

HOUILLES FORM

1 club operated · HOUILLES · company founded 2017-06-06

1

club

Houilles

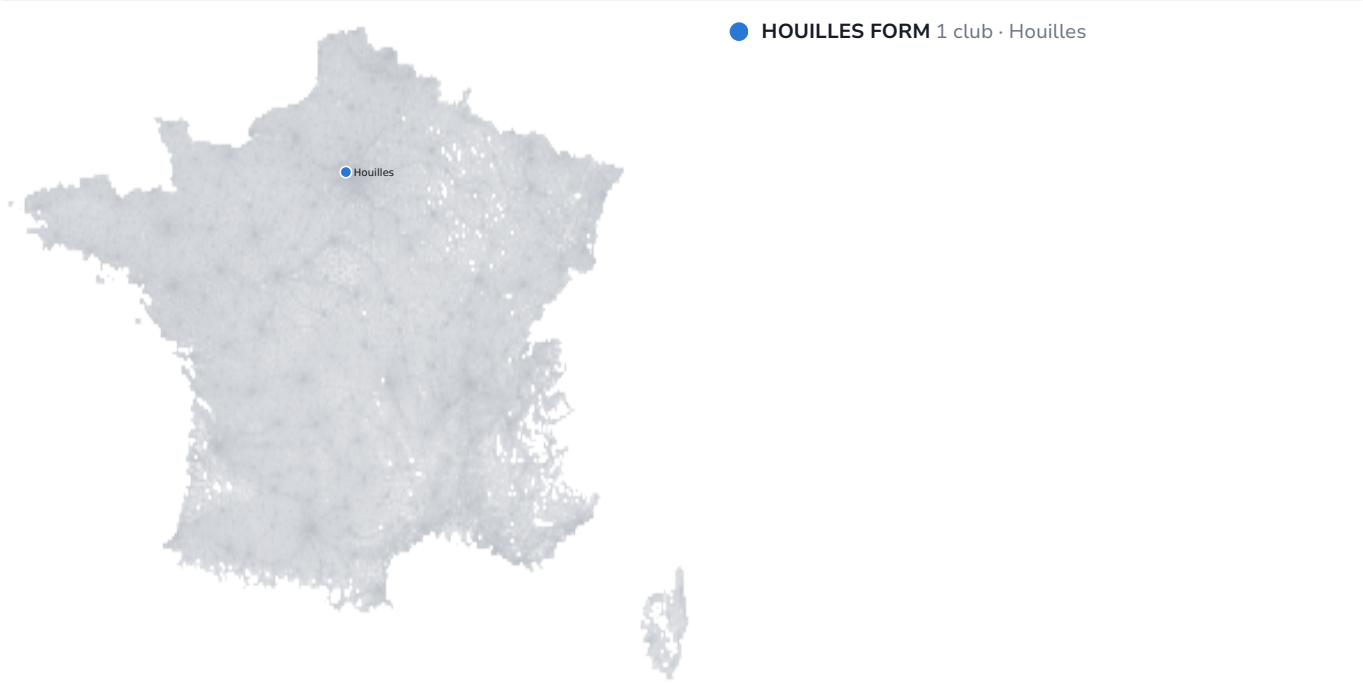
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS	Houilles 78800	2017	1 → 2	1 → 4	4,625 → 2,075	65,721 → 15,597

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	HOUILLES FORM
SIREN	830088571
Founded	2017-06-06
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	GUILLAUME LE FLOCH (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	4 of the last 4 on record — 4 complete
Debt falling due	€330,652 within a year · €18,516 in one to five against cash of €6,695
Confidentiality	income statement withheld: 2024, 2023, 2021, 2019
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel					€383,641	€81,874	€6,695	—	—	—
2023	income statement withheld — Partiellement confidentiel					€275,968	€273,164	€7,669	—	—	—
2021	income statement withheld — Partiellement confidentiel					€126,808	€522,286	€30,652	—	—	—
2019	income statement withheld — Partiellement confidentiel					€73,054	€591,272	€326	—	—	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'APPART FITNESS Houilles

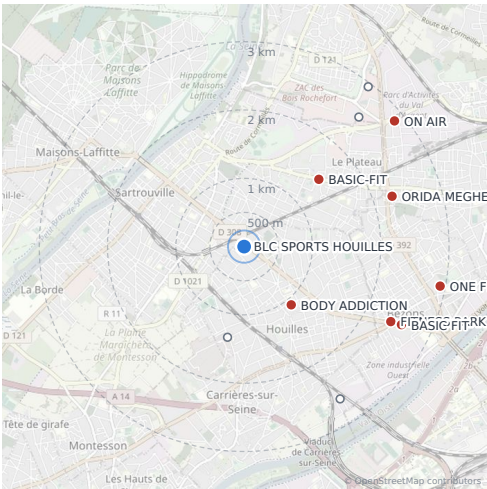
109 BOULEVARD HENRI BARBUSSE 78800 HOUILLES · opened 2017-06-06 · SIRET 83008857100013

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	89.8	79.8	-10.0
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	4	+3
Competition weight, 2 km	0.20	3.60	+1700%
Capture, 2 km	65,721	15,597	-76%
Saturation, 2 km vs national baseline	-100%	-68%	+32 pts

Competitor field as it stood on 2017-06-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	65 500 m	3,151 people	59	2,671 aged 18-64 + 480 workers = 3,151 over 0.79 km2 = 4,012/km2
	2 km	63,778 people	69	52,719 aged 18-64 + 11,060 workers = 63,778 over 12.57 km2 = 5,075/km2
Competition weight 15%	58 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.60 wt	58	3 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	86 500 m	2,075 people	68	1,863 residents + 212 workers, demand within 500 m against every competitor within 3 km
	2 km	15,597 people	98	13,843 residents + 1,754 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 4,301 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.1 LQ
	2 km	LQ 0.32	100	3 clubs / 85,182 residents = 3.52 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.37×	100	30,765 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.29×	100	28,875 EUR against 22,380 nationally, median of 34 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2017

0.0 ▲ BLC SPORTS HOUILLES 2025	1.1 ▲ BODY ADDICTION Body Addiction 2021
1.47 ▲ BASIC-FIT Basic-Fit 2024	2.29 ▲ ORIDA MEGHERBI 2019
2.41 ▲ FITNESS PARK Fitness Park 2019	2.57 BASIC FIT Basic-Fit
2.87 ▲ ON AIR On Air 2025	2.93 ▲ ONE FITNESS CLUB One Fitness Club 2021

ACCESS — straight-line, GTFS

Rail	Houilles - Carrières-sur-Seine — 1551 m
Bus	Général Négrier — 56 m
Footfall	HOUILLES — 1565 m, 5,813,952 validations/yr RATP
Shops	11 within 150 m INSEE BPE