

DESTINATION LES SABLES D'OLONNE

2 clubs operated · LES SABLES-D'OLONNE, SAINTE-FOY · company founded 2016-12-12

2

clubs

Les Sables-D'olonne, Sainte-Foy

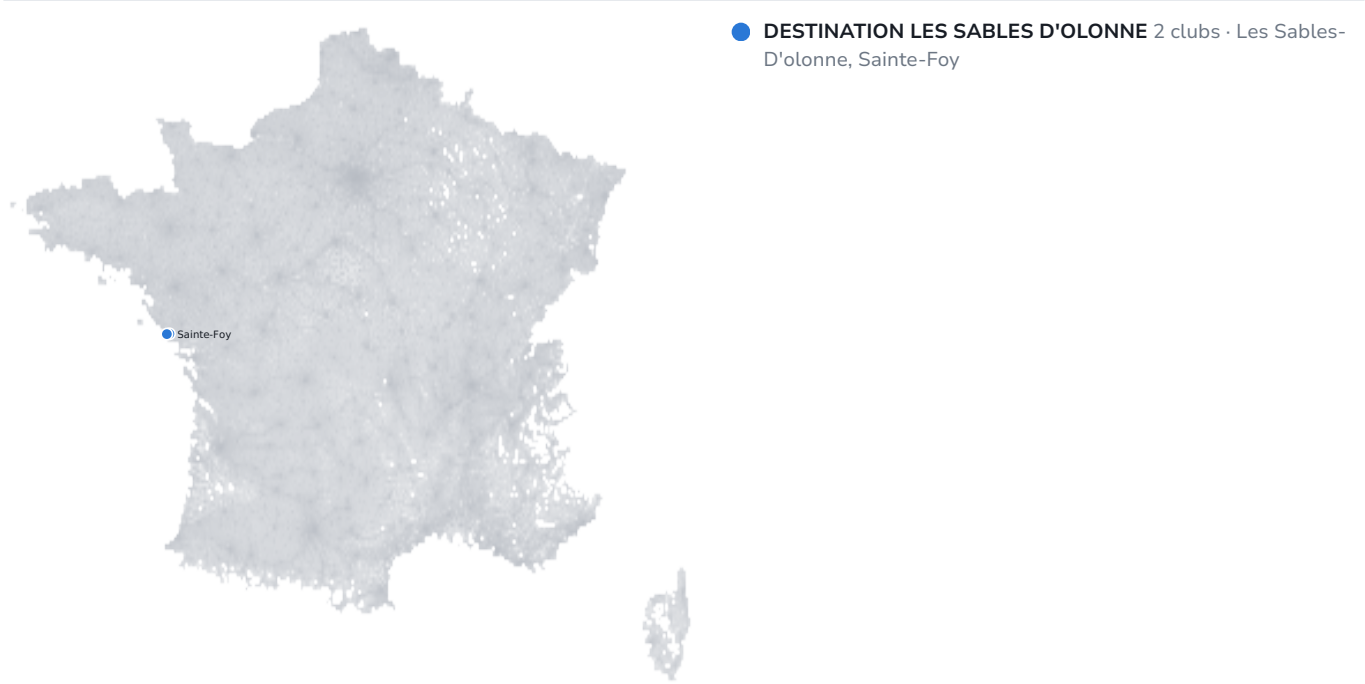
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LES SABLES D'OLONNE ARENA	Les Sables-D'olonne 85340	2025	1 → 1	1 → 1	143 → 137	7,553 → 6,106
SITE EQUESTRE DE SAINTE-FOY	Sainte-Foy 85150	2025	0 → 0	0 → 0	374 → 374	1,458 → 1,458

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	DESTINATION LES SABLES D'OLONNE
SIREN	824359244
Founded	2016-12-12
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Guillaume CHARRE (Directeur Général); COMMUNE DE LA TRANCHE-SUR-MER (Administrateur); LES SABLES D'OLONNE AGGLOMERATION (officer)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LES SABLES D'OLONNE ARENA Les Sables-D'olonne

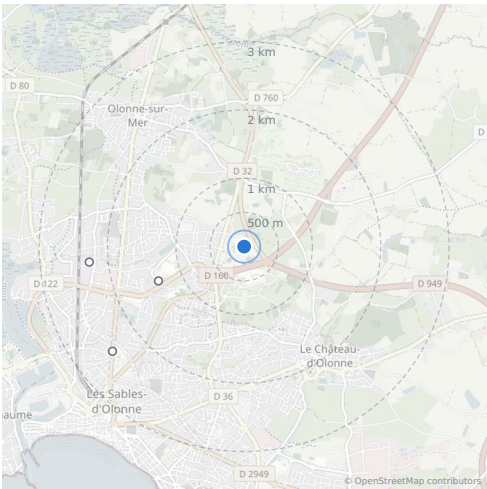
2 RUE DU BONHEUR 85340 LES SABLES-D'OLONNE · opened 2025-06-28 · SIRET 82435924400103

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	62.5	60.6	-1.9
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0.20	new
Capture, 2 km	7,553	6,106	-19%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2025-06-28 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	14 500 m	78 people	0	70 aged 18-64 + 8 workers = 78 over 0.79 km2 = 99/km2
	2 km	5,744 people	23	5,583 aged 18-64 + 161 workers = 5,744 over 12.57 km2 = 457/km2
Competition weight 15%	97 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.20 wt	95	0 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	35 500 m	137 people	0	130 residents + 7 workers, demand within 500 m against every competitor within 3 km
	2 km	6,106 people	58	5,982 residents + 124 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 139 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 65.4 LQ
	2 km	LQ 0.00	100	0 clubs / 10,398 residents = 0.00 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	92 500 m	1.08×	92	24,110 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.08×	92	24,110 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2025

ACCESS — straight-line, GTFS

Rail	Les Sables-d'Olonne — 3071 m
Bus	ARENA PARC — 385 m
Footfall	Les Sables-d'Olonne — 3071 m, 603,120 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

SITE EQUESTRE DE SAINTE-FOY Sainte-Foy

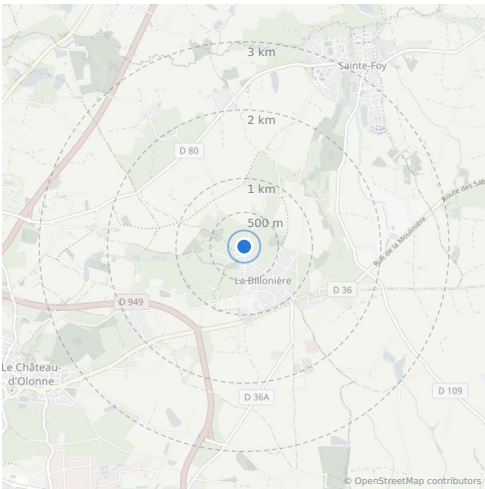
LA JEANNIERE 85150 SAINTE-FOY · opened 2025-10-21 · SIRET 82435924400111

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	39.9	39.9	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	1,458	1,458	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-10-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	3 500 m	250 people	8	234 aged 18-64 + 16 workers = 250 over 0.79 km2 = 318/km2
	2 km	967 people	0	829 aged 18-64 + 138 workers = 967 over 12.57 km2 = 77/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	7 500 m	374 people	17	358 residents + 16 workers, demand within 500 m against every competitor within 3 km
	2 km	1,458 people	0	1,320 residents + 138 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 358 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 25.4 LQ
	2 km	not measured	—	catchment of 1,320 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	90 500 m	1.07×	90	23,920 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.07×	90	23,920 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2025

ACCESS — straight-line, GTFS

Rail	Gare de Olonne-sur-Mer — 6278 m
Bus	SAINTE-FOY - BILLONNIERE — 133 m
Footfall	Olonne-sur-Mer — 6278 m, 16,917 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE

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