

POWERNESS

1 club operated · SAINT-GENIS-LAVAL · company founded 2017-05-01

1

club

Saint-Genis-Laval

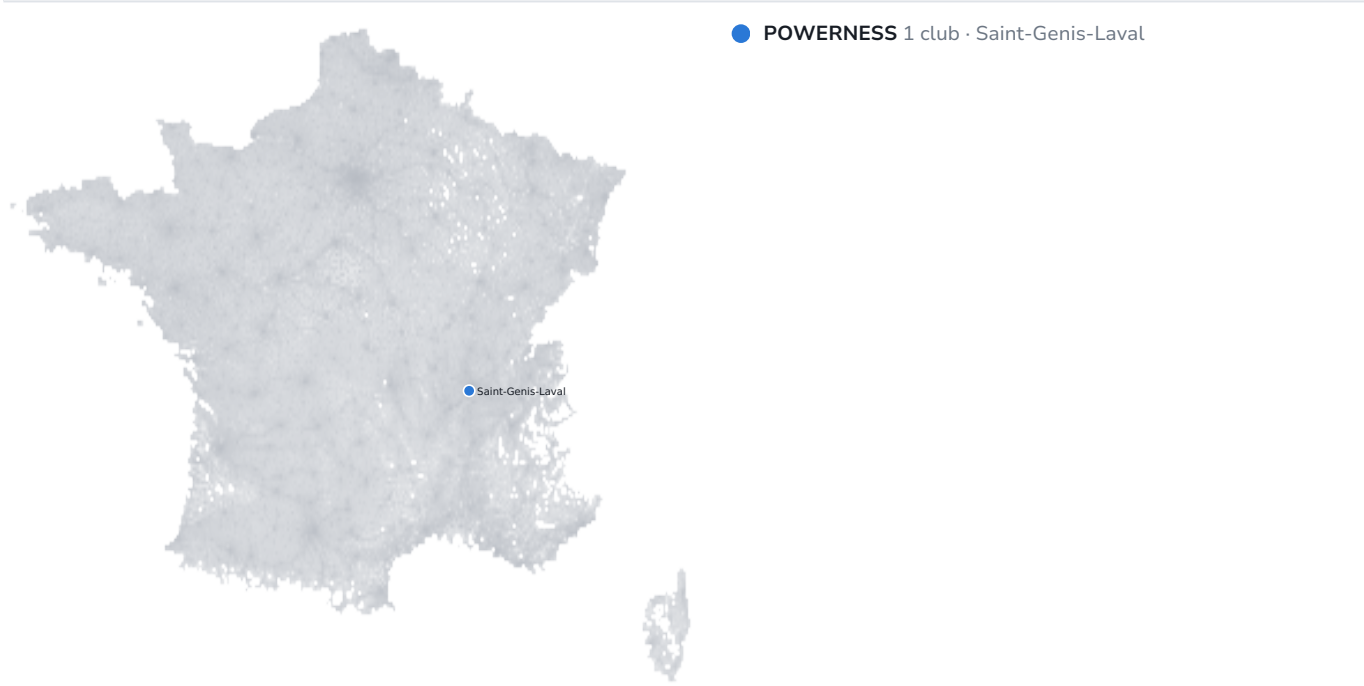
opened 2019–2019 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
POWERNESS	Saint-Genis-Laval 69230	2019	1 → 1	1 → 2	3,882 → 3,498	30,180 → 17,816

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: POWERNESS (Saint-Genis-Laval).

LEGAL IDENTITY — INSEE Sirene

Legal name	POWERNESS
SIREN	829684661
Founded	2017-05-01
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	Maamar OUARET (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

POWERNESS Saint-Genis-Laval

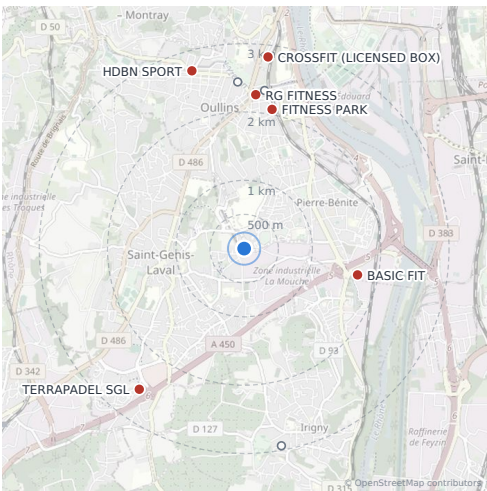
85 RUE JULES GUESDE 69230 SAINT-GENIS-LAVAL · opened 2019-09-02 · SIRET 82968466100020

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	85.7	83.8	-1.9
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	0.66	new
Capture, 2 km	30,180	17,816	-41%
Saturation, 2 km vs national baseline	-100%	-76%	+24 pts

Competitor field as it stood on 2019-09-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	58 500 m	3,077 people	59	1,443 aged 18-64 + 1,634 workers = 3,077 over 0.79 km2 = 3,918/km2
	2 km	36,089 people	58	21,552 aged 18-64 + 14,536 workers = 36,089 over 12.57 km2 = 2,872/km2
Competition weight 15%	92 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.66 wt	86	1 genuine gym floor and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	93 500 m	3,498 people	84	2,130 residents + 1,368 workers, demand within 500 m against every competitor within 3 km
	2 km	17,816 people	100	12,016 residents + 5,800 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,437 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
	2 km	LQ 0.24	100	1 club / 37,529 residents = 2.66 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	80 500 m	1.01×	70	22,595 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.06×	87	23,715 EUR against 22,380 nationally, median of 18 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2019

1.7 ▲ BASIC FIT Basic-Fit 2024	2.08 ▲ FITNESS PARK Fitness Park 2026
2.26 RG FITNESS 2007	2.57 ▲ TERRAPADEL SGL 2026
2.71 HDBN SPORT 2015	2.83 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023

ACCESS — straight-line, GTFS

Metro	St-Genis-Laval Hôp. Sud — 590 m
Bus	Pennachy — 146 m
Footfall	Pierre-Bénite — 1658 m, 57,700 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE