

C.M VITA TOULON

1 club operated · TOULON · company founded 2017-02-25

1

club

Toulon

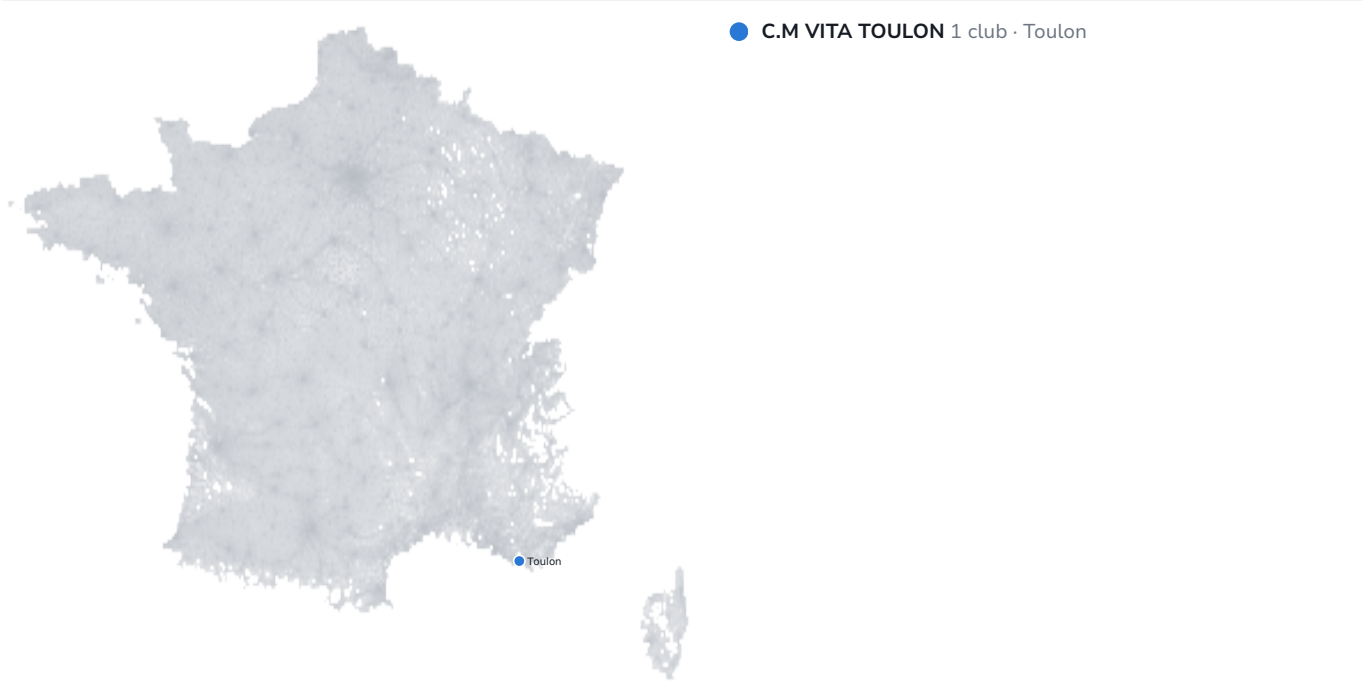
opened 2017–2017 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
Vita liberté toulon	Toulon 83000	2017	2 → 3	7 → 15	7,711 → 3,822	19,201 → 7,986

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: VITA LIBERTE (Camps-La-Source).

LEGAL IDENTITY — INSEE Sirene

Legal name	C.M VITA TOULON
SIREN	825242738
Founded	2017-02-25
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	NICOLAS FRANCOIS MAURICE GRAVES (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Vita liberté toulon Toulon

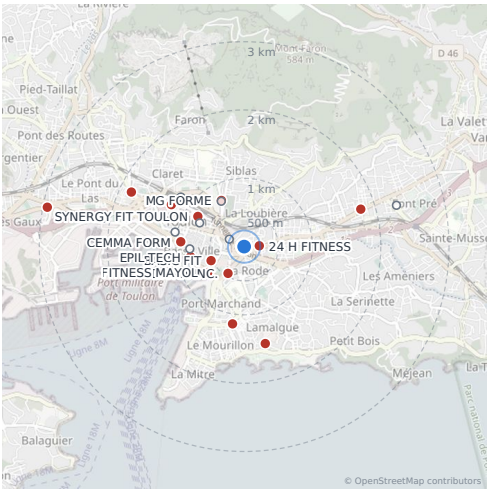
LE VENDOME 161 AVENUE COLONEL FABIEN 83000 TOULON · opened 2017-11-17 · SIRET 82524273800029

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	76.5	59.7	-16.8
Gyms within 1 km	6	9	+3
Gyms within 2 km	7	15	+8
Competition weight, 2 km	6.70	15.45	+131%
Capture, 2 km	19,201	7,986	-58%
Saturation, 2 km vs national baseline	-30%	+67%	+97 pts

Competitor field as it stood on 2017-11-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



15 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80	500 m	14,213 people	89 5,903 aged 18-64 + 8,310 workers = 14,213 over 0.79 km2 = 18,097/km2
		2 km	83,928 people	74 43,043 aged 18-64 + 40,885 workers = 83,928 over 12.57 km2 = 6,679/km2
Competition weight 15%	25	500 m	2.15 wt	30 2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	15.45 wt	22 14 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	76	500 m	3,822 people	86 2,314 residents + 1,508 workers, demand within 500 m against every competitor within 3 km
		2 km	7,986 people	70 5,683 residents + 2,303 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	66	500 m	LQ 1.70	65 2 clubs / 10,684 residents = 18.72 per 100k against 11.01 nationally
		2 km	LQ 1.67	66 14 clubs / 76,197 residents = 18.37 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	28	500 m	0.77×	0 17,130 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	0.94×	47 21,060 EUR against 22,380 nationally, median of 33 IRIS within 2 km

NEAREST GYMS — 15 within 3 km; ▲ opened after 2017

0.22 ▲ 24 H FITNESS 2026	0.46 DAVIA INC. 2007
0.53 ▲ BASIC FIT Basic-Fit 2023	0.66 FITNESS MAYOL 2015
0.75 MG FORME 2011	0.8 EPIL TECH 2011
0.81 ▲ SYNERGY FIT TOULON Synergy Fit 2023	0.93 CEMMA FORM 2006
... and 7 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Toulon — 1162 m
Bus	Champ de Mars — 55 m
Footfall	Toulon — 1170 m, 5,243,022 travellers/yr SNCF
Shops	48 within 150 m INSEE BPE