

VITA LIBERTE LA DESTROUSSE

1 club operated · LA DESTROUSSE · company founded 2017-04-28

1

club

La Destrousse

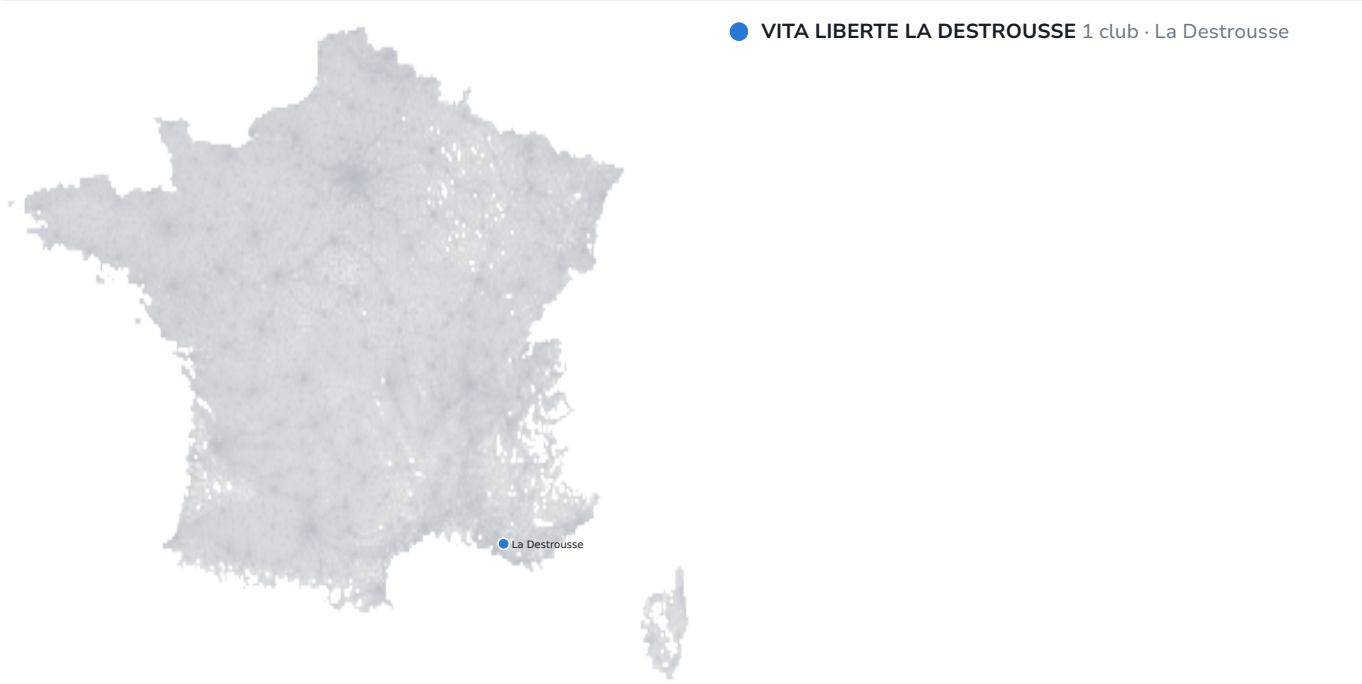
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VITA LIBERTE LA DESTROUSSE	La Destrousse 13112	2017	1 → 1	1 → 1	1,100 → 1,071	10,436 → 7,145

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	VITA LIBERTE LA DESTROUSSE
SIREN	830107900
Founded	2017-04-28
Activity	93.12Z NAF/APE code
Employees	01 Sirene band
Officers	GE VITA LIBERTE (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

VITA LIBERTE LA DESTROUSSE La Destrousse

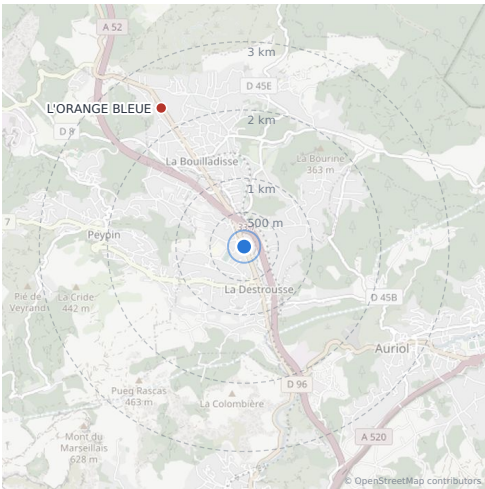
ROUTE DES VIGNERONS 13112 LA DESTROUSSE · opened 2017-04-28 · SIRET 83010790000011

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	67.9	64.8	-3.1
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	10,436	7,145	-32%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-04-28 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	758 people	30	421 aged 18-64 + 337 workers = 758 over 0.79 km2 = 965/km2
	2 km	6,512 people	25	5,140 aged 18-64 + 1,372 workers = 6,512 over 12.57 km2 = 518/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58 500 m	1,071 people	48	745 residents + 326 workers, demand within 500 m against every competitor within 3 km
	2 km	7,145 people	65	6,144 residents + 1,000 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 762 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.9 LQ
	2 km	not measured	—	catchment of 9,064 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.17×	100	26,120 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.17×	100	26,120 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2017

2.37 ▲ L'ORANGE BLEUE
L'Orange Bleue 2025

ACCESS — straight-line, GTFS

Rail Aubagne — 10001 m
Bus Le Plan — 45 m
Footfall Aubagne — 10001 m, 1,160,401 travellers/yr SNCF
Shops 6 within 150 m INSEE BPE