

ONE AVIGNON

1 club operated · AVIGNON · company founded 2017-03-20

1

club

Avignon

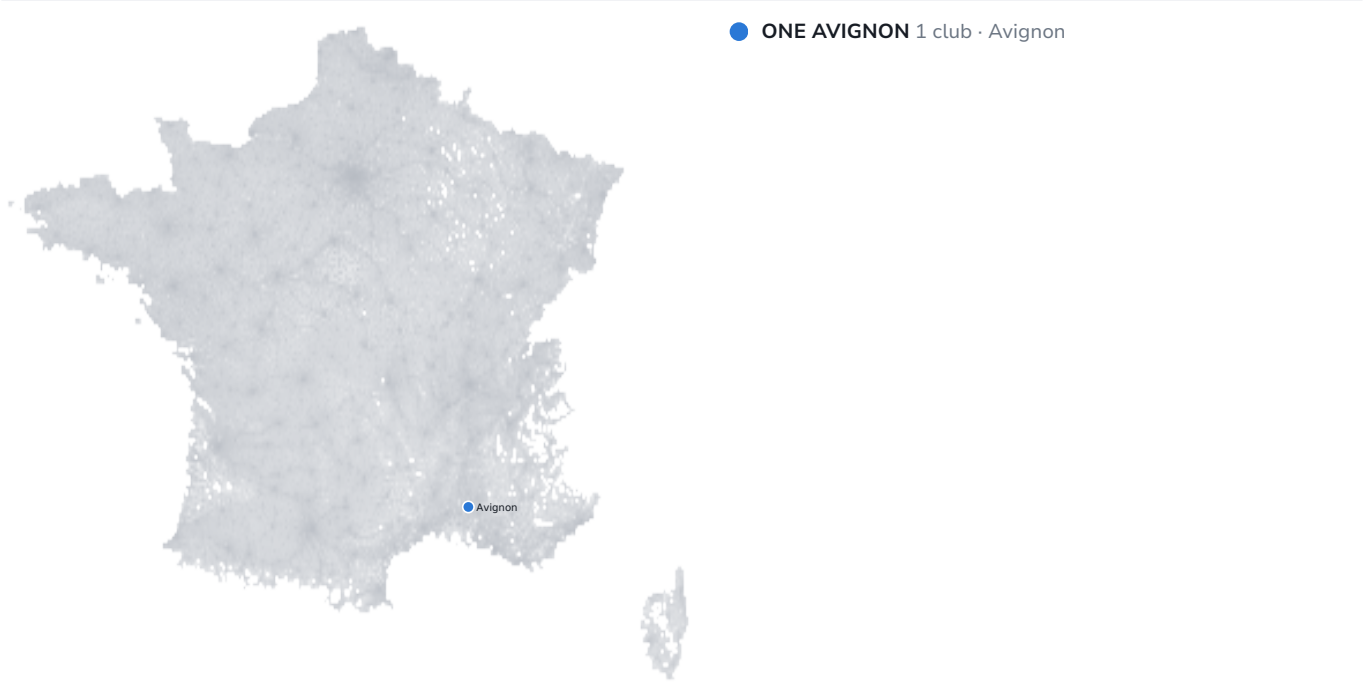
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ONE AVIGNON	Avignon 84000	2017	1 → 1	2 → 5	4,139 → 3,429	17,254 → 8,205

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ONE AVIGNON
SIREN	828588715
Founded	2017-03-20
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	CATHERINE LARICHE (TRESORIER) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ONE AVIGNON Avignon

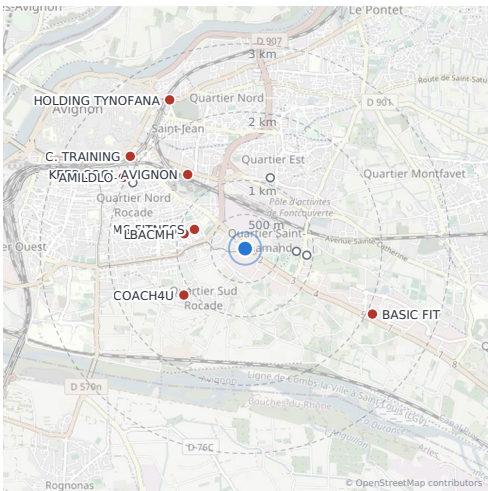
162 AVENUE PIERRE SEMARD 84000 AVIGNON · opened 2017-06-01 · SIRET 82858871500023

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	73.6	65.7	-7.9
Gyms within 1 km	2	3	+1
Gyms within 2 km	2	5	+3
Competition weight, 2 km	1.20	4.41	+268%
Capture, 2 km	17,254	8,205	-52%
Saturation, 2 km vs national baseline	-75%	+2%	+78 pts

Competitor field as it stood on 2017-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	59 500 m	3,968 people	64	1,242 aged 18-64 + 2,726 workers = 3,968 over 0.79 km2 = 5,052/km2
	2 km	32,353 people	56	19,118 aged 18-64 + 13,234 workers = 32,353 over 12.57 km2 = 2,575/km2
Competition weight 15%	72 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.41 wt	53	4 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	76 500 m	3,429 people	83	1,327 residents + 2,102 workers, demand within 500 m against every competitor within 3 km
	2 km	8,205 people	71	4,429 residents + 3,776 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	99 500 m	not measured	—	catchment of 2,390 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.8 LQ
	2 km	LQ 1.02	99	4 clubs / 35,446 residents = 11.28 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.79×	0	17,690 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.79×	0	17,690 EUR against 22,380 nationally, median of 15 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2017

0.79 MS FITNESS 2016	0.92 ▲ LBACMH 2018
1.13 ▲ COACH4U 2026	1.37 ▲ KEEP COOL AVIGNON Keepcool 2024
2.07 AMILDLO 2007	2.1 ▲ BASIC FIT Basic-Fit 2018
2.16 ▲ C. TRAINING 2025	2.44 ▲ HOLDING TYNOFANA 2019

ACCESS — straight-line, GTFS

Tram	Barbiere — 202 m
Bus	Cap Sud — 47 m
Footfall	Avignon Centre — 2800 m, 3,339,139 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE