

AUCKLAND (ACCRO SPORT)

1 club operated · STRASBOURG · company founded 2016-10-25

1 club

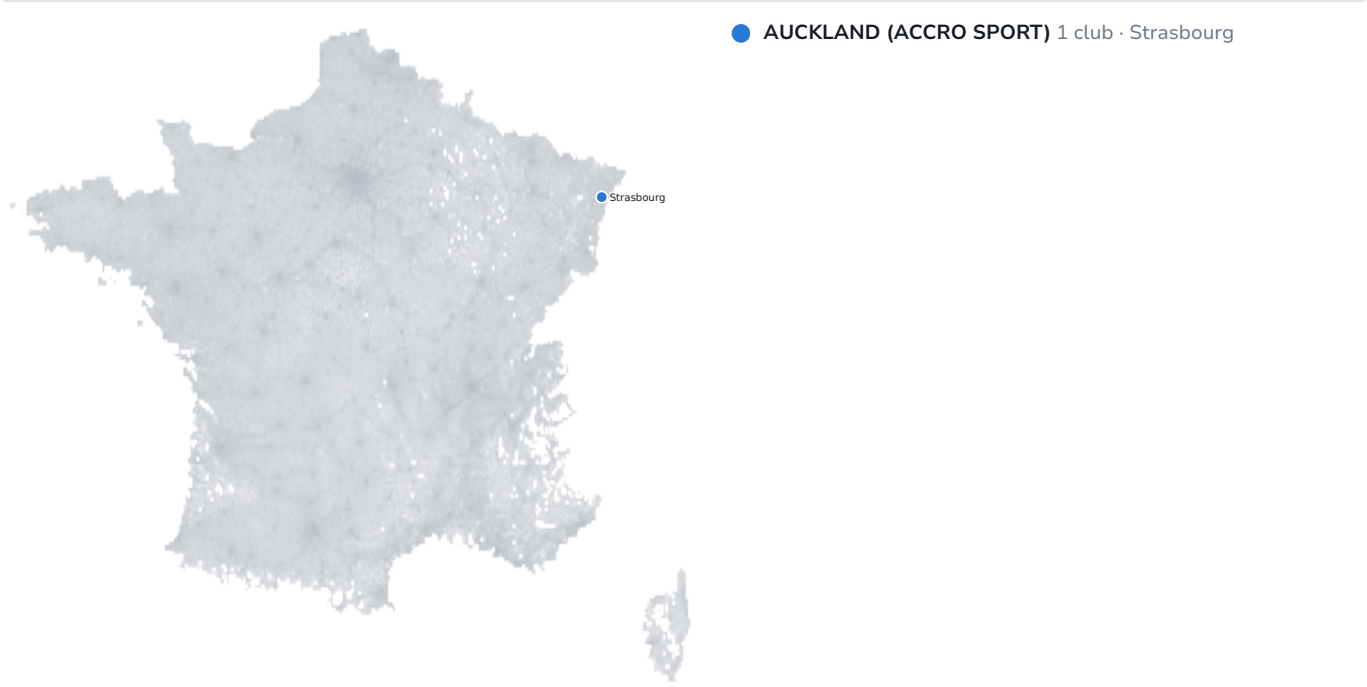
Strasbourg
opened 2021–2021 · 1 closed

€-158,497

EBITDA 2023

revenue
€536,697 · net
€-236,226
equity €-439,440 ·
financial debt €695,789 ·
cash €26,640 · 3 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ACCRO SPORT	Strasbourg 67200	2021	3 → 3	7 → 8	1,850 → 1,814	9,001 → 7,285

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ACCRO SPORT (Rennes).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	AUCKLAND (ACCRO SPORT)	Registered capital	€306,050
SIREN	823554746	Years filed	2 of the last 2 on record — 2 complete
Founded	2016-10-25	Debt falling due	€750,905 within a year against cash of €26,640
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SEBASTIEN LEGEI (Commissaire aux comptes titulaire); ACCRO SPORT PARTICIPATIONS (Président de SAS); L'ENTREPRISE COMPTABLE DE L'OUEST (Commissaire aux comptes suppléant)		

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2023, €-439,440
- ▼ **losses two years** — 2023 → 2022
- ▼ **high leverage** — 2023, debt €695,789 vs EBITDA €-158,497

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	€536,697	€-158,497	-30%	€-206,337	€-236,226	€-439,440	€695,789	€26,640	€237,703	€456,474	—
2022	€274,266	€-348,865	-127%	€-398,668	€-404,275	€-203,213	€529,409	€96,739	€174,655	€437,944	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ACCRO SPORT Strasbourg

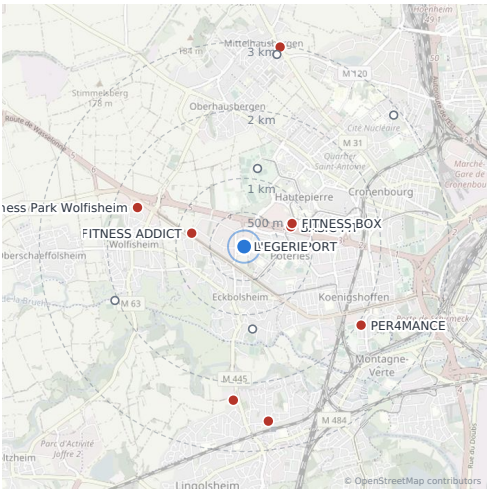
10 RUE CERF BERR 67200 STRASBOURG · opened 2021-05-21 · SIRET 82355474600029

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	64.1	60.2	-3.9
Gyms within 1 km	7	7	0
Gyms within 2 km	7	8	+1
Competition weight, 2 km	5.15	5.85	+14%
Capture, 2 km	9,001	7,285	-19%
Saturation, 2 km vs national baseline	+13%	+36%	+23 pts

Competitor field as it stood on 2021-05-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	66 500 m	5,438 people	70	2,481 aged 18-64 + 2,956 workers = 5,438 over 0.79 km ² = 6,924/km ²
	2 km	47,703 people	63	27,820 aged 18-64 + 19,884 workers = 47,703 over 12.57 km ² = 3,796/km ²
Competition weight 15%	41 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.85 wt	47	7 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	65 500 m	1,814 people	64	1,014 residents + 800 workers, demand within 500 m against every competitor within 3 km
	2 km	7,285 people	66	5,139 residents + 2,146 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	82 500 m	not measured	—	catchment of 3,870 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.3 LQ
	2 km	LQ 1.36	82	7 clubs / 46,874 residents = 14.93 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	35 500 m	0.93×	42	20,725 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.89×	30	19,925 EUR against 22,380 nationally, median of 16 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2021

0.0	ACCROSPORT	0.0	L'EGERIE 2019
	ACCROSPORT 2000		
0.74	BASIC FIT Basic-Fit 2016	0.74	BASIC FIT Basic-Fit 2016
0.78	FITNESS BOX 2014	0.79	FITNESS ADDICT 2016
1.66	▲ Fitness Park	2.06	▲ PER4MANCE 2026
	Wolffisheim Fitness Park		
	2026		
... and 3 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Eckelse — 314 m
Bus	Jean Monnet — 136 m
Footfall	Strasbourg Roethig — 2690 m, 111,023 travellers/yr SNCF
Shops	16 within 150 m INSEE BPE