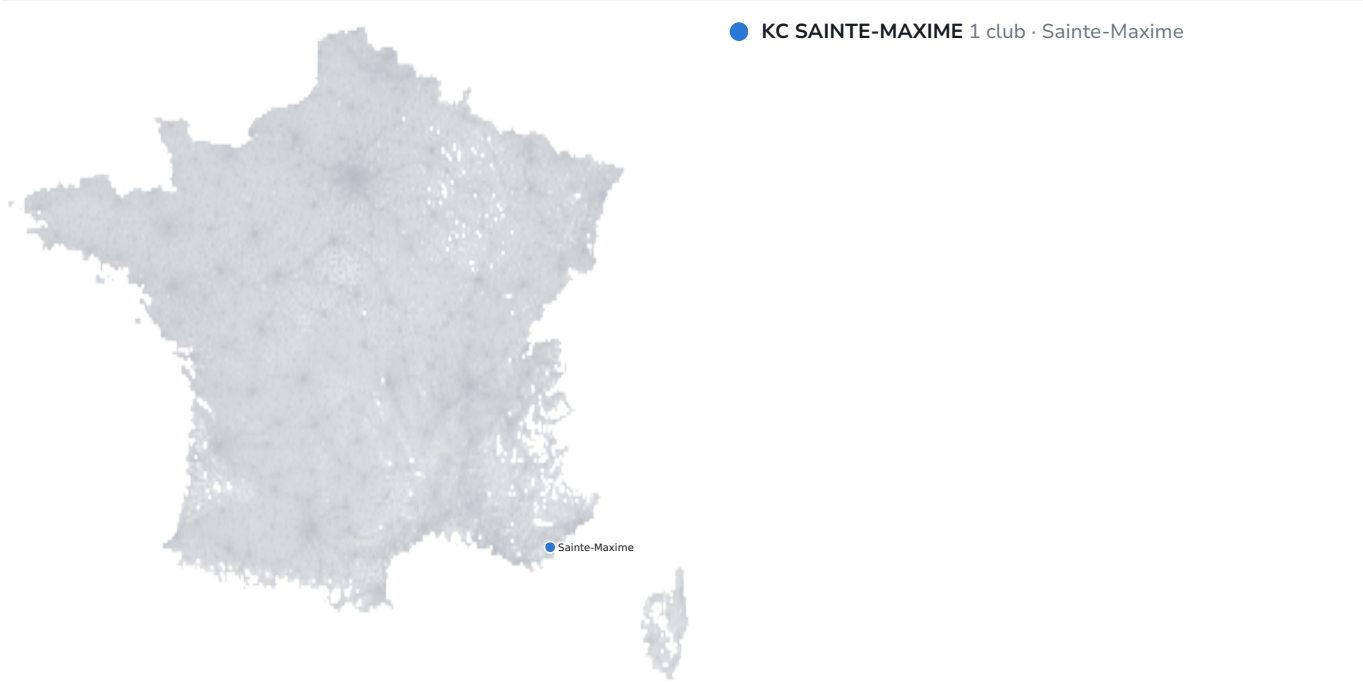
opened 2026–2026

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KEEPCOOL	Sainte-Maxime 83120	2026	2 → 2	3 → 3	411 → 407	1,284 → 1,612

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KC SAINTE-MAXIME
SIREN	823237540
Founded	2016-10-19
Activity	70.10Z NAF/APE code
Employees	NN Sirene band
Officers	ADEL. O CONSEILS (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KEEPCOOL Sainte-Maxime

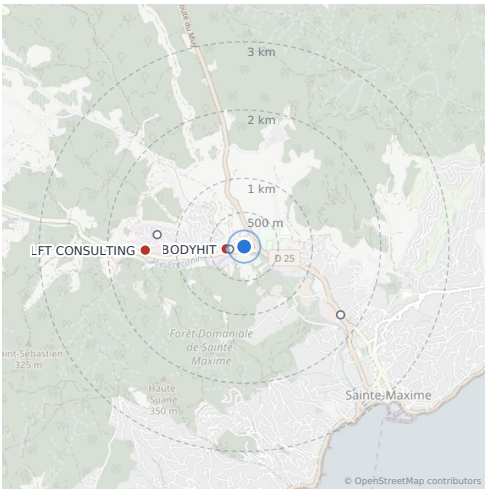
BATIMENT B 1 AVENUE MAGELLAN 83120 SAINTE-MAXIME · opened 2026-06-01 · SIRET 82323754000062

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	30.1	30.4	+0.3
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.60	2.50	-4%
Capture, 2 km	1,284	1,612	+26%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	20 500 m	605 people	26	234 aged 18-64 + 370 workers = 605 over 0.79 km2 = 770/km2
	2 km	3,917 people	15	2,231 aged 18-64 + 1,686 workers = 3,917 over 12.57 km2 = 312/km2
Competition weight 15%	60 500 m	1.20 wt	52	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.50 wt	65	2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	8 500 m	407 people	20	196 residents + 211 workers, demand within 500 m against every competitor within 3 km
	2 km	1,612 people	1	1,137 residents + 474 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 395 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 23.0 LQ
	2 km	not measured	—	catchment of 3,806 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.4 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	52 500 m	0.96x	52	21,380 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.96x	52	21,380 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

0.26	BODYHIT Bodyhit 2021	1.45	LFT CONSULTING 2022
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ACCESS — straight-line, GTFS

Rail	Fréjus — 15163 m
Bus	Les Moulins — 199 m
Footfall	Fréjus — 15163 m, 187,734 travellers/yr SNCF
Shops	12 within 150 m INSEE BPE

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