

OB RENNES LA POSTE

1 club operated · RENNES · company founded 2017-03-01

1

club

Rennes

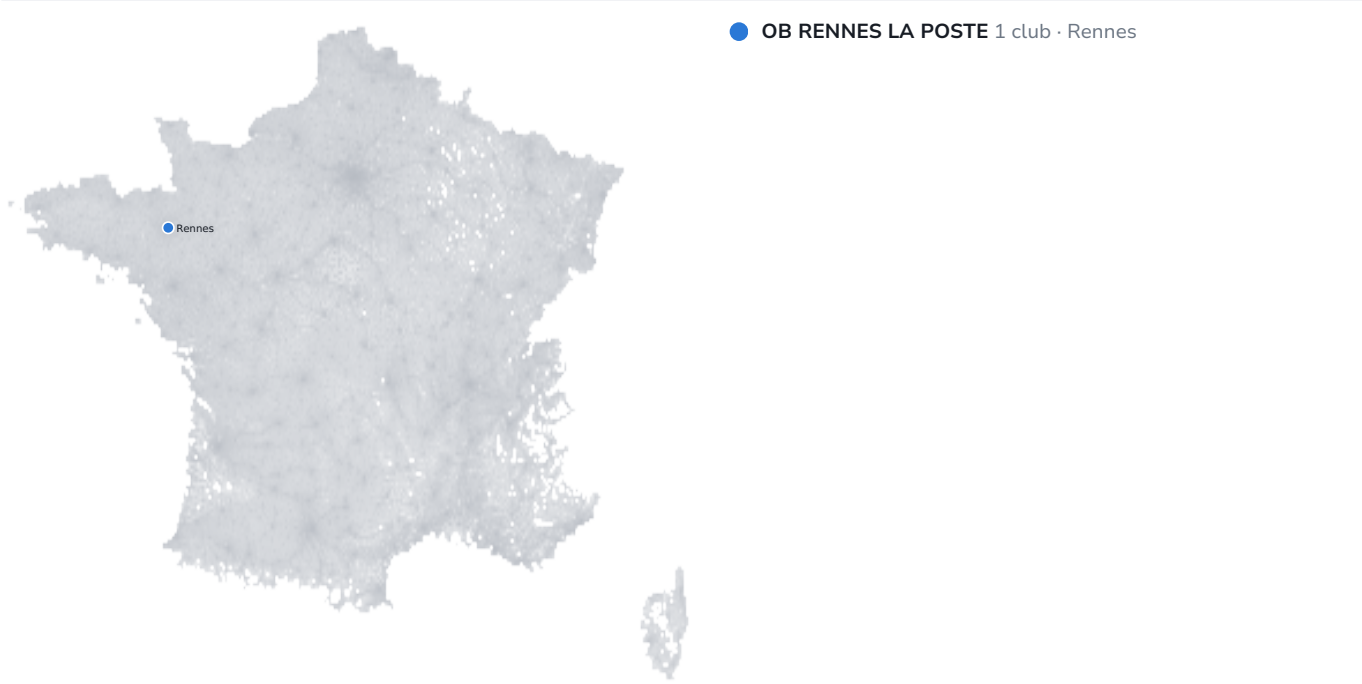
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Rennes 35000	2017	1 → 2	8 → 27	6,715 → 3,906	17,334 → 7,864

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB RENNES LA POSTE
SIREN	828147504
Founded	2017-03-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	6 of the last 6 on record — 6 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2024, 2023, 2022, 2021, 2020, 2019
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	<i>income statement withheld — Partiellement confidentiel</i>					€169,267	€28,798	€5,830	—	—	—
2023	<i>income statement withheld — Partiellement confidentiel</i>					€121,644	€12,925	€34,148	—	—	—
2022	<i>income statement withheld — Partiellement confidentiel</i>					€70,353	€562	€9,025	—	—	—
2021	<i>income statement withheld — Partiellement confidentiel</i>					€27,983	€38,428	€4,891	—	—	3
2020	<i>income statement withheld — Partiellement confidentiel</i>					€-19,327	€136,458	€4,361	—	—	—
2019	<i>income statement withheld — Partiellement confidentiel</i>					€-48,846	€209,361	€146	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Rennes

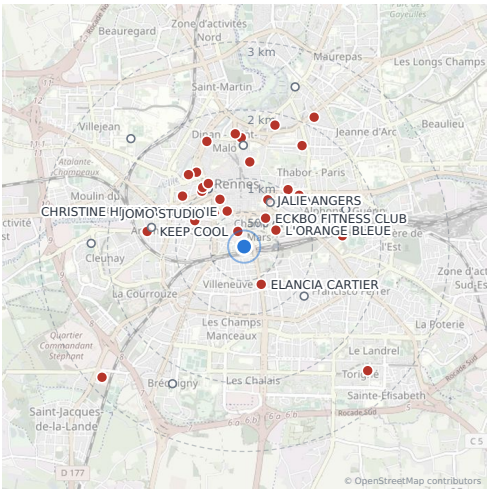
27 BOULEVARD DU COLOMBIER 35000 RENNES · opened 2017-03-01 · SIRET 82814750400025

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	88.4	62.8	-25.6
Gyms within 1 km	4	11	+7
Gyms within 2 km	8	27	+19
Competition weight, 2 km	8	26.95	+237%
Capture, 2 km	17,334	7,864	-55%
Saturation, 2 km vs national baseline	-36%	+146%	+182 pts

Competitor field as it stood on 2017-03-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



29 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	84 500 m	14,708 people	90	4,330 aged 18-64 + 10,379 workers = 14,708 over 0.79 km2 = 18,727/km2
	2 km	118,318 people	80	62,860 aged 18-64 + 55,458 workers = 118,318 over 12.57 km2 = 9,415/km2
Competition weight 15%	28 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	26.95 wt	8	26 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	76 500 m	3,906 people	87	1,474 residents + 2,431 workers, demand within 500 m against every competitor within 3 km
	2 km	7,864 people	69	4,175 residents + 3,689 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	27 500 m	not measured	—	catchment of 7,056 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 2.46	27	26 clubs / 95,891 residents = 27.11 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.10×	100	24,590 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	1.15×	100	25,640 EUR against 22,380 nationally, median of 44 IRIS within 2 km

NEAREST GYMS — 29 within 3 km; ▲ opened after 2017

0.24 ▲ KEEP COOL Keepcool 2020	0.52 ▲ ECKBO FITNESS CLUB 2026
0.52 L'ORANGE BLEUE L'Orange Bleue 2007	0.57 CHRISTINE HESBERT-BONNIER 2011
0.61 ELANCIA CARTIER Elancia	0.66 ▲ JOMO STUDIO 2025
0.77 ▲ THE NEW ME The New Me 2025	0.77 ▲ JALIE ANGERS 2025
... and 21 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Charles de Gaulle — 288 m
Bus	Gare Sud Féval — 124 m
Footfall	Rennes — 426 m, 15,689,647 travellers/yr SNCF
Shops	37 within 150 m INSEE BPE