

OB DOLE

1 club operated · DOLE · company founded 2017-06-19

1 club

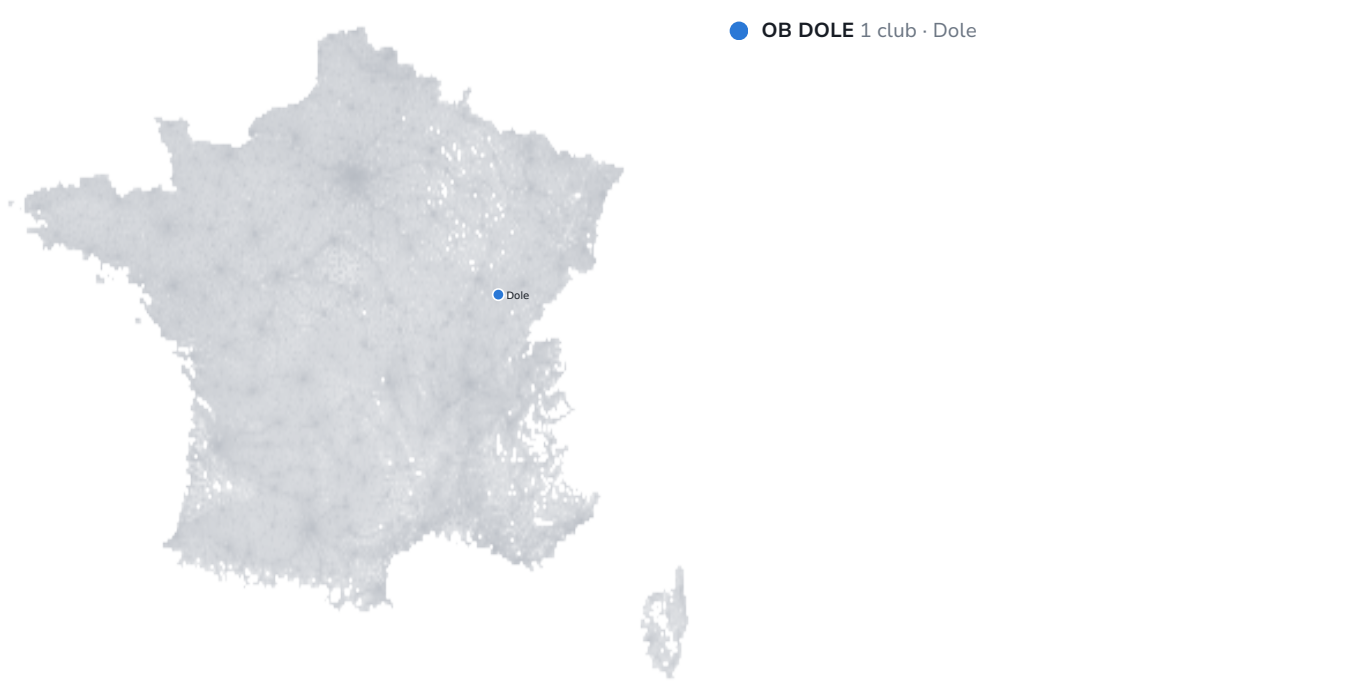
Dole
opened 2017–2017

€-113,691

EBITDA 2018

revenue €73,914 · net €-149,409
equity €-139,409 · financial debt €238,213 · cash €3,622 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Dole 39100	2017	1 → 1	1 → 2	5,547 → 4,815	17,622 → 11,768

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	OB DOLE	Registered capital	€10,000
SIREN	830403101	Years filed	1 of the last 1 on record — 1 complete
Founded	2017-06-19	Debt falling due	€319,890 within a year against cash of €3,622
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	José Enrique NERCELLAS CORDOBA (Gérant)		

RISK FLAGS — from the accounts

▼ **negative equity** — 2018, €-139,409

▼ **high leverage** — 2018, debt €238,213 vs EBITDA €-113,691

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2018	€73,914	€-113,691	-154%	€-146,365	€-149,409	€-139,409	€238,213	€3,622	€52,217	€127,534	2

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'ORANGE BLEUE Dole

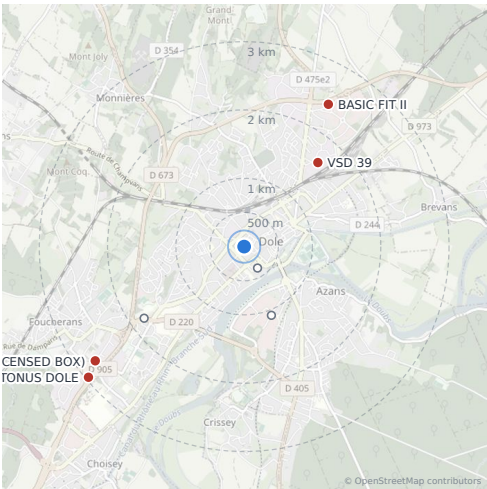
LD ZI PORTUAIRE 39100 DOLE · opened 2017-06-29 · SIRET 83040310100025

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	80.7	75.7	-5.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.30	1.56	+420%
Capture, 2 km	17,622	11,768	-33%
Saturation, 2 km vs national baseline	-100%	-51%	+49 pts

Competitor field as it stood on 2017-06-29 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	52 500 m	4,316 people	65	1,740 aged 18-64 + 2,576 workers = 4,316 over 0.79 km2 = 5,495/km2
	2 km	17,525 people	44	10,153 aged 18-64 + 7,372 workers = 17,525 over 12.57 km2 = 1,395/km2
Competition weight 15%	82 500 m	0.10 wt	94	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	1.56 wt	74	1 genuine gym floor and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	89 500 m	4,815 people	93	2,634 residents + 2,180 workers, demand within 500 m against every competitor within 3 km
	2 km	11,768 people	86	8,288 residents + 3,480 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 3,141 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.9 LQ
	2 km	LQ 0.49	100	1 club / 18,621 residents = 5.37 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	49 500 m	0.93×	42	20,740 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.96×	54	21,520 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2017

1.64 ▲ VSD 39 2023	2.42 BASIC FIT II Basic-Fit 2016
2.75 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023	2.98 TONUS DOLE 2016

ACCESS — straight-line, GTFS

Rail	Dole — 528 m
Bus	Théâtre 2 — 39 m
Footfall	Dole — 528 m, 1,078,716 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE