

LJ FITNESS (ORANGE BLEUE MON COACH FITNESS)

1 club operated · SAINT-JOUAN-DES-GUERETS · company founded 2017-01-02

1

club

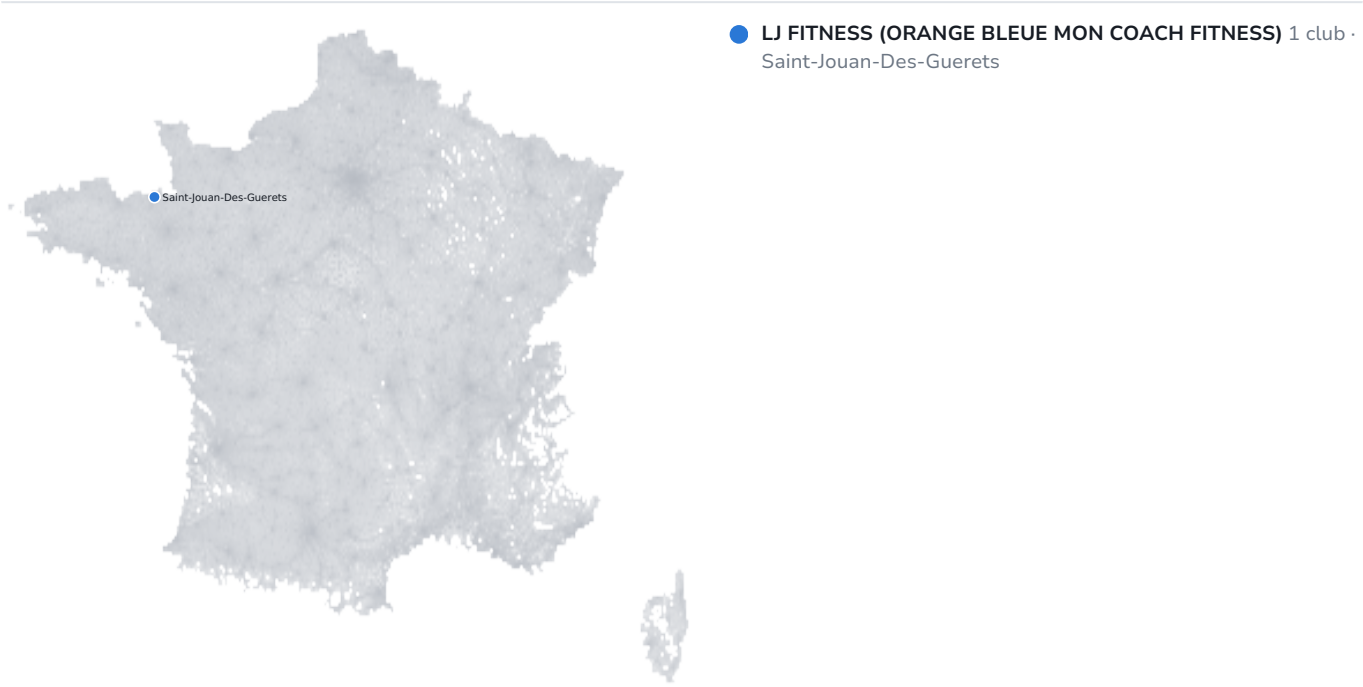
Saint-Jouan-Des-Guerets

opened 2025-2025 · 1 closed

No keyed accounts in INPI's feed for this company.

accounts

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ORANGE BLEUE MON COACH FITNESS	Saint-Jouan-Des-Guerets 35430	2025	1 → 1	2 → 2	1,167 → 1,154	3,949 → 3,751

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LJ FITNESS (ORANGE BLEUE MON COACH FITNESS) (La Guerche-De-Bretagne).

LEGAL IDENTITY — INSEE Sirene

Legal name	LJ FITNESS (ORANGE BLEUE MON COACH FITNESS)
SIREN	824510127
Founded	2017-01-02
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	LUDOVIC JAHIER (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ORANGE BLEUE MON COACH FITNESS Saint-Jouan-Des-Guerets

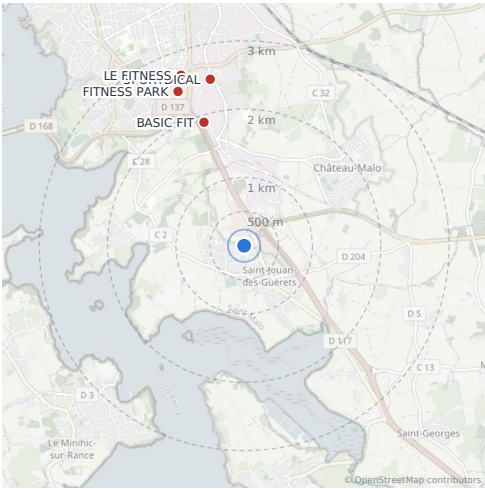
ZA DU MOULIN DU DOMAINE 1 RUE DE SIOCHAN 35430 SAINT-JOUAN-DES-GUERETS · opened 2025-09-01 · SIRET 82451012700031

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	57.2	56.8	-0.4
Gyms within 1 km	1	1	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	0.40	0.40	0%
Capture, 2 km	3,949	3,751	-5%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	22 500 m	794 people	31	554 aged 18-64 + 240 workers = 794 over 0.79 km2 = 1,011/km2
	2 km	4,150 people	16	2,663 aged 18-64 + 1,488 workers = 4,150 over 12.57 km2 = 330/km2
Competition weight 15%	94 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.40 wt	91	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	43 500 m	1,154 people	50	920 residents + 235 workers, demand within 500 m against every competitor within 3 km
	2 km	3,751 people	37	3,112 residents + 639 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 973 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.3 LQ
	2 km	not measured	—	catchment of 4,652 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	98 500 m	1.11×	100	24,840 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.09×	96	24,345 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2025

1.9 BASIC FIT Basic-Fit 2016	2.46 ▲ FITNESS PARK Fitness Park 2026
2.49 SPORTDICAL 2014	2.66 LE FITNESS 2019

ACCESS — straight-line, GTFS

Rail	Saint-Malo — 5255 m
Bus	Île aux Moines — 12 m
Footfall	Saint-Malo — 5255 m, 1,832,479 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE

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