

PURE FITNESS CLUB

1 club operated · VAL DE BRIEY · company founded 2017-04-01

1

club

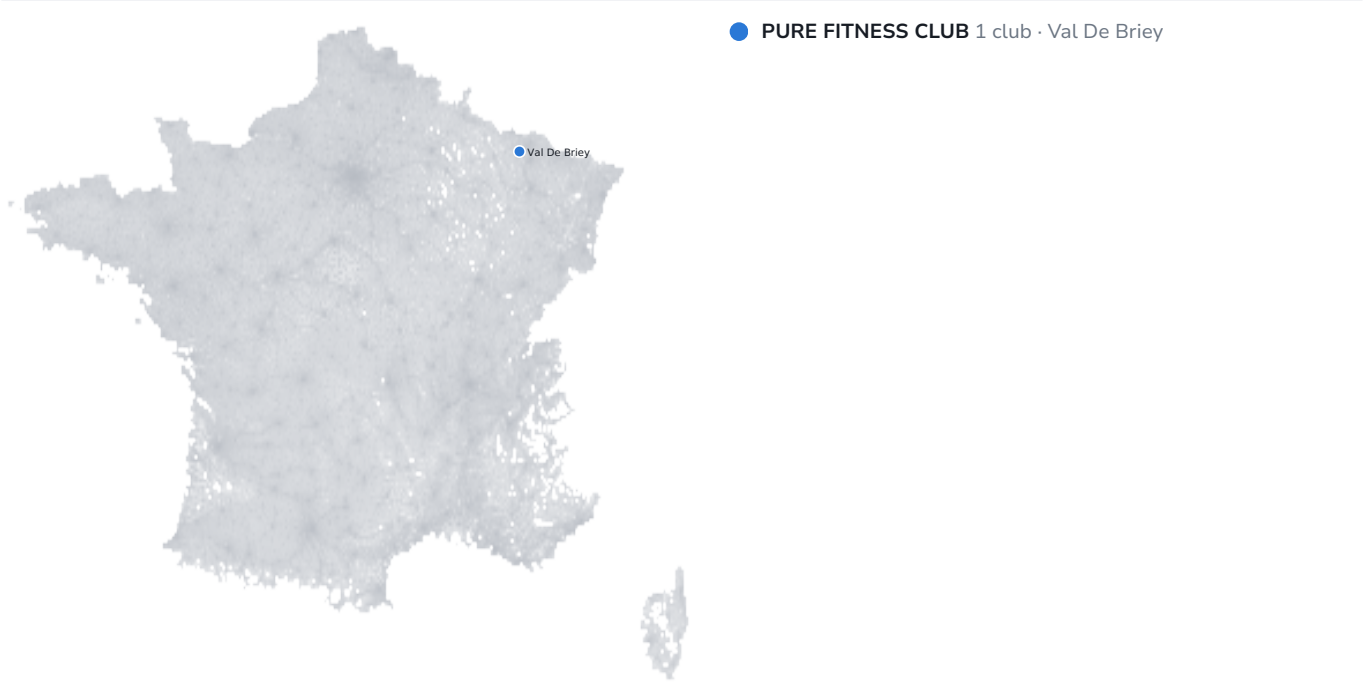
Val De Briey

opened 2017–2017 · 1 closed

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CLUB 23	Val De Briey 54150	2017	1 → 1	1 → 1	521 → 521	4,353 → 4,353

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FITNESS ADDICT (Fillières).

LEGAL IDENTITY — INSEE Sirene

Legal name	PURE FITNESS CLUB
SIREN	828361055
Founded	2017-04-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	CL PROJETS (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB 23 Val De Briey

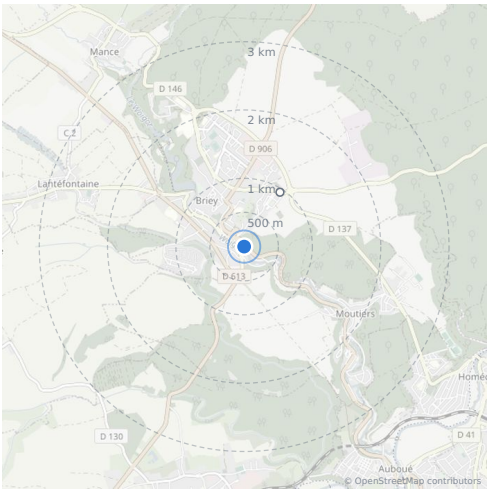
PL ALEXIS GRUSS 54150 VAL DE BRIEY · opened 2017-04-01 · SIRET 82836105500019

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	44.3	44.3	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.30	0.30	0%
Capture, 2 km	4,353	4,353	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-04-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	13 500 m	334 people	14	334 aged 18-64 + 0 workers = 334 over 0.79 km2 = 425/km2
	2 km	3,415 people	13	3,310 aged 18-64 + 104 workers = 3,415 over 12.57 km2 = 272/km2
Competition weight 15%	96 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.30 wt	93	0 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	37 500 m	521 people	27	521 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	4,353 people	44	4,269 residents + 85 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 544 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 16.7 LQ
	2 km	not measured	—	catchment of 5,672 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	44 500 m	0.93×	44	20,850 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.93×	44	20,850 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2017

ACCESS — straight-line, GTFS

Rail	Auboué — 3472 m
Bus	BRIEY - HARO — 107 m
Footfall	Auboué — 3472 m, 3,257 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE