

STUDIO COACH IN

1 club operated · PARIS · company founded 2017-01-11

1

club

Paris

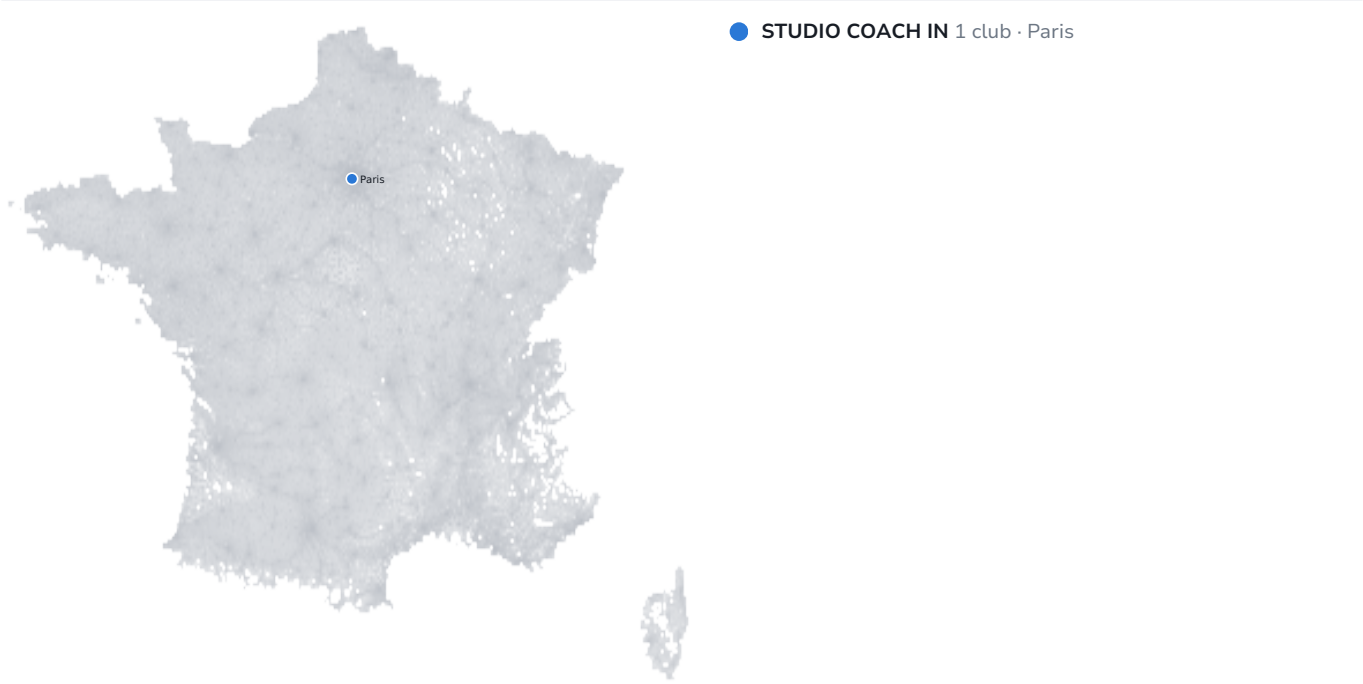
opened 2017–2017 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
STUDIO COACH IN	Paris 75015	2017	1 → 1	15 → 46	15,857 → 7,859	33,850 → 12,963

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: STUDIO COACH IN (Paris).

LEGAL IDENTITY — INSEE Sirene

Legal name	STUDIO COACH IN
SIREN	825011745
Founded	2017-01-11
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	SMAIL KICHOU (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

STUDIO COACH IN Paris

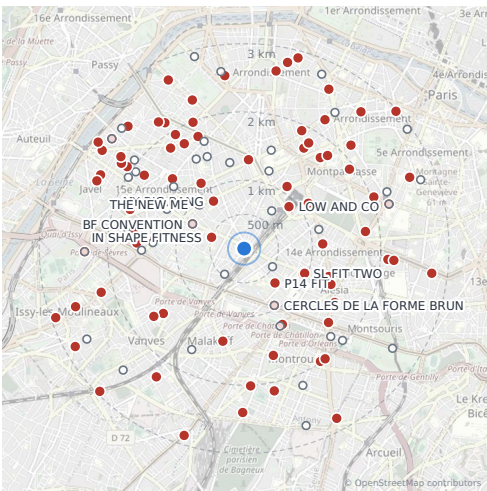
41 RUE CASTAGNARY 75015 PARIS · opened 2017-04-10 · SIRET 82501174500023

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	91	85.3	-5.7
Gyms within 1 km	4	11	+7
Gyms within 2 km	15	46	+31
Competition weight, 2 km	15.70	44.91	+186%
Capture, 2 km	33,850	12,963	-62%
Saturation, 2 km vs national baseline	-61%	+29%	+90 pts

Competitor field as it stood on 2017-04-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



87 gym floors, 41 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	28,764 people	100 17,084 aged 18-64 + 11,679 workers = 28,764 over 0.79 km2 = 36,623/km2
		2 km	390,715 people	100 199,695 aged 18-64 + 191,020 workers = 390,715 over 12.57 km2 = 31,092/km2
Competition weight 15%	38	500 m	0.10 wt	94 0 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	44.91 wt	0 45 genuine gym floors and 23 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	94	500 m	7,859 people	100 5,984 residents + 1,874 workers, demand within 500 m against every competitor within 3 km
		2 km	12,963 people	91 9,324 residents + 3,639 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	91	500 m	LQ 0.00	100 0 clubs / 28,460 residents = 0.00 per 100k against 11.01 nationally
		2 km	LQ 1.29	86 45 clubs / 316,682 residents = 14.21 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.43×	100 31,940 EUR against 22,380 nationally, median of 11 IRIS within 500 m
		2 km	1.47×	100 32,920 EUR against 22,380 nationally, median of 142 IRIS within 2 km

NEAREST GYMS — 87 within 3 km; ▲ opened after 2017

0.51 ▲ IN SHAPE FITNESS 2019	0.68 P14 FIT 2015
0.83 ▲ MY BIG BANG My Big Bang 2017	0.84 ▲ BF CONVENTION 2026
0.9 LOW AND CO 2016	0.94 ▲ THE NEW ME The New Me 2024
0.94 ▲ CERCLES DE LA FORME BRUNE Cercles de la Forme / CMG Sports Club 2017	0.94 ▲ SL FIT TWO 2026

... and 79 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Plaisance — 398 m
Bus	Labrouste — 68 m
Footfall	PLAISANCE — 410 m, 4,470,792 validations/yr RATP
Shops	61 within 150 m INSEE BPE