

MMF SPORTS (MMF SPORTS)

1 club operated · CRETEIL · company founded 2016-01-24

1

club

Creteil

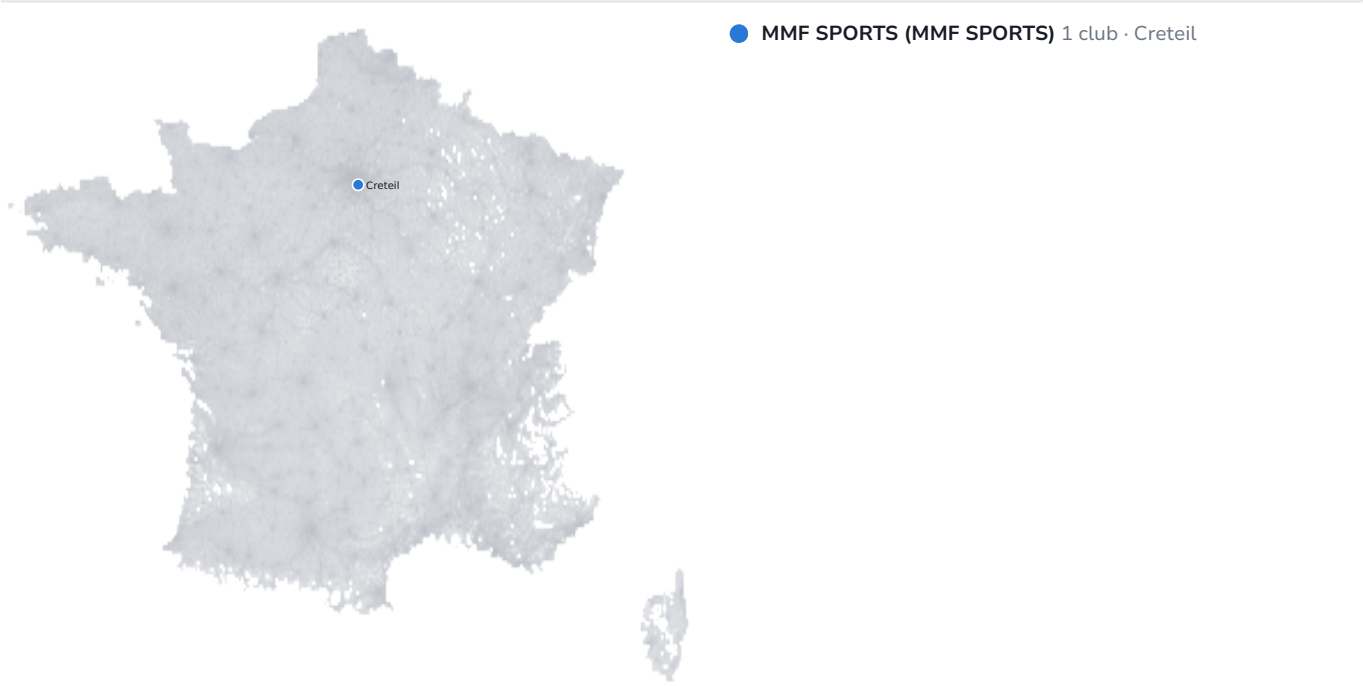
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
GIGAFIT CRETEIL- POMPADOUR	Creteil 94000	2017	1 → 1	2 → 5	1,064 → 844	17,007 → 7,703

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MMF SPORTS (MMF SPORTS)
SIREN	825175144
Founded	2016-01-24
Activity	93.13Z NAF/APE code
Employees	00 Sirene band
Officers	SOFIANE DIDA (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

GIGAFIT CRETEIL- POMPADOUR Creteil

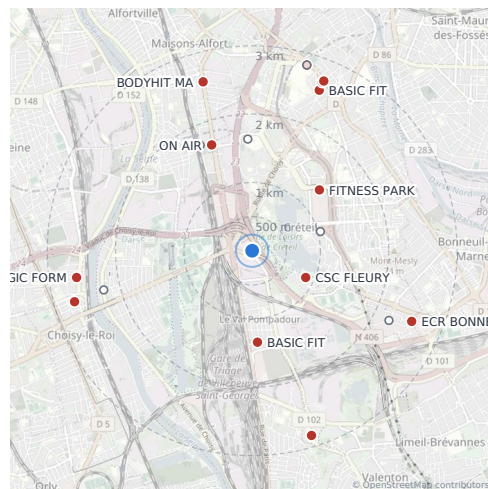
ZONE D ACTIVITE CARREFOUR POMPADOUR 31 RUE DE LA BASSE QUINTE 94000 CRETEIL · opened 2017-09-01 · SIRET 82517514400021

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	76.9	69	-7.9
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	5	+3
Competition weight, 2 km	1.30	4	+208%
Capture, 2 km	17,007	7,703	-55%
Saturation, 2 km vs national baseline	-87%	-45%	+42 pts

Competitor field as it stood on 2017-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	60 500 m	1,318 people	42	22 aged 18-64 + 1,296 workers = 1,318 over 0.79 km2 = 1,677/km2
	2 km	77,858 people	72	39,840 aged 18-64 + 38,018 workers = 77,858 over 12.57 km2 = 6,196/km2
Competition weight 15%	73 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.00 wt	56	4 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	57 500 m	844 people	41	17 residents + 827 workers, demand within 500 m against every competitor within 3 km
	2 km	7,703 people	68	4,234 residents + 3,469 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 28 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 324.5 LQ
	2 km	LQ 0.55	100	4 clubs / 66,294 residents = 6.03 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	57 500 m	1.06×	86	23,710 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.91×	38	20,440 EUR against 22,380 nationally, median of 23 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2017

0.88 ▲ CSC FLEURY 2019	1.33 ▲ FITNESS PARK Fitness Park 2021
1.34 BASIC FIT Basic-Fit	1.66 ▲ ON AIR On Air 2018
2.55 BASIC FIT Basic-Fit	2.56 ECR BONNEUIL 2012
2.58 ▲ BODYHIT MA Bodyhit 2023	2.6 MAGIC FORM Magic Form 2012

... and 6 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Créteil Pompadour — 656 m
Bus	Basse Quinte — 144 m
Footfall	CRETEIL — 685 m, 3,391,171 validations/yr RATP
Shops	4 within 150 m INSEE BPE