

KC COURNON

1 club operated · COURNON-D'Auvergne · company founded 2017-06-07

1

club

Cournon-D'auvergne

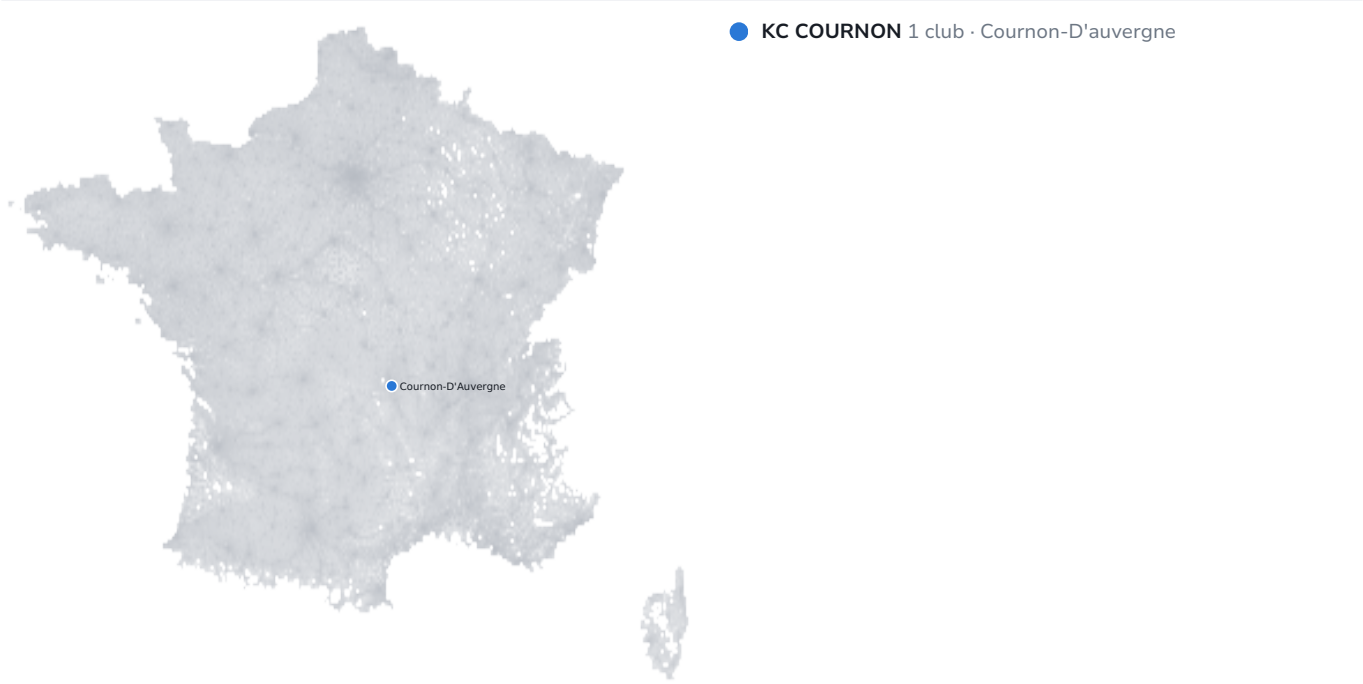
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KEEP COOL	Cournon-D'auvergne 63800	2017	1 → 2	3 → 6	1,716 → 419	5,545 → 2,199

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KC COURNON
SIREN	830249645
Founded	2017-06-07
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	HOLDING SEFA (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KEEP COOL Cournon-D'auvergne

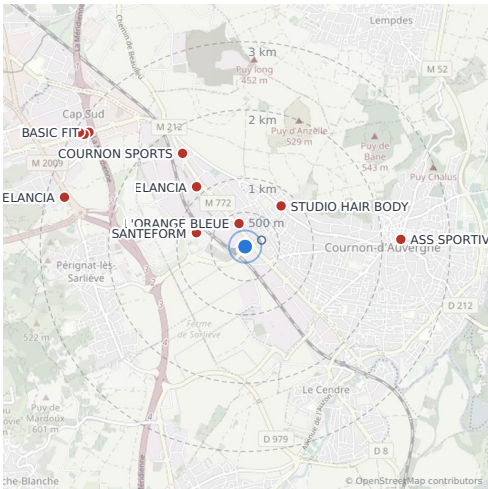
6 CARREFOUR ROBERT MARCHADIER 63800 COURNON-D'AUVERGNE · opened 2017-06-07 · SIRET 83024964500011

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	63.2	42.6	-20.6
Gyms within 1 km	2	4	+2
Gyms within 2 km	3	6	+3
Competition weight, 2 km	2	5.50	+175%
Capture, 2 km	5,545	2,199	-60%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-06-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	1,984 people	50	278 aged 18-64 + 1,706 workers = 1,984 over 0.79 km2 = 2,525/km2
	2 km	13,609 people	39	4,441 aged 18-64 + 9,168 workers = 13,609 over 12.57 km2 = 1,083/km2
Competition weight 15%	46 500 m	1.50 wt	44	1 genuine gym floor and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	5.50 wt	48	5 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	17 500 m	419 people	20	116 residents + 302 workers, demand within 500 m against every competitor within 3 km
	2 km	2,199 people	14	1,105 residents + 1,094 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 483 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 18.3 LQ
	2 km	not measured	—	catchment of 8,056 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	87 500 m	1.06x	87	23,720 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.06x	87	23,720 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2017

0.35 ▲ L'ORANGE BLEUE L'Orange Bleue 2026	0.74 SANTEFORM 2008
0.79 ▲ STUDIO HAIR BODY 2022	1.13 ELANCIA Elancia 2008
1.65 ▲ Cournon Sports 2018	2.28 ASS SPORTIVE CULTURELLE JEAN LAPORTE 1986
2.74 ELANCIA Elancia 2015	2.83 BASIC FIT Basic-Fit

... and 2 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Sarliève - Cournon — 205 m
Bus	Gare de Cournon — 98 m
Footfall	Sarliève - Cournon — 205 m, 85,420 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE

au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.