

B3A MOVE

1 club operated · VAL-DE-REUIL · company founded 2017-03-02

1

club

Val-De-Reuil

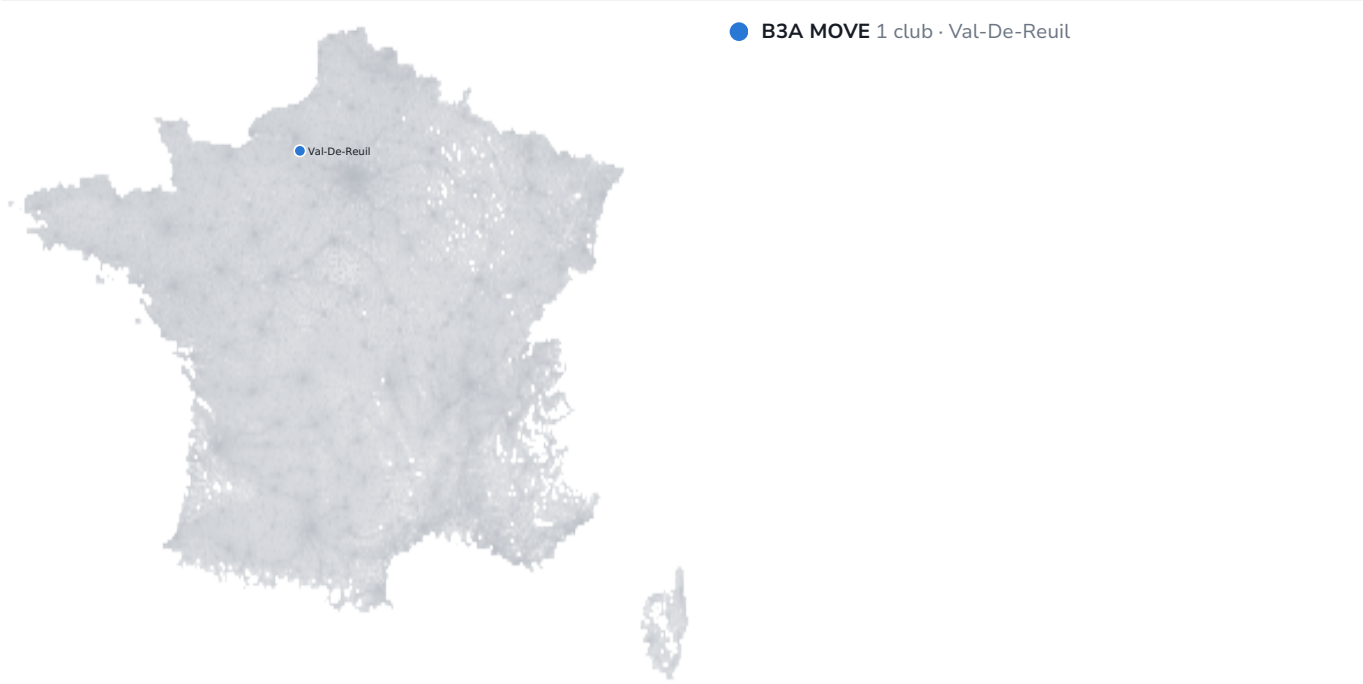
opened 2017–2017

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
B3A MOVE	Val-De-Reuil 27100	2017	1 → 1	1 → 2	2,645 → 2,383	9,456 → 4,351

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	B3A MOVE
SIREN	828064204
Founded	2017-03-02
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	PHILIPPE PIERRE ANDRE ALLOY (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

B3A MOVE Val-De-Reuil

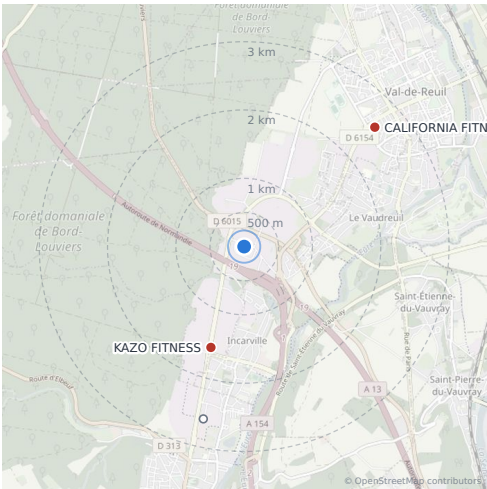
PA DES PORTES VOIE DES CLOUETS 27100 VAL-DE-REUIL · opened 2017-04-14 · SIRET 82806420400021

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	69	59.8	-9.2
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	9,456	4,351	-54%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-04-14 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	2,706 people	56	0 aged 18-64 + 2,706 workers = 2,706 over 0.79 km2 = 3,445/km2
	2 km	10,623 people	34	1,767 aged 18-64 + 8,856 workers = 10,623 over 12.57 km2 = 845/km2
Competition weight 15%	88 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	55 500 m	2,383 people	72	0 residents + 2,383 workers, demand within 500 m against every competitor within 3 km
	2 km	4,351 people	44	897 residents + 3,453 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	no residents within this radius at all, so there is no density to compare — a real zero, not missing data
	2 km	not measured	—	catchment of 3,110 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	60 500 m	0.80×	0	17,850 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.11×	100	24,890 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2017

1.55 ▲ KAZO FITNESS 2022	2.59 CALIFORNIA FITNESS 2011
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ACCESS — straight-line, GTFS

Rail	Val-de-Reuil — 4273 m
Bus	Coulée Verte — 69 m
Footfall	Val-de-Reuil — 4273 m, 593,740 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE

Generated 2026-10-19 21:03 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.