

SAS ALICIA COACH (CROSSFIT LA POSSESSION)

1 club operated · LE PORT · company founded 2017-04-08

1 club

Le Port

opened 2017–2017

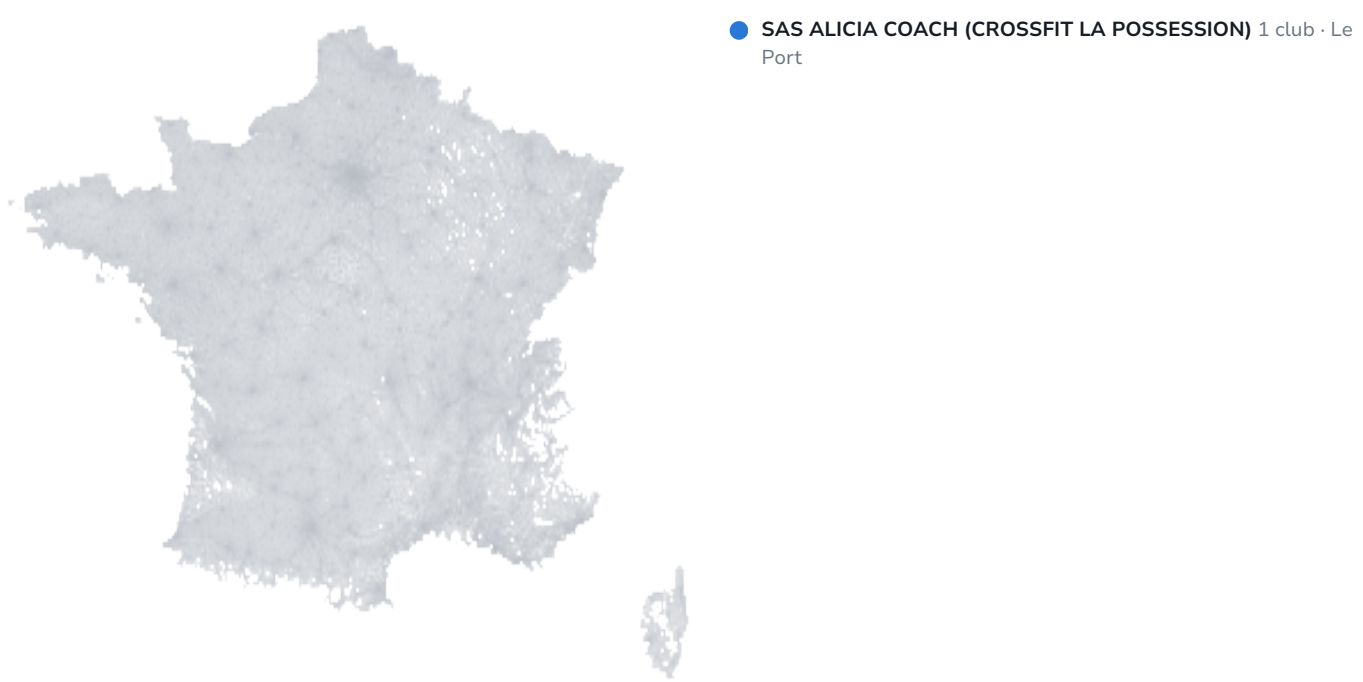
€19,572

EBITDA 2018

revenue €197,769 · net €6,328

equity €9,907 · financial debt — · cash €33,052

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT LA POSSESSION	Le Port 97420	2017	0 → 0	0 → 2	6 → 5	4,471 → 845

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SAS ALICIA COACH (CROSSFIT LA POSSESSION)	Registered capital	€1,000
SIREN	828203919	Years filed	2 of the last 2 on record — 2 simplified
Founded	2017-04-08	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	ROMAIN HERVE DIJOUX (Président de SAS)		

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2018	simplified	€197,769	€19,572	10%	€6,497	€6,328	€9,907	—	€33,052	€505	€172,043	—
2017	simplified	€82,407	€6,648	8%	€3,778	€2,579	€3,579	—	€43,490	—	€72,919	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

CROSSFIT LA POSSESSION Le Port

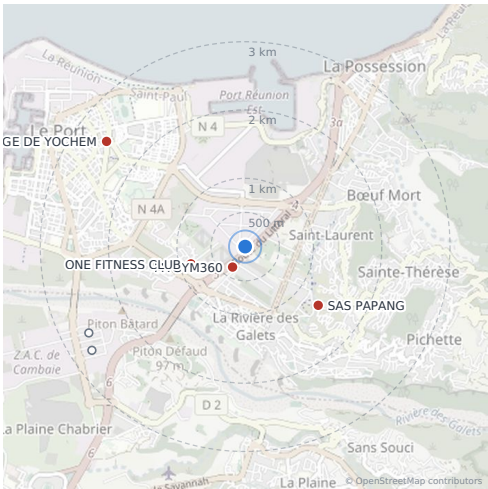
ZAE 2000 16 RUE CLAUDE CHAPPE 97420 LE PORT · opened 2017-04-08 · SIRET 82820391900018

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	32.7	20.2	-12.5
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	2	+2
Competition weight, 2 km	0	2	new
Capture, 2 km	4,471	845	-81%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-04-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	4	500 m	3 people	0 3 aged 18-64 + 0 workers = 3 over 0.79 km2 = 4/km2
	2 km	2,592 people	7	2,592 aged 18-64 + 0 workers = 2,592 over 12.57 km2 = 206/km2
Competition weight 15%	82	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	0	500 m	5 people	0 5 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	845 people	0	845 residents + 0 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	not measured	— catchment of 6 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1514.3 LQ
	2 km	not measured	—	— catchment of 4,471 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.0 LQ
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	0	500 m	0.73×	0 16,260 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.73×	0	0 16,260 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2017

0.35 ▲ MYGYM360 MYGYM360 2023	0.83 ▲ ONE FITNESS CLUB 2021
1.37 ▲ SAS PAPANG 2023	2.55 LE VOYAGE DE YOICHEM

ACCESS — straight-line, GTFS

Bus	Les Vilebrequins — 1246 m
Shops	35 within 150 m INSEE BPE

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