

ATHLETE 2.0 (ATHLETE 2.0)

1 club operated · SAINT-JEAN-DE-VEDAS · company founded 2017-04-05

1

club

Saint-Jean-De-Vedas

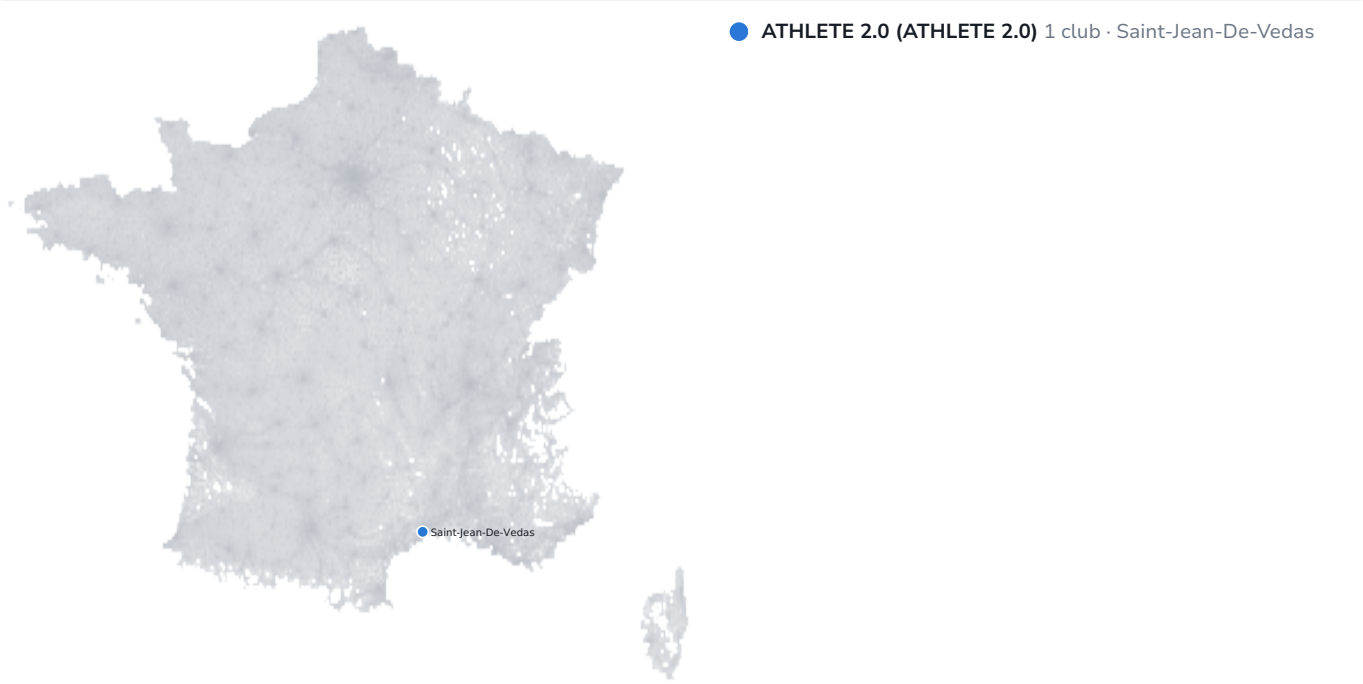
opened 2022–2022 · 2 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ATHLETE 2.0	Saint-Jean-De-Vedas 34430	2022	1 → 1	3 → 4	1,333 → 1,274	2,891 → 2,568

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ATHLETE 2.0 (ATHLETE 2.0) (Montpellier), ATHLETE 2.0 (ATHLETE 2.0) (Saint-Jean-De-Vedas).

LEGAL IDENTITY — INSEE Sirene

Legal name	ATHLETE 2.0 (ATHLETE 2.0)
SIREN	828966762
Founded	2017-04-05
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	JONATHAN JEAN BAPTISTE EDOUARD (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ATHLETE 2.0 Saint-Jean-De-Vedas

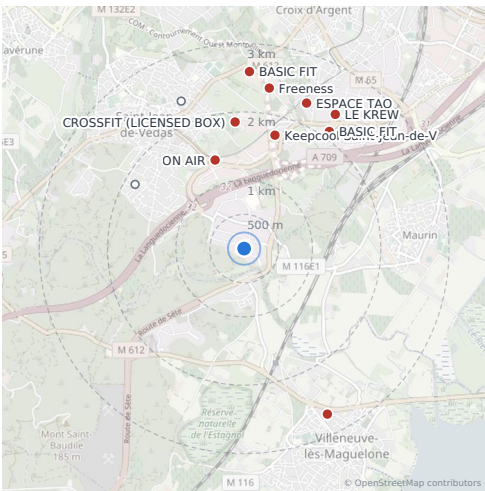
411 RUE ALBERTO SANTOS DUMONT 34430 SAINT-JEAN-DE-VEDAS · opened 2022-03-16 · SIRET 82896676200035

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	57.2	55.7	-1.5
Gyms within 1 km	1	1	0
Gyms within 2 km	3	4	+1
Competition weight, 2 km	2.30	2.70	+17%
Capture, 2 km	2,891	2,568	-11%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2022-03-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	1,658 people	46	37 aged 18-64 + 1,622 workers = 1,658 over 0.79 km2 = 2,111/km2
	2 km	9,854 people	33	3,058 aged 18-64 + 6,796 workers = 9,854 over 12.57 km2 = 784/km2
Competition weight 15%	78 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.70 wt	64	3 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	34 500 m	1,274 people	53	42 residents + 1,232 workers, demand within 500 m against every competitor within 3 km
	2 km	2,568 people	21	630 residents + 1,938 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 51 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 178.2 LQ
	2 km	not measured	—	catchment of 4,941 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,510 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.14×	100	25,510 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2022

1.36 ON AIR On Air 2020	1.72 Keepcool Saint-Jean-de-Védas Keepcool 2011
1.86 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2022	2.12 BASIC FIT Basic-Fit 2018
2.32 ESPACE TAO 2008	2.38 ▲ LE KREW 2024
2.38 Freeness 2015	2.59 ▲ BASIC FIT Basic-Fit 2023

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Tram	La Condamine — 1431 m
Bus	La Lauze — 398 m
Footfall	Villeneuve-lès-Maguelone — 1727 m, 68,140 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE